

Proposed NU Business Name: **RIFAT-TANIA CABLE NETWORK**



Project identification and prepared by: Md. Delwer hossain,
Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ABUL KALAM
Age	:	09/10/1983 (34Years)
Education, till to date	:	Class 5
Marital status	:	Married
Children	:	1 Son 1 Daughter
No. of siblings:	:	2 Sisters
Address	:	Vill: Hailjor P.O: Bhulesshor -1743 P.S: Kapashia, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. JOBEDA
(iii) Father's name	:	LET. FAZLUL HAQUE
(iv) GB member's info	:	Branch: Goshinga, Sreepur Centre # 36 (Female), Member ID: 7361/1, Group No: 08 Member since: 1992-2007 (15Years) First Loan: BDT 5,000 /-, Existing Loan: 12,000/- Outstanding Loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has 03 years training
Other Own/Family Sources of Income	:	Cow rearing
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-299709
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Kapashia Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. JOBEDA joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	RIFAT-TANIA CABLE NETWORK
Location	:	Hailjor Muchibari Chowrasta, Kapashia, Gazipur
Total Investment in BDT	:	BDT 2,69,000/-
Financing	:	Self BDT 2,19,000/- (from existing business) 81% Required Investment BDT 50,000/- (as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20 ft x 10 ft = 200 sq. ft
Security of the shop	:	BDT 20,000 /-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like: Dish Wire, Power Machine, Note, Transmeter etc.▪Average 25% gain on sales.▪The business is operated by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Mawna, Gazipur.▪Agreed grace period is 3 months.

Existing Business

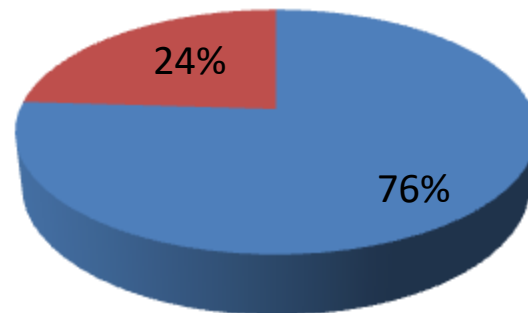
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Dish Wire, Power Machine, Note, Transmitter etc.		1,00,000	12,00,000
Total Sales (A)		1,00,000	12,00,000
Less. Variable Expense			
Dish Wire, Power Machine, Note, Transmitter etc.		75,000	9,00,000
Total variable Expense (B)		75,000	9,00,000
Contribution Margin (CM) [C=(A-B)]		25,000	3,00,000
Less. Fixed Expense			
Rent		600	7,200
Electricity Bill		500	6,000
Transportation		500	6,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Generator		300	3,600
Salary (self)		5,000	60,000
Total fixed Cost (D)		7,350	88,200
Net Profit (E) [C-D]		17,650	2,11,800

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Unit	Unit Price	Total	Unit	Unit Price	Total	
Dish Wire	-	-	1,10,000	-	-	30,000	1,40,000
Power Machine	30	1,600	48,000	10	1,600	16,000	64,000
Note	05	2,200	11,000	-	-	-	11,000
Transmitter	01	30,000	30,000	-	-	-	30,000
Other Items	-	-	-	-	-	4,000	4,000
Security	-	-	20,000	-	-	-	20,000
Total			2,19,000			50,000	2,69,000

Source of Finance



- Entrepreneur's Contribution- 2,19,000
- Investor's Investment- 50,000
- Total Investment-2,69,000

Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Dish Wire, Power Machine, Note, Transmitter etc		1,40,000	16,80,000	17,64,000	18,52,200
Total Sales (A)		1,40,000	16,80,000	17,64,000	18,52,200
Less. Variable Expense					
Dish Wire, Power Machine, Note, Transmitter etc.		1,05,000	12,60,000	13,23,000	13,89,150
Total variable Expense (B)		1,05,000	12,60,000	13,23,000	13,89,150
Contribution Margin (CM) [C=(A-B)]		35,000	4,20,000	4,41,000	4,63,050
Less. Fixed Expense					
Rent		600	7,200	8,400	9,000
Electricity Bill		500	6,000	6,360	6,600
Transportation		800	9,600	12,000	14,400
Mobile Bill		350	4,200	4,400	4,500
Entertainment		150	1,800	1,900	2,000
Generator		300	3,600	3,700	3,800
Salary (self)		5,000	60,000	60,000	60,000
Total Fixed Cost		7,700	92,400	96,760	1,00,300
Net Profit (E) [C-D]		27,300	3,27,600	3,44,240	3,62,750
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (Rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	3,27,600	3,44,240	3,62,750
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		3,07,600	6,31,840
	Total Cash Inflow	3,77,600	6,51,840	9,94,590
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	3,07,600	6,31,840	9,74,590

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family: 0 Others: 0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

গ্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

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প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

ইমতিয়াজ হোসেন - প্রোগ্রামার লেট-ওয়ার্ক

বঙ্গবন্ধু বিশ্ববিদ্যালয় প্রকল্প প্রস্তাব গ্রহণের তারিখ:

ক্ষুণ্ণ জীবন বৃত্তান্ত:

আব্দুল হান্নান

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জন্ম তারিখ: ০২/১০/২০১৬ জাতীয় পরিচয়পত্র নম্বর: ৩৩১৩

পিতা: মোঃ হোসেন

মাতা: - বিবাহিত

সংখ্যা: ১ ছেলে ১ মেয়ে

নংখ্যা: ১ বাস

গ্রাম: হান্নানপুর পো: ডৌলেশ্বর-১৪৬ থানা: বঙ্গবন্ধু

গ্রাম: পো: থানা: জেলা:



FAMILY PICTURE

