#### **Proposed NU Business Name: MAA TAILORS**



Project identification and prepared by: : Aowlad Hossain, Feni Sadar Unit, Feni.

Project verified by: Susanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MOSTAFIZUR RAHMAN RUBEL			
Age	••	12-04-1989 (28 Years)			
Education, till to date	••	Class 5			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	••	04 Brothers 04 Sisters			
Address		Vill: Mathiyara P.O: Pasgasiya, P.S: Feni sadar, Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  NUR ZAHAN BEGUM  HABIBUR RAHMAN  Branch: Joyloskar,Feni, Centre # 39 (Female),  Member ID: 2532, Group No: 07  Member since: 2002 to 07-06-2009 (07 Years)  First loan: BDT 5000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 20,000/- Outstanding loan: Nill Father No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		10 years experience in running business. 09 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01811-262102
Mother's Contact No.	:	01822-185655
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit,Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NUR ZAHAN BEGUM** joined Grameen Bank since 07 years ago. At first she took loan 5000 Taka from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

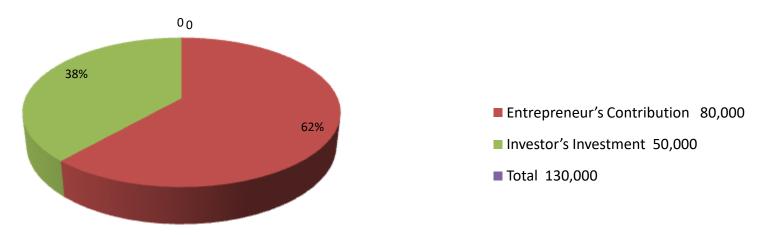
Proposed Nobin Udyokta Business Info					
Business Name	:	MAA TAILORS			
Location	:	Temohoni bazar, Pasgasiya, Feni.			
Total Investment in BDT	:	BDT 130,000/-			
Financing	:	Self BDT 80,000 (from existing business) 62% Required Investment BDT 50,000 (as equity) 38%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 10 ft = 100square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Pant pcs, Shirt pcs, Borkha pcs, Paplin,Long cloth, Tailoring service etc.</li> <li>30% gain on sales</li> <li>The shop is Rented.</li> <li>The business is being operated by entrepreneur. Existing 01 employee.</li> <li>01 will be appointed after receiving equity money.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>			

<b>Existing Business (BDT)</b>					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Pant pcs, Shirt pcs, Borkha pcs, School dress cloth,Long cloth	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less Variable Expense					
Pant pcs, Shirt pcs, Borkha pcs, Paplin,Long cloth	1,400	42,000	504,000		
Total variable Expense (B)	1,400	42,000	504,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less Variable Expense					
Rent		1,000	12,000		
Electricity bill		500	6,000		
Transportation		3,000	36,000		
Salary (self)		5,000	60,000		
Salary(Staff)		3,000	36,000		
Entertainment		500	6,000		
Guard		200	2,400		
Generator		300	3,600		
Mobile bill		500	6,000		
Total fixed cost (D)		14,000	168,000		
Net Profit (E)= [C-D]		4,000	48,000		

## **Investment Breakdown**

	Exist	ing	Proposed					
Particulars	Qty.	Qty. Unit Amount		Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Thaan	200	55	11,000	200	55	11000	22,000	
Sheet	80	50	4,000	150	50	7,500	11,500	
Borka	5	350	1,750	20	350	7,000	8,750	
Shirt Piecs	20	200	4,000	50	200	10,000	14,000	
Panjabi	20	450	9,000	0	0	0	9,000	
Three Piecs	10	450	4,500	20	450	9,000	13,500	
Cosmetics	0	0	10,000	0	0	0	10,000	
Others	0	0	5,750	0	0	5500	11,250	
Security	0	0	30,000	0	0	0	0	
Total	337	1555	80,000	440	1105	50,000	130,000	

#### **Source of Finance**



# **Financial Projection (BDT)**

Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Pant pcs, Shirt pcs, Borkha pcs, three pcs,							
than.	2,500	75,000	900000	945000	992250		
Total Sales (A)	2,500	75,000	900000	945000	992250		
Less Variable Expense							
Pant pcs, Shirt pcs, Borkha pcs, three pcs,							
than.	1,750	52,500	630000	661500	694575		
Total variable Expense (B)	1,750	52,500	630000	661500	694575		
Contribution Margin (CM) [C=(A-B)	750	22,500	270000	283500	297675		
Less Variable Expense							
Rent		1,000	12,000	12,000	12,000		
Electricity bill		1,000	12,000	12,500	13,000		
Transportation		3,500	42,000	42,500	43,000		
Salary (self)		5,000	60,000	60,000	60,000		
Salary(Staff)		3,000	36,000	36,000	36,000		
Entertainment		500	6,000	6,000	6,000		
Genaretor		200	2,400	2,400	2,400		
Guard		300	3,600	3,600	3,600		
Mobile bill		600	7,200	7,500	7,800		
Total fixed cost (D)		15,100	177,600	182,500	183,800		
Not Drofit (F)_ [C D]		7 400	02.400	101.000	112 075		

#### Cash flow projection on business plan (rec. & Pay) Darticulars Voor 1 (PDT) Voor 2 (RDT)

CD#

2.1

2.2

2.3

Payment of GB Loan

Ownership Tr. Fee)

**Total Cash Outflow** 

**Net Cash Surplus** 

Investment Pay Back (Including

3K#	Particulars	rear 1 (BDI)	rear 2 (BDI)	rear 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	92,400	101,000	113,87
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		72,400	153,40
	Total Cash Inflow	142,400	173,400	267,27
2	Cash Outflow			

Purchase of Product

50,000

20,000

70,000

72,400

20,000

20,000

153,400

20,000

20,000

247,275

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community

Location of shop; Temohoni Bazar, Pasgasiya,

Feni.

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







## **FAMILY PICTURE**

