

**Proposed NU Business Name: RUMAN POULTRY FEED & LEYAR FARM**



Project identification and prepared by: Mst. Mahfuja khatun  
Sokhipur.

Project verified by: Md.Siddikur Rahman



**Grameen Shakti  
Samajik Byabosha Ltd.**

## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD.SHAMIM MIA</b>
Age	:	08-08-1988 (29Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	2 Son
No. of siblings:	:	1 Brother
Address	:	Vill: Kaharta P.O:Sokhipur P.S: Sokhipur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. ASIYA BEGUM</b>
(iii) Father's name	:	<b>MD. NURUL ISLAM</b>
(iv) GB member's info	:	Branch :Kochua ,Sokhipur Centre 61(Female), Member ID: 6373/2, Group No: 12 Member since: 03-04-2013(4 Years) First loan: BDT 5,000
Further Information:		Existing loan: BDT 30,000, Outstanding Loan: 22740
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	7 experience in running business. 7 Years in own business he has 7 years training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01765346132
Family's Contact No.	:	01795239356
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. ASIYA BEGUM** joined Grameen Bank since 04 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

## Proposed Nobin Udyokta Business Info

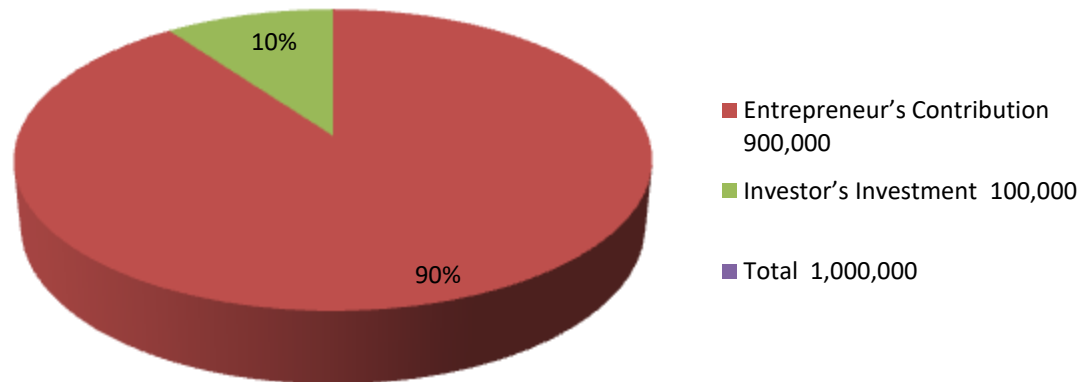
Business Name	:	<b>TUMAN POULTRY FEED &amp; LEYAR FARM</b>
Location	:	Shikdar Road ,Kochua
Total Investment in BDT	:	BDT 10,00,000/-
Financing	:	Self BDT 9,00,000/- (from existing business) 90% Required Investment BDT 100,000/- (as equity) 10%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	70 ftx 22 ft=1540 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in goods like –Leyer chicken,e.t.c.</li><li>▪Average 40% gain on sales.</li><li>▪The business is operating by entrepreneur. Existing 2 employee.</li><li>▪The shop is own.</li><li>▪Collects goods from Gazipur.</li><li>▪Agreed grace period is 3 months.</li></ul>

## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Leyer chicken,e.t.c.	3100	93000	1116000
	0	0	0
Total Sales(A)	3100	93000	1116000
Less Variable Expense (B)			0
Leyer chicken,e.t.c.	1860	55800	669600
Total Variable Expense	1860	55800	669600
Contribution Margin (CM) [C=(A-B)]	1240	37200	446400
Less Fixed Expense			
Rent		0	0
Electric Bill		1600	19200
Transportaion		2,500	30000
Salary (Self)		10000	120000
Salary (Staff)		18000	216000
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobile Bill		600	7200
Total Fixed Cost (D)		32700	392400
Net Profit (E)= [C-D]		4500	54000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
			900,000			100,000	1,000,000
Layer chicken, e.t.c.							
	0	0	900,000	0	0	100,000	1,000,000

### Source of Finance



# Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Leyer chicken,e.t.c.	3600	108000	1296000	1360800	1428840
0	0	0	0	0	0
<b>Total Sales(A)</b>	<b>3600</b>	<b>108000</b>	<b>1296000</b>	<b>1360800</b>	<b>1428840</b>
<b>Less Variable Expense (B)</b>					
Leyer chicken,e.t.c.	<b>2160</b>	<b>64800</b>	<b>777600</b>	816480	<b>857304</b>
<b>Total Variable Expense</b>	<b>2160</b>	<b>64800</b>	<b>777600</b>	<b>816480</b>	<b>857304</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>1440</b>	<b>43200</b>	<b>518400</b>	<b>544320</b>	<b>571536</b>
<b>Less Fixed Expense</b>					
Rent		0	0	0	0
Electric Bill		1600	19200	19500	19800
Transportaion		2,500	30000	31500	33075
Salary (Self)		10000	120000	120000	120000
Salary (Staff)		18000	216000	216000	216000
Entertainment		0	0	0	0
Gard		0	0	0	0
Generator		0	0	0	0
Mobil Bill		600	7200	7300	7400
<b>Total Fixed Cost (D)</b>		<b>32700</b>	<b>392400</b>	<b>394300</b>	<b>396275</b>
<b>Net Profit (E)= [C-D]</b>		<b>10500</b>	<b>126000</b>	<b>132300</b>	<b>138915</b>
<b>Investment Pay Back</b>			<b>40,000</b>	<b>40,000</b>	<b>40,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	126,000	132300	138915
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		86000	178300
	<b>Total Cash Inflow</b>	<b>226,000</b>	<b>218,300</b>	<b>317,215</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	<b>Total Cash Outflow</b>	<b>140,000</b>	<b>40,000</b>	<b>40,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>86,000</b>	<b>178,300</b>	<b>277,215</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 1 Family:0 Others:2  
Experience & Skill : 7 years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







# FAMILY PICTURE

