#### **Proposed NU Business Name: NIHA GORUR KHAMAR**



Project identification and prepared by:MD. RABIUL ISLAM Godagari Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder

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Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. GOLAM KIBRIA		
Age	:	03/02/1988(29Years)		
Education, till to date	:	Class Nine		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	1 Brother 2 Sister		
Address	:	Vill: Tilibari, P.O: Premtoli, P.S: Godagari, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. JANNATUN FERDUS LET. MONJUR ALI Branch:Gogram,godagari,Centre #35(Female), Member ID:3066/3 , Group No:05 Member since:21/02/2004-2009, New First Ioan: BDT -5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT 4000, Outstanding loan:3736 Mother No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	05years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		Yes, Part Time Job
Other Own/Family Sources of Liabilities	••	Agriculture
Entrepreneur Contact No.	:	01744259590
Father's Contact No.	:	01786959191
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

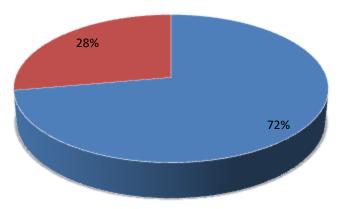
**MST. JANNATUN FERDUS** joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info						
Business Name	:	NIHA GORUR KHAMAR				
Location	:	Telibari, Premtoli, Godagari, Rajshahi				
Total Investment in BDT	:	BDT 180000/-				
Financing	:	Self BDT 130000/(from existing business) 72% Required Investment BDT 50,000/-(as equity) 28%				
Present salary/drawings from business (estimates)	:	3DT 5000/-				
Proposed Salary	:	5000/=				
Size of shop	:	10ft x 8ft= 80 square ft				
Security of the shop	:	_				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Farm</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>Average gain</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Monthly	3Monthly	Yearly		
Revenue(Sales)					
Cow Sales		166000	664000		
Total Sales(A)		166000	664000		
Less. Variable Expense					
Cow		130000	520000		
Total Variable Expense (B)		130000	520000		
Contribution Margin(CM) [C=(A-B)]		36000	144000		
Less. Fixed Expense					
Rent	0	0	0		
Electricity Bill	200	600	2400		
Transportation	200	600	2400		
Salary (self)	5000	15000	60000		
Salary (staff)	0	0	0		
Mobile Bill	100	300	1200		
Food	2000	6000	24000		
Medicine	0	0	0		
Bank Charge	0	0	0		
Total Fixed Cost (D)	7500	22500	90000		
Net Profit (E) [C-D]		13500	54000		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Cow	130000	40000	170000			
Food	0	10000	10000			
	0	0	0			
Total	130000	50000	180000			

### **Source of Finance**



- Entrepreneur's Contribution 130000
- Investor's Investment 50000
- Total 180000

Financial Projection (BDT)					
Particular	3Month	6Month	1st Year	2nd Year	3rd Year
Revenue (Sales)					
Cow Sales	166000	332000	664000	697200	732060
Total Sales (A)	166000	332000	664000	697200	732060
Less. Variable Expense					
cow	130000	260000	520000	546000	573300
Total Variable Expense (B)	130000	260000	520000	546000	573300
Contribution Margin (CM) [C=(A-B) Less. Fixed Expense	36000	72000	144000	151200	158760
Rent	0	0	0	0	0
Electricity Bill	600	1200	2400	2700	3000
Transportation	600	1200	2400	2700	3000
Salary (self)	15000	30000	60000	60000	60000
Salary (staff)	0	0	0	0	0
Mobile Bill	300	600	1200	1200	1200
Food	6000	12000	24000	24300	24600
Medicine	0	0	0	0	0
Bank Charge	0	0	0	0	0
Total Fixed Cost (D)	22500	45000	90000	90900	91800
Net Profit (E) [C-D]	13500	27000	54000	60300	66960
Investment Payback			20000	20000	20000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	1st Year	2nd Year	3rd Year
1	Cash Inflow			
1.1	Investment Infusion by investor	50000		
1.2	Net P[rofit	54000	60300	66960
1.3	Depreciation (Non Cash item)			
1.4	Opening Balance of Cash Surplus		34000	74300
	Total Cash Inflow	104000	94300	141260
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	Net Cash Surplus	34000	74300	121260



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05Years Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of farm : Telibari, Premtoli, Godagari. Rajshahi Regular customers;

## **T**HREATS

Theft Fire Political unrest







# Family picture

