## **Durga Dairy Farm**



Project by: Durga Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Durga
Age	:	14/01/1973
Marital status	:	Married
Children	:	01 Son 05 Daughters
No. of siblings:	:	01 Brothers
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A
Education	:	Class-5

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Dairy Business
Trade License Number	:	N/A
Business Experiences	:	10 Years
Other Own/Family Sources of Income	:	Business
NU Contact Info	•	01788-588711
Other Own/Family Sources of Liabilities	-	N/A
NU Project Source/Reference	-	GT Dhamrai Unit Office, Dhaka

### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother was a member of Grameen Bank from 1990 to 2005. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

### PROPOSED BUSINESS Info.



:	Durga Dairy Farm	
:	Atanipara ,Shoapur, Dhamrai, Dhaka	
:	125000/-	
:	Self BDT : 95000 (from existing business) - 76% Required Investment BDT : 30000 (as equity) - 24%	
:	BDT 4000	
	BDT 5000	
:	50%	
:	50%	
:	2 months	
	:	

### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total ( BDT)
Investments in different categories:	1	2	(1+2)
Present Items:			
Oxe Cow 02	50,000		
Goat 05	35000		95,000
Cow shed	10000		
Proposed Items:		30000	30,000
Small size one calf		30000	30,000
Total Capital	95,000	30,000	125,000

### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)			
	Monthly	Yearly		
Cow and goat Sales (A)	30000	360000		
Cost of Sale (Food, Medicine, Doctor fee) (B)	15000	180000		
Profit 50% (A-B)= C	15000	180000		
Less: Operating Costs				
Electricity bill	500	6000		
Mobile Bill	300	3600		
Salary from Business (Self)	4000	48000		
Transport	500	6000		
Others (TL Fee, Local Contribution)	500	6000		
Non Cash Item:				
Depreciation Expenses 10000*10%	84	1008		
Total Operating Cost (D)	5884			
Net Profit (C-D)= (E)	9116	106200		

### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dentionland	Year 1	(BDT)	Year 2 (BDT)		
Particulars	Monthly	Yearly	Monthly	Yearly	
Cow and goat Sales	35000	420000	38000	456000	
Less: Cost of Sale	17500	210000	19000	228000	
Profit 50% (A-B)= C	17500	210000	19000	228000	
Less operating cost:					
Electricity bill	500	6000	600	7200	
Mobile Bill	500	6000	600	7200	
Salary from Business	5000	60000	6000	72000	
Others (TL Fee, Local Contribution)	500	6000	600	7200	
Depreciation Expenses	84	1008	84	1008	
Total Operating Cost (D)	6584	79008	7884	94608	
Net Profit =(C-D)	10916	158,016	11116	189,216	
GT payback	18000		18000		
Retained Income:	140,016		171,216		

### **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	30,000	
Net Profit (Ownership Tr. Fee added back)	158,016	189,216
Depreciation (Non cash item)	1008	1008
Opening Balance of Cash Surplus	0	141,024
Total Cash Inflow	189,024	331,248
Cash Outflow		
Purchase of Product	30,000	
Investment Pay Back (Including Ownership Tr. Fee)	18,000	18,000
Total Cash Outflow	48,000	18,000
Net Cash Surplus	141,024	313,248

### **SWOT Analysis**



## STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

## WEAKNESS

Lack of investment

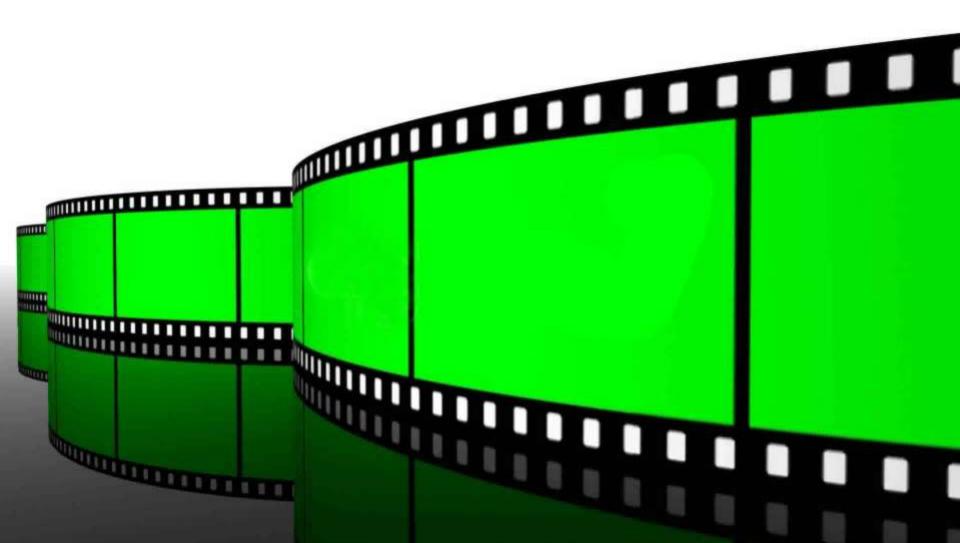
## **O**PPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

### ${f T}_{\sf HREATS}$

- Competitor may create.
- Fire.
- Theft.





















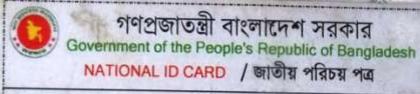












Name:

স্বামী: শান্তি চন্দ্ৰ মনিদাস

**गा**ण: विवातानी

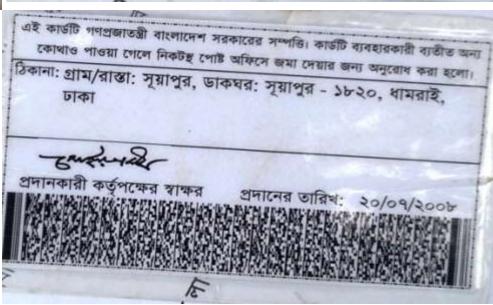
Date of Birth: 14 Jan 1973

ID NO: 2611488328351

मृशी নাম: Durja

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: আটানিপাড়া, স্য়াপুর, ডাকঘর: স্য়াপুর -১৮২০, ধামরাই, ঢাকা - Cardinales প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২০/০৭/২০০৮







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