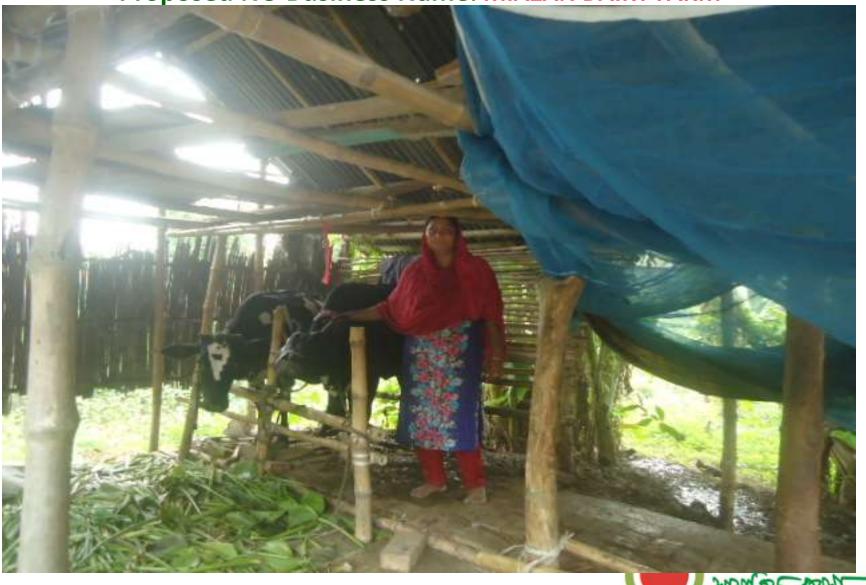
**Proposed NU Business Name: MIAZAN DAIRY FARM** 



Project identification and prepared by: Md. Yasin Alam Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	SATHI AKTER				
Age	:	18-06-1986(31Y <i>ears</i> )				
Education, till to date	:	Class vi				
Marital status	:	Married				
Children	:	01 Son 01 daughter				
No. of siblings:	:	02 Brothers 02 sister				
Address	:	Vill:RosuniyaP.O RosuniyaP.S: Sirajdikhan,Dist.Munshigonj.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ASMA BEGUM  MD AFZAL SIKDAR  Branch: Esapura, Centre # 27(Female),  Member ID: 2877, Group No: 03  Member since:10-01-2001-2008(07Years)  First loan: BDT 3,000/- Existing loan :7,000/-				
Further Information:		Outstanding loan: Nil Father& Brother				
(v) Who pays GB loan installment (vi) Mobile lady	:	No				
(vii) Grameen Education Loan		No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	None
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	:	01746-238036
Family's Contact No.	:	01994-728555
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ASMA BEGUM** joined Grameen Bank since 07 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MIZAN DAIRY FARM				
Location	:	Rosuniya, Siraj dikhan, Munshigonj.				
Total Investment in BDT	:	BDT 170,000/-				
Financing	:	Self BDT 120,000 /- (from existing business)71%				
		Required Investment BDT 50,000/- (as equity) 29%				
Present salary/drawings from business (estimates)	:	Nil				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	12 ft x 9 ft= 108 square ft				
Security of the shop	:	Nil				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; caw,milk,calf etc.</li> <li>Average % gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The firm is won.</li> <li>Collects goods from Sirajdikhan.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
caw,milk,calf etc.	1,000	30,000	360,000	378,000	396,900	
Total Sales (A)	1,000	30,000	360,000	378,000	396,900	
Less. Variable Expense						
caw,milk,calf etc.	700	21,000	252,000	264,600	277,830	
Total variable Expense (B)	700	21,000	252,000	264,600	277,830	
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000	113,400	119,070	
Less. Fixed Expense						
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		200	2,400	2,520	2,646	
Non Cash Item						
Depreciation		0	5,500	5,500	5,500	
Total Fixed Cost		5,200	67,900	68,020	68,146	
Net Profit (E) [C-D)		3,800	40,100	45,380	50,924	

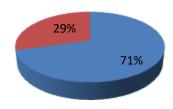
Investment Breakdown								
Particulars		Existing		Particulars _	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
cow	2	60000	120000	ОХ	2	25000	50,000	170,000
Total			120000			25000	50,000	170,000

#### **Source of finance**









Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
caw,milk,calf etc.	1,000	30,000	360,000	378,000	396,900	
Total Sales (A)	1,000	30,000	360,000	378,000	396,900	
Less. Variable Expense						
caw,milk,calf etc.	700	21,000	252,000	264,600	277,830	
Total variable Expense (B)	700	21,000	252,000	264,600	277,830	
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000	113,400	119,070	
Less. Fixed Expense						
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		200	2,400	2,520	2,646	
Non Cash Item						
Depreciation		0	5,500	5,500	5,500	
Total Fixed Cost		5,200	67,900	68,020	68,146	
Net Profit (E) [C-D)		3,800	40,100	45,380	50,924	
Investment Payback			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	40,100	45,380	50,924
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		20,100	45,480
	Total Cash Inflow	90,100	65,480	96,404
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
1	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	20,100	45,480	76,404

## **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business:03

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest



