Rasi Hostho Shilpo



Project by: Rash Moni Dash Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Rash Moni Dash
Age	:	14/01/1983
Marital status	:	Married
Children	:	01 Son 02 Daughter
No. of siblings:	:	03 Brothers 03 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √ Father Srimoti Rani Poresh Moni Das Member since: 1990 to 2000 Branch: Katigram, Centre no.00, Group:00 First loan: Tk. 2000/- Last Loan: 0Tk. Outstanding: 0
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A
Education	:	Class-5

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	: Handicrafts Business	
Trade License Number	: N/A	
Business Experiences	: 10 Years	
Other Own/Family Sources of Income	: Business	
NU Contact Info	: 01731625925	
Other Own/Family Sources of Liabilities	: N/A	
NU Project Source/Reference	: GT Dhamrai Unit Office, Dhaka	

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank from 1990 to 2000. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Rasi Hostho Shilpo
Address/ Location	:	Atanipara ,Shoapur, Dhamrai, Dhaka
Total Investment in BDT	:	45000/-
Financing	:	Self BDT : 25000 (from existing business) - 56% Required Investment BDT : 20000 (as equity) - 44%
Present salary/drawings from business (estimates)	:	BDT 3000
Proposed Salary		BDT 4000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



articulars	Existing Business	Proposed	Total	
	(BDT)	(BDT)	(BDT)	
Investments in different categories:				
Present items:			25,000	
Decoration:				
Advance:				
Present Goods Items (*):	25000			
Proposed Items (**):		20,000	20,000	
Total Capital	25,000	20,000	45,000	

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Item				
Product Name	Amount			
Baskets	22000			
Others	3000			
Total	25000			

Propose Item				
Product Name	Amount			
Bamboo	17000			
	17000			
Others	3000			
Total	20000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
rai liculai 5	Daily	Monthly	Yearly			
Sales	1000	30000	360000			
Less: Cost of sale	800	24000	288000			
Profit 20% (A)= C	200	6000	72000			
Less: Operating Costs						
shop rent		0	0			
Electricity bill		0	0			
Genarator Bill		0	0			
Night Guard Bill		0	0			
Mobile Bill		200	2400			
Salary from Business (Self)		3000	36000			
Salary from Business (Staff)		0	0			
Transport		500	6000			
Others (Entertainment)		500	6000			
Non Cash Item:						
Depreciation Expenses		0	0			
Total Operating Cost (D)		4200	50400			
Net Profit (C-D):		1800	21600			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dortiouloro	•	Year 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	1200	36000	432000	1400	42000	504000
Less: Cost of Sale	960	28800	345600	1120	33600	403200
Profit 20% (A)= C	240	7200	86400	280	8400	100800
Less operating cost:						
shop rent		0	0		0	0
Electricity bill		0	0		0	0
Genarator Bill		0	0		0	0
Night Guard Bill		0	0		0	0
Mobile Bill		200	2400		400	4800
Salary from Business		4000	48000		4000	48000
Transport		500	6000		500	6000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		500	6000		500	6000
Depreciation Expenses		0	0		0	0
Total Operating Cost (D)		5200	62400		5400	64800
Net Profit =(C-D)		2000	24000		3000	36000
GT payback			12000			12000
Retained Income:			12000			24000

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	20,000	
Net Profit (Ownership Tr. Fee added back)	24000	36000
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	12,000
Total Cash Inflow	44,000	48000
Cash Outflow		
Purchase of Product	20,000	
Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000
Payment of GB loan	0	0
Total Cash Outflow	32,000	12,000
Net Cash Surplus	12,000	36,000

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Pleasant personality

WEAKNESS

Lack of investment

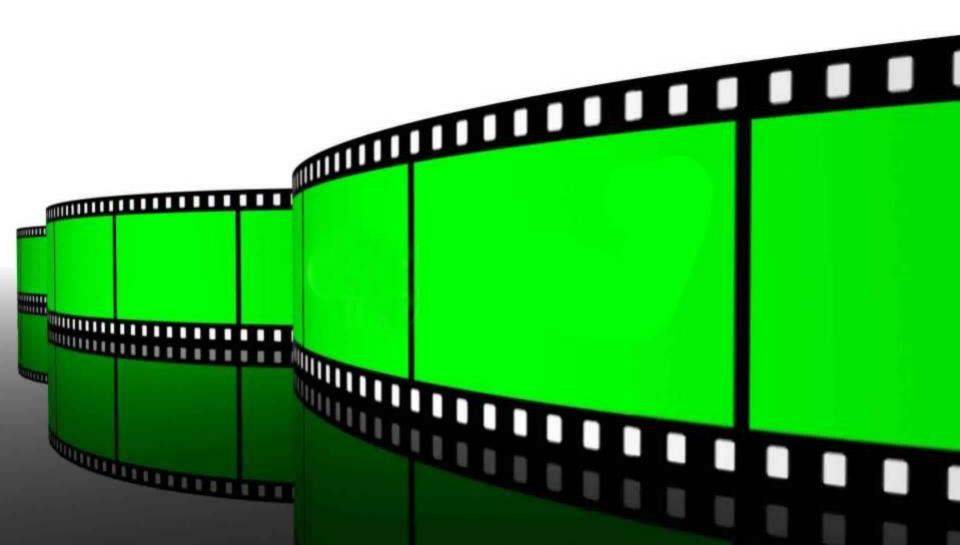
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

THREATS

- Competitor may create.
- Fire.
- Theft.

















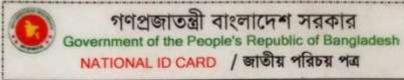












নাম: রাশ মনিদাস

Name: Rash Moni Dash

স্বামী: কালিপদ মনিদাস

মাতা: শ্রীমতী রানী

Date of Birth: 14 Jan 1983

ID NO: 2611488328295





নাম: কালিপদ মনিদাস

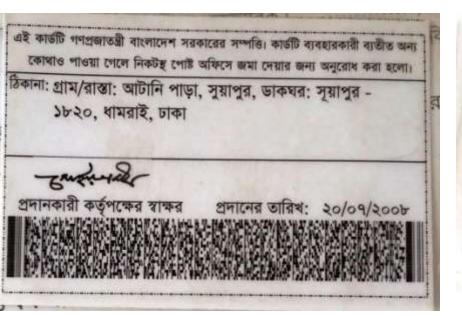
Name: Kalipodo Monidas

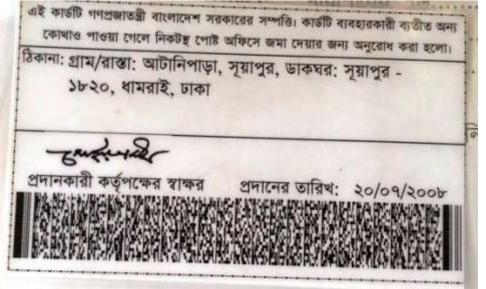
পিতা: ফনি মনিদাস

মাতা: মিলি রানী

Date of Birth: 14 Jan 1981

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Presented at
Internal Design Lab
on September, 2017 at GT

