### **Astami Hostho Shilpo**



Project by: Astami Rani Sarker Identified by-Md. Masum Mia Verified By: Md. Ziaul Hoque

#### Dhamrai Unit, Anchal 03 GRAMEEN TRUST

### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Astami Rani Sarker
Age	:	25/12/1980
Marital status	:	Married
Children	:	02 Sons 01 Daughter
No. of siblings:	:	04 Brothers 05 Sisters
<b>Parent's and GB related Info</b> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother $$ Father Raju Bala Jibon Chanro Moni Das Member since: 1990 to 2002 Branch: Katigram, Centre no.00, Group:00 First Ioan: 2000/- Last Loan: 0Tk. Outstanding: 0
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others		N/A N/A N/A N/A N/A
Education	:	Class-5



Present Occupation	:	Handicrafts Business
Trade License Number	:	N/A
Business Experiences	•	10 Years
Other Own/Family Sources of Income	-	Business
NU Contact Info	-	01825-407146
Other Own/Family Sources of Liabilities	-	N/A
NU Project Source/Reference	-	GT Dhamrai Unit Office, Dhaka



NU's mother was a member of Grameen Bank From 1990 to 2003. At first her mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in her family house construction. NU's mother gradually improved the standard of their life by using GB loan.

#### **PROPOSED BUSINESS Info.**



Business Name	:	Astami Hostho Shilpo
Address/ Location	:	Atanipara ,Shoapur, Dhamrai, Dhaka
Total Investment in BDT	:	45000/-
Financing	••	Self BDT : 25000 (from existing business)- 56%Required Investment BDT : 20000 (as equity)- 44%
Present salary/drawings from business (estimates)	•	BDT 3000
Proposed Salary		BDT 4000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	2 months

### **PRESENT & PROPOSED INVESTMENT Breakdown**



articulars	Existing Business	Proposed	Total
	(BDT)	(BDT)	(BDT)
Investments in different categories:			
Present items:			25,000
Decoration:			
Advance:			
Present Goods Items (*) :	25000		
Proposed Items (**) :		20,000	20,000
Total Capital	25,000	20,000	45,000

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)

Present Item				
Product Name	Amount			
Baskets				
	22000			
Others	3000			
Total	25000			
ΙΟΙΔΙ	25000			

Proposed Item				
Product Name	Amount			
Bamboo	17000			
Others	3000			
Total	20000			

### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
r ai liculai 5	Daily	Monthly	Yearly			
Sales	1000	30000	360000			
Less: Cost of sale	800	24000	288000			
Profit 20% (A)= C	200	6000	72000			
Less: Operating Costs						
shop rent		0	0			
Electricity bill		0	0			
Genarator Bill		0	0			
Night Guard Bill		0	0			
Mobile Bill		200	2400			
Salary from Business (Self)		3000	36000			
Salary from Business (Staff)		0	0			
Transport		500	6000			
Others (Entertainment)		500	6000			
Non Cash Item:						
Depreciation Expenses		0	0			
Total Operating Cost (D)		4200	50400			
Net Profit (C-D):		1800	21600			

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### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dertieulere		Year 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	1200	36000	432000	1400	42000	504000
Less: Cost of Sale	960	28800	345600	1120	33600	403200
Profit 20% (A)= C	240	7200	86400	280	8400	100800
Less operating cost :						
shop rent		0	0		0	0
Electricity bill		0	0		0	0
Genarator Bill		0	0		0	0
Night Guard Bill		0	0		0	0
Mobile Bill		200	2400		400	4800
Salary from Business		4000	48000		4000	48000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		500	6000		500	6000
Depreciation Expenses		0	0		0	0
Total Operating Cost (D)		4700	56400		4900	58800
Net Profit =(C-D)		2500	30000		3500	42000
GT payback			12000			12000
Retained Income:			18000			30000

### CASH FLOW Projection on Business Plan (Rec. & Pay.)



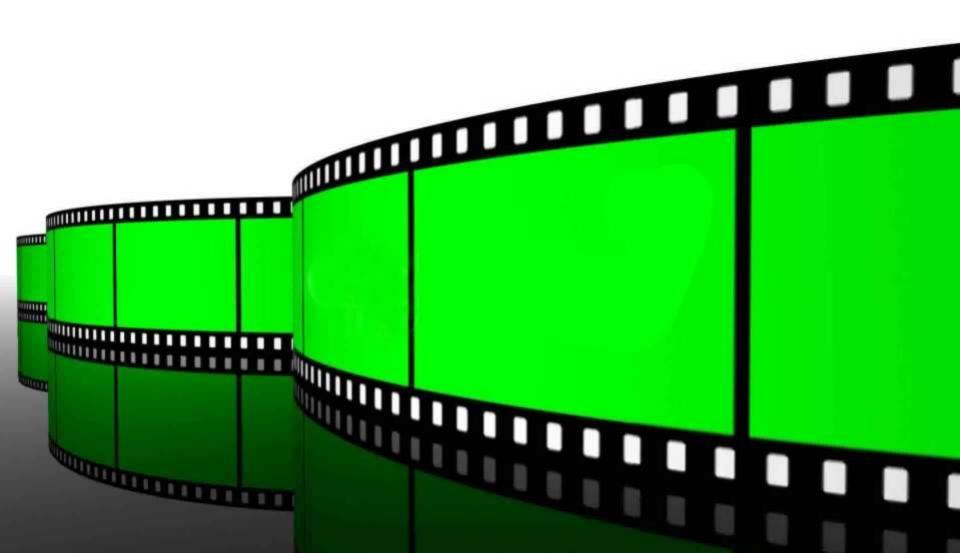
Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	20,000	
Net Profit (Ownership Tr. Fee added back)	30000	42000
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	18,000
Total Cash Inflow	50,000	60000
Cash Outflow		
Purchase of Product	20,000	
Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000
Payment of GB loan	0	0
Total Cash Outflow	32,000	12,000
Net Cash Surplus	18,000	48,000

### **SWOT Analysis**



STRENGTH <ul> <li>Environment-Friendly.</li> <li>Skilled &amp; Experience</li> <li>Pleasant personality</li> </ul>	WEAKNESS Lack of investment
OPPORTUNITIES <ul> <li>Expansion of Business</li> <li>Increasing the number of Customer</li> </ul>	THREATS • Competitor may create. • Fire. • Theft.





































### Presented at Internal Design Lab on September, 2017 at GT

