

Proposed NU Business Name: **MANNAN POULTRY FARM**



Project identification and prepared by: Mst.Mahfuja Khatun
Sokhipur.

Project verified by: Md.Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.HOSSAIN KHAN
Age	:	01-01-1985 (32Years)
Education, till to date	:	Class 5
Marital status	:	Married
Children	:	2 Son 1 Daughter
No. of siblings:	:	2 Brother 1 Sister
Address	:	Vill: Kalharta P.O:Sokhipur P.S: Sokhipur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MONOWARA BEGUM
(iii) Father's name	:	LET. DELOWAR KHAN
(iv) GB member's info	:	Branch :Sokhipur Centre 16(Female), Member ID: 2952, Group No: 05 Member since: 06-01-2002(15Years) First loan: BDT 6,000 Existing loan: BDT 25,000, Outstanding Loan: 0
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	5 experience in running business. 5 Years in own business he has 4 years training.
Other Own/Family Sources of Income	:	Car Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01756648821
Family's Contact No.	:	01827218199
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONOWARA BEGUM joined Grameen Bank since 15 years ago. At first she took BDT 6,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

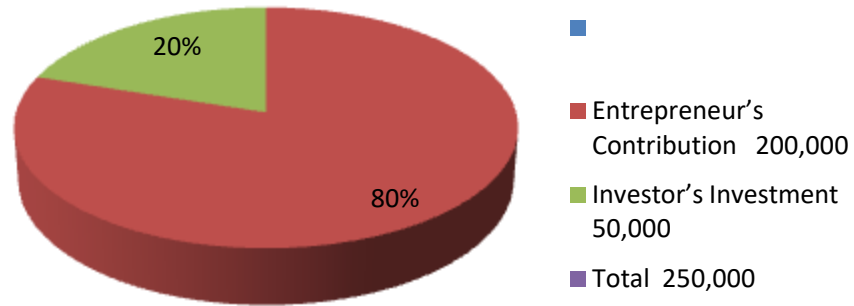
Business Name	:	MANNAN POULTRY FARM
Location	:	Kaharta,Sokhipur,Tangail
Total Investment in BDT	:	BDT 250,000/-
Financing	:	Self BDT 2 00,000/- (from existing business) 80% Required Investment BDT 50,000/- (as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	70 ftx 22 ft=1540 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in goods like –Leyer chicken,e.t.c.▪Average 25% gain on sales.▪The business is operating by entrepreneur. Existing 0 employee.▪The shop is own.▪Collects goods from sokhipur.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Leyer chicken,e.t.c	1900	57000	684000
	0	0	0
Total Sales(A)	1900	57000	684000
Less Variable Expense (B)			0
Leyer chicken,e.t.c	1425	42750	513000
Total Variable Expense	1425	42750	513000
Contribution Margin (CM) [C=(A-B)]	475	14250	171000
Less Fixed Expense			
Rent		0	0
Electric Bill		1500	18000
Transportation		3,000	36000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		9800	117600
Net Profit (E)= [C-D]		4450	53400

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Leyar Chicken			200,000	0	0	50,000	250,000
			0			0	0
	0	0	200,000	0	0	50,000	250,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Leyer chicken	2400	72000	864000	907200	952560
0	0	0	0	0	0
Total Sales(A)	2400	72000	864000	907200	952560
Less Variable Expense (B)					
Straw, Bran, Medicine etc	1800	54000	648000	680400	714420
Total Variable Expense	1800	54000	648000	680400	714420
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		1500	18000	18300	18600
Transportaion		3,000	36000	37800	39690
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		0	0	0	0
Gard		0	0	0	0
Generator		0	0	0	0
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		9800	117600	119800	122090
Net Profit (E)= [C-D]		8200	98400	103320	108486
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	98,400	103320	108486
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		78400	161720
	Total Cash Inflow	148,400	181,720	270,206
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	78,400	161,720	250,206

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 5 years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





FAMILY PICTURE

