### **Bashanti Hostho Shilpo**



Project by: Bashanti Monidus Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque

#### Dhamrai Unit, Anchal 03 GRAMEEN TRUST

### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Bashanti Moni Das
Age	:	14/7/1989
Marital status	:	Married
Children	:	01 Son 01 Daughter
No. of siblings:	:	02 Brothers
<b>Parent's and GB related Info</b> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother $$ Father Perboti Bokto Moni rishi Member since: 1990 to 2005 Branch: Katigram, Centre no.00, Group:00 First Ioan: Tk. 2000/- Last Loan: 0Tk. Outstanding: 0
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others		N/A N/A N/A N/A N/A
Education	:	Class-5



Present Occupation	-	Shoe Business
Trade License Number	•	N/A
Business Experiences	•	10 Years
Other Own/Family Sources of Income	• •	Business
NU Contact Info	-	01952-660739
Other Own/Family Sources of Liabilities	•	N/A
NU Project Source/Reference	-	GT Dhamrai Unit Office, Dhaka



NU's mother was a member of Grameen Bank from 1990 to 2005. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Bashanti hosto Shilpo
Address/ Location	:	Atanipara ,Shoapur, Dhamrai, Dhaka
Total Investment in BDT	:	40000/-
Financing	:	Self BDT : 20000 (from existing business)- 50%Required Investment BDT : 20000 (as equity)- 50%
Present salary/drawings from business (estimates)	:	BDT 3000
Proposed Salary		BDT 4000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20% 2 months
iii. Agreed grace period	-	

### **PRESENT & PROPOSED INVESTMENT Breakdown**



articulars	Existing Business	Proposed	Total
	(BDT)	(BDT)	(BDT)
Investments in different categories:			
Present items:			20,000
Decoration:			
Advance:			
Present Goods Items (*) :	20000		
Proposed Items (**) :		20,000	20,000
Total Capital	20,000	20,000	40,000

**PRESENT & PROPOSED INVESTMENT Breakdown** 

(Continued)

Present Item			
Product Name	Amount		
Shoe	10000		
Belt	5000		
Others	5000		
Total	20000		

Propose Item			
Product Name	Amount		
Shoe	15000		
Belt	5000		
Others	0		
Total	20000		



### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Falticulais	Daily	Monthly	Yearly		
Sales	1000	30000	360000		
Less: Cost of sale	700	21000	252000		
Profit 20% (A)= C	300	9000	108000		
Less: Operating Costs					
shop rent		0	0		
Electricity bill		0	0		
Genarator Bill		0	0		
Night Guard Bill		0	0		
Mobile Bill		200	2400		
Salary from Business (Self)		3000	36000		
Salary from Business (Staff)		0	0		
Transport		500	6000		
Others (Entertainment)		500	6000		
Non Cash Item:					
Depreciation Expenses		0	0		
Total Operating Cost (D)		4200	50400		
Net Profit (C-D):		4800	57600		

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### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	١	(ear 1 (BD	<b>T)</b>	Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	1200	36000	432000	1400	42000	504000
Less: Cost of Sale	840	25200	302400	980	29400	352800
Profit 30% (A)= C	360	10800	129600	420	12600	151200
Less operating cost :						
shop rent		0	0		0	0
Electricity bill		0	0		0	0
Genarator Bill		0	0		0	0
Night Guard Bill		0	0		0	0
Mobile Bill		200	2400		400	4800
Salary from Business		4000	48000		4000	48000
Transport		500	6000		500	6000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		500	6000		500	6000
Depreciation Expenses		0	0		0	0
Total Operating Cost (D)		5200	62400		5400	64800
Net Profit =(C-D)		5600	67200		7200	86400
GT payback			12000			12000
Retained Income:			55200			74400

### CASH FLOW Projection on Business Plan (Rec. & Pay.)

V	

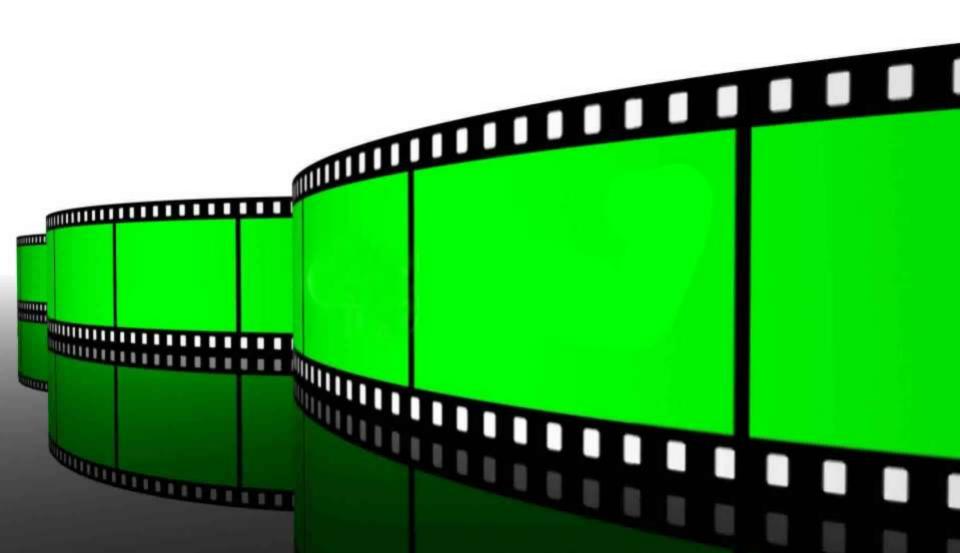
Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	20,000	
Net Profit (Ownership Tr. Fee added back)	67200	86400
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	55,200
Total Cash Inflow	87,200	141600
Cash Outflow		
Purchase of Product	20,000	
Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000
Payment of GB loan	0	0
Total Cash Outflow	32,000	12,000
Net Cash Surplus	55,200	129,600

### **SWOT Analysis**



STRENGTH <ul> <li>Environment-Friendly.</li> <li>Skilled &amp; Experience</li> <li>Pleasant personality</li> </ul>	WEAKNESS Lack of investment
OPPORTUNITIES <ul> <li>Expansion of Business</li> <li>Increasing the number of Customer</li> </ul>	THREATS • Competitor may create. • Fire. • Theft.



























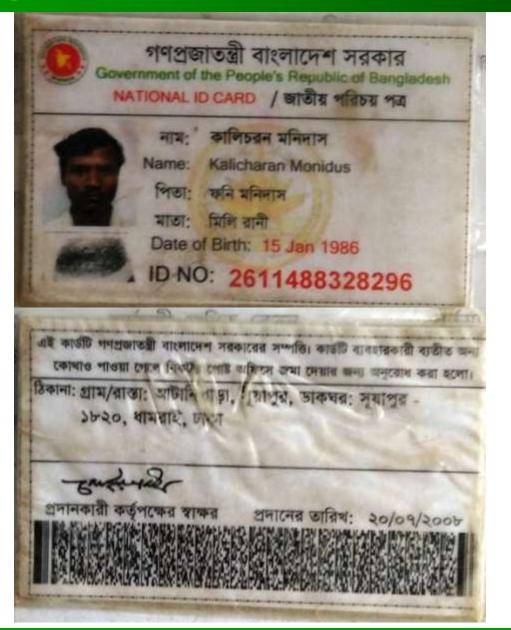


গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র

-	নাম:	বাসন্তী মনি	দাস	
	Name:	Bashanti M	Monidus	
50	স্বামী:	কালিচরন ম	নিদাস	
2-/6	মাতা:	পারবতি মন্	দাস	
and the	Date of	of Birth: 14	Jul 1989	
Concess ?	ID NO	D: 2611	48832	5
नात्द्रीदेअद्रेरा	न्दः		বত্তমা	1
ই কাৰ্ডটি গণপ্ৰন্ধ	নাতন্ত্রী বাংলার	দশ সরকারের স	ম্পন্তি। কার্ডটি ব	3

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পন্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: আটানিপাড়া, সূয়াপুর, ডাকঘর: সূয়াপুর -১৮২০, ধামরাই, ঢাকা







### Presented at Internal Design Lab On september, 2017 at GT

