#### Proposed NU Business Name: MA MEDICINE CORNER



Project identification and prepared by: Md. Delwer Hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman

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Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD. MASUM PALOWAN					
Age	:	15/07/1987 ( 30 Y <i>ears)</i>					
Education, till to date	:	Degree (Pass)					
Marital status	:	Married					
Children	:	Nil					
No. of siblings:	:	1 Sister					
Address	:	Vill: Dhulishuta, P.O: Tilshunia-1730, P.S: Kapashia, Dist: Gazipur					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father AMBIA KHATUN LATE MIAR UDDIN PALOWAN Branch: Bhawal Chandpur, Centre # 17 (Female), Member ID: 3278, Group No: 03 Member since: 20/08/2010 to 2017 (07 Years) First Loan: BDT 10,000 /-, Existing Loan: 40,000/-					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Outstanding Loan: BDT 40,000/- Mother No No					

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Yes
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has 03 years training
Other Own/Family Sources of Income	:	Veterenary Doctor
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01717-985968
Family's Contact No.	:	01939-281315
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Kapashia Unit, Gazipur.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

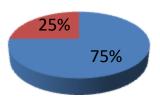
**AMBIA KHATUN** joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info4					
Business Name	:	MA MEDICINE CORNER			
Location	:	Bolkhela Bazar, Kapashia			
Total Investment in BDT	:	BDT 2,77,000/-			
Financing	:	Self BDT 2,07,000/- (from existing business) 75%			
		Required Investment BDT 70,000/- (as equity) 25%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15 ft x 10 ft = 150 sq. ft			
Security of the shop	:	BDT 1,00,000/-			
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in various medicine items.</li> <li>Average 30% gain on sales.</li> <li>The business is operated by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Kapashia Bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business							
BDT (TK)							
Particulars	Daily	Monthly	Yearly				
Revenue (sales)							
Medicine Items	3,000	90,000	10,80,000				
Total Sales (A)	3,000	90,000	10,80,000				
Less. Variable Expense							
Medicine Items	2,100	63,000	7,56,000				
Total variable Expense (B)	2,100	63,000	7,56,000				
Contribution Margin (CM) [C=(A-B)	900	27,000	3,24,000				
Less. Fixed Expense							
Rent		800	9,600				
Electricity Bill		300	3,600				
Transportation		500	6,000				
Mobile Bill		300	3,600				
Entertainment		150	1,800				
Guard		200	2,400				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		7,250	87,000				
Net Profit (E) [C-D)		19,750	2,37,000				

Investment Breakdown							
Particulars		Existing		Proposed			Proposed Total
	Unit	Unit price	Amount	Unit	Unit price	Amount	
EVM DV Gold	40 Box	460	18,400	30 Box	460	13,800	32,200
Rena Cal P	12 Box	430	5,160	30 Box	430	12,900	18,060
Trisol	20 Box	400	8,000	40 Box	400	16,000	24,000
Jaimovet	80 Box	122	9,760	40 Box	122	4,880	14,640
Rumenon	12 Box	200	2,400	40 Box	200	8,000	10,400
Digestive	30 Box	220	6,600	60 Box	220	13,200	19,800
Penicilinie group	100 Box	45	4,500	-	-	-	4,500
Saline	20 Box	90	1,800	-	-	-	1,800
lver Mactine BP	25 Box	60	1,500	-	-	-	1,500
Salfa Dayagine	20 Box	400	8,000	-	-	-	8,000
Agithromycine	12 Box	350	4,200	-	-	-	4,200
Omiplazol	25 Box	500	12,500	-	-	-	12,500
Isomiprazol	12 Box	550	6,600	-	-	-	6,600
Others	-	-	17,580	-	-	1,220	18,800
Security	-	-	1,00,000	-	-	-	1,00,000
Total			2,07,000			70,000	2,77,000

### **Source of Finance**



Entrepreneur's Contribution- 2,07,000

Investor's Investment- 70,000

Total Investment-2,77,000

Financial Projection							
BDT (TK)							
				2nd Year	3rd Year		
Particulars	Daily	Monthly	1st Year	(+5%)	(+5%)		
Revenue (sales)							
Medicine Items	4,200	1,24,000	15,12,000	15,87,600	16,66,980		
Total Sales (A)	4,200	1,24,000	15,12,000	15,87,600	16,66,980		
Less. Variable Expense							
Medicine Items	2,940	88,200	10,58,400	11,11,320	11,66,886		
Total variable Expense (B)	2,940	88,200	10,58,400	11,11,320	11,66,886		
Contribution Margin (CM) [C=(A-B)	1,260	37,800	4,53,600	4,76,280	5,00,094		
Less. Fixed Expense							
Rent		800	9,600	9,600	9,600		
Electricity Bill		300	3,600	3,700	3,800		
Transportation		800	9,600	11,000	12,000		
Mobile Bill		350	4,200	4,400	4,500		
Entertainment		150	1,800	1,900	2,000		
Guard		200	2,400	2,500	2,600		
Salary (self)		5,000	60,000	60,000	60,000		
Total Fixed Cost		7,600	91,200	93,100	94,500		
Net Profit (E) [C-D)		30,200	3,62,400	3,83,180	4,05,594		
Investment Payback			28,000	28,000	28,000		

### Cash flow projection on business plan (Rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	3,62,400	3,83,180	4,05,594
1.3	Depreciation (Non cash item)	0	0	
1.4	Opening Balance of Cash Surplus		3,34,400	6,89,580
	Total Cash Inflow	4,32,400	7,17,580	10,95,174
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	3,34,400	6,89,580	10,67,174



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft Fire Political unrest Pictures









## **FAMILY PICTURE**

