### Proposed NU Business Name: M/S. JAHANGIR STORE



Project identification and prepared by: Md. Answar Ali, Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	JAHANGIR Alom				
Age	:	01-01-1993(24 Years)				
Education, till to date	:	Class 11				
Marital status	:	Unmarried				
Children	:	noun,				
No. of siblings:	:	02 Brothers,02 Sisters				
Address	:	Vill: Jamsherpur,P.O :Vaighat, P.S: Dhanbari, Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  JARENA BEGUM  MD. NURUL ISLAM  Branch: Vaighat, Centre # 025 (Female),  Member ID: 6276, Group No: 07  Member since: 18-03-2009 (08 Years)  First loan: 5,000 taka. Existing loan: 50,000 taka				
Further Information: (v) Who pays GB loan installment	  :	Outstanding loan: 20300 taka				
(vi) Mobile lady	:	Father No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 year experience in own busimess, 10 years experience in running business.
	•	He has no training.
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01726-227235
Mother's Contact No.	:	no
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**JARENA BEGUM** joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S. JAHANGIR STORE			
Location	:	Vaighat Bazar, Dhanbari, Tangail.			
Total Investment in BDT	:	BDT :294000			
Financing	:	Self BDT 234,000(from existing business) 80%			
		Required Investment BDT 60,000(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	36 ft x 15 ft= 540 square ft			
Security of the shop	:	160,000			
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; bakery, pan pata, chaul,chini,moyda,vushi etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is Own.</li> <li>Collects goods from Modhupur,</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
bosta	4,000	120,000	1440000		
Total Sales (A)	4,000	120,000	1440000		
Less. Variable Expense					
bosta	3,400	102,000	1224000		
Total variable Expense (B)	3,400	102,000	1224000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216000		
Less. Fixed Expense					
Rent		4000	48,000		
Electricity Bill		500	6,000		
Transportation		1000	12000		
Salary (self)		5000	60,000		
Salary (staff)		0	0		
Entertainment		0	0		
Guard		0	0		
Generator		0	0		
Mobile Bill		300	3600		
Total fixed Cost (D)		10,800	129,600		
Net Profit (E) [C-D)		7,200	86,400		

	Investment Breakdown							
	Existing	3	Proposed					
Particulars	Qty	Unit	Amount	Qty	Unit	Amount	<b>Proposed</b>	
vushi	1640	24	39360	1600	24	38400	77760	
badna	144	20	2880	200	20	4000	6880	
chips	400	8	3200	200	8	1600	4800	
chau	3	2200	6600	3	2200	6600	13200	
finish	100	100	10000	50	100	5000	15000	
chata	23	140	3220	10	140	1400	4620	
sharisha tel	35	100	3500	20	100	2000	5500	
			0		0	0	0	
			0		0	0	0	
			0		0	0	0	
others			5240			1000	6240	
security			160,000				160000	
Total		-	234000			60000	294000	

#### **Source of Finance**



Finan	cial Projectio	on (BDT)			
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
bosta	4500	135000	1620000	1701000	1786050
Total Sales(A)	4500	135000	1620000	1701000	1786050
Less Variable Expense (B)					
bosta	3825	114750	1377000	1445850	1518143
Total Variable Expense	3825	114750	1377000	1445850	1518143
Contributon Margin (CM) [C=(A-B)]	675	20250	243000	255150	267908
Less Fixed Expense					
Rent		4000	48000	48000	48000
Electric Bill		600	7200	86400	1036800
Transportaion		1,200	14400	15120	15876
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	C
Entertainment		100	1200	1200	1200
Guard		0	0	0	C
Generator		0	0	0	O
Mobile Bill		400	4800	0	С
Total Fixed Cost (D)		11300	135600	210720	1161876
Net Profit (E)= [C-D]		8950	107400	112770	118409
Investment Pay Back			24,000	24,000	24,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	60,000		
1.2	Net Profit	107,400	112770	118408.5
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		83400	172170
	Total Cash Inflow	167,400	196,170	290,579
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	83,400	172,170	266,579

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

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# **FAMILY PICTURE**

