

Proposed NU Business Name: **MOON LEAR FARM**



Project identification and prepared by: Md. Ataur
Rahman, Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MASUM PARVEZ
Age	:	16-02-1992(25 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	01 Brother
Address	:	Vill: Eilpur,P.O : Kakraid, P.S: Modhupur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. MARIYOM BEGUM
(iii) Father's name	:	MD. NURUL ISLAM
(iv) GB member's info	:	Branch: Arankhula, Centre # 36 (Female), Member ID: 3568/01, Group No: 05 Member since: 07-08-2012 (06Years) First loan: 4,000 taka. Existing loan: 50,000 taka Outstanding loan: 47,800 taka
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	11 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-129144
Mother's Contact No.	:	01739703407
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. MARIYOM BEGUM joined Grameen Bank since 06 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MUN LEAR FARM
Location	:	Edilpur Bazar, Modhupur, Tangail.
Total Investment in BDT	:	BDT :698,700
Financing	:	Self BDT 618700(from existing business) 89% Required Investment BDT 80,000(as equity) 11%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	186 ft x 50 ft= 9300 square ft
Security of the shop	:	Noun
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; bakery, pan pata, chaul,chini,moyda,vushi etc.▪The business is operating by entrepreneur. Existing no employee.▪The business is Own.▪Collects goods from Modhupur,▪Agreed grace period is 3 months.

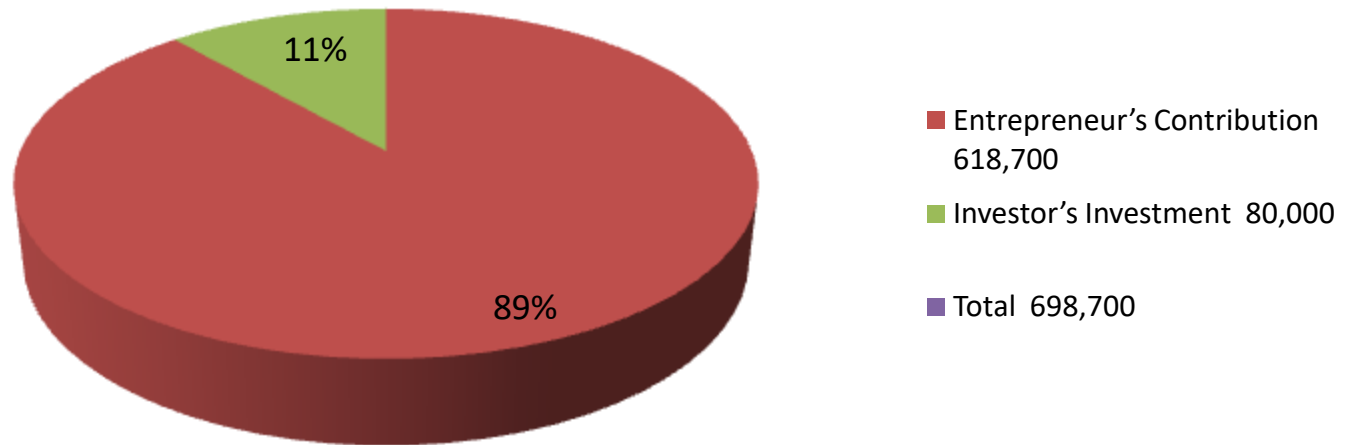
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
egg	3,500	105,000	1260000
Total Sales (A)	3,500	105,000	1260000
Less. Variable Expense			
kamol pani,bekary,pan pata	350	10,500	126000
Total variable Expense (B)	350	10,500	126000
Contribution Margin (CM) [C=(A-B)]	3150	94,500	1134000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		1000	12,000
Transportation		5400	64800
Salary (self)		8000	96,000
Salary (staff)		20000	240,000
Entertainment		0	0
Guard		0	0
Generator		4200	50400
Mobile Bill		800	9600
Total fixed Cost (D)		39,400	472,800
Net Profit (E) [C-D]		55,100	661,200

Investment Breakdown

Existing				Proposed			
Particulars	Qty	Unit	Amount	Qty	Unit	Amount	<u>Proposed</u>
leyar	3000	200	600000		200	0	600000
feed	11	1700	18700	40	1700	68000	86700
others						12000	12000
security							0
Total			618700			80000	698700

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
kamol pani,bekary,pan pata	5,000	150,000	1800000	1890000
Total Sales (A)	5,000	150,000	1,800,000	1890000
Less. Variable Expense				
kamol pani,bekary,pan pata	500	15,000	180,000	189000
Total variable Expense (B)	500	15,000	180,000	189000
Contribution Margin (CM) [C=(A-B)]	4500	135,000	1,620,000	1701000
Less. Fixed Expense				
Rent		0	0	0
Electricity Bill		1100	13200	13,800
Transportation		5,600	67,200	68,200
Salary (self)		8000	96000	96,000
Salary (self)		20,000	240,000	240,000
Entertainment		100	1,200	1,800
Guard		0	0	0
Generator		4200	50400	50,400
Mobile Bill		900	10800	11,500
Total Fixed Cost		39,900	478,800	481,700
Net Profit (E) =[C-D]]		95,100	1,141,200	1,219,300
Investment Payback			48000	48,000

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	1,141,200	1,219,300
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,093,200
	Total Cash Inflow	1,221,200	2,312,500
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	1,093,200	2,264,500

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



স্বাধীনতা
সামাজিক
কল্যাণ

গ্রামীণ শক্তি

প্রস্তাবিত নবীন

প্রকল্পের নাম: মুন্সিংগ জেলা - জামালপুর

ইউনিটের নাম: মুন্সিংগ

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: শ্রী: মাসুম পারভেজ

জন্ম তারিখ: ১৬/০২

বয়স: ২৫





লিয়ার-লেবুর ফিড-১



সিআর-৭











FAMILY PICTURE

