### **Proposed NU Business Name: SELIM DAIRY FARM**



Project identification and prepared by: Md. Yasin Alam Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD SELIM KHAN				
Age	:	17-03-1990(27Years)				
Education, till to date	:	Class viii				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	02 Brothers 01 sister				
Address	:	Vill:MandraP.O VagyakulP.S: Sreenagar, Dist. Munshigonj.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SELINA BEGUM  RIPON KHAN  Branch: Vagyakul, Centre # 14(Female),  Member ID: 8501, Group No: 16  Member since:01-01-2007(10 Years)  First loan: BDT 15,000/- Existing loan:50,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: Nil Father& Brother No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and		03 years of business experience. 03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	•••	01996177542
Family's Contact No.	:	-
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SELINA KHAN** joined Grameen Bank since 10 years ago. At first she took BDT 15,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SELIM DAIRY FARM			
Location	:	Mandra, sreenagar, munshigonj.			
Total Investment in BDT	:	BDT 110,000/-			
Financing	:	Self BDT 60,000 /- (from existing business)55% Required Investment BDT 50,000/- (as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	6 ft x6 ft= 36 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; caw,milk,calf etc.</li> <li>Average % gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The firm is won.</li> <li>Collects goods from VAGYAKUL.</li> <li>Agreed grace period is 3 months.</li> </ul>			

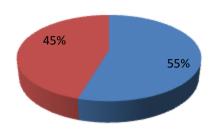
Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
caw,milk,calf etc.	0	0	0			
Total Sales (A)	0	0	0			
Less. Variable Expense						
caw,milk,calf etc.	0	0	0			
Total variable Expense (B)	0	0	0			
Contribution Margin (CM) [C=(A-B)	0	0	0			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		0	0			
Transportation		0	0			
Salary(self)		0	0			
Salary(sttaf)		0	0			
Entertainment		0	0			
Gird		0	0			
Generator		0	0			
Mobile bill		0	0			
Total fixed Cost (D)		0	0			
Net Profit (E) [C-D)		0	0			

Investment Breakdown								
Particulars		Existing		Particulars -	Proposed			Proposed
	Quantity	<b>Unit Price</b>	Price		Quantity	<b>Unit Price</b>	Price	Total
COX	2	30000	60000		2	25000	50,000	110,000
Total			60000			25000	50,000	110,000

#### **Source of finance**

■ Entreprenure investment 60,000

■ Investore investment 50,000 ■ Total investment 110,000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
caw,milk,calf etc.	1,000	30,000	360,000	378,000	396,900	
Total Sales (A)	1,000	30,000	360,000	378,000	396,900	
Less. Variable Expense						
caw,milk,calf etc.	700	21,000	252,000	264,600	277,830	
Total variable Expense (B)	700	21,000	252,000	264,600	277,830	
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000	113,400	119,070	
Less. Fixed Expense						
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		100	1,200	1,260	1,323	
Non Cash Item						
Depreciation		0	0	0	0	
<b>Total Fixed Cost</b>		5,100	61,200	61,260	61,323	
Net Profit (E) [C-D)		3,900	46,800	52,140	57,747	
Investment Payback			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	46,800	52,140	57,747
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		26,800	58,940
	Total Cash Inflow	96,800	78,940	116,687
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20,000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	26,800	58,940	96,687

### **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business:03

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures



