



Project identification and prepared by: Mst. Mahfuja khatun  
Sokhipur.

Project verified by: Md.Siddikur Rahman



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD.MONIR MIA</b>
Age	:	12-08-1990 (27Years)
Education, till to date	:	Class 10
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	2 Sister
Address	:	Vill: Shikdar road P.O:Sokhipur P.S: Sokhipur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MONOWARA</b>
(iii) Father's name	:	<b>MD. MONNAS MIA</b>
(iv) GB member's info	:	Branch :Kochua ,Sokhipur Centre 64(Female), Member ID: 6599, Group No: 07 Member since: 03-04-2007(10Years) First loan: BDT 5,000 Existing loan: BDT 30,000, Outstanding Loan: 27360
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	15 experience in running business. 15 Years in own business he has 15 years training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	017110582984
Family's Contact No.	:	01823633826
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MONOWARA** joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

## Proposed Nobin Udyokta Business Info

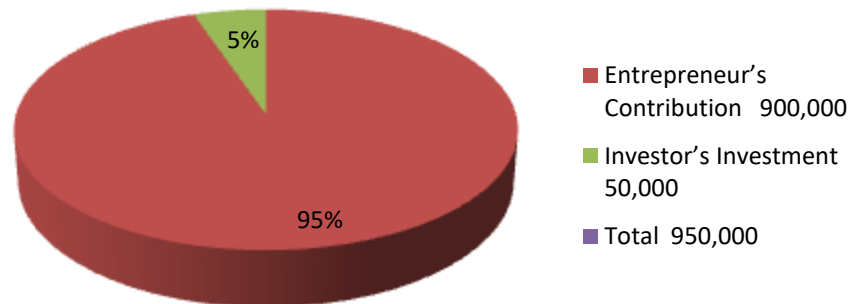
Business Name	:	<b>TAIBA POULTRY FARM</b>
Location	:	Shikdar Road ,Kochua
Total Investment in BDT	:	BDT 950,000/-
Financing	:	Self BDT 9,00,000/- (from existing business) 95% Required Investment BDT 50,000/- (as equity) 5%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	45 ftx 22 ft=990 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in goods like –Leyer chicken,e.t.c.</li><li>▪Average 40% gain on sales.</li><li>▪The business is operating by entrepreneur. Existing 2 employee.</li><li>▪The shop is own.</li><li>▪Collects goods from Gazipur.</li><li>▪Agreed grace period is 3 months.</li></ul>

## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Leyer chicken,e.t.c.	2900	87000	1044000
	0	0	0
Total Sales(A)	2900	87000	1044000
Less Variable Expense (B)			0
Leyer chicken,e.t.c.	1740	52200	626400
Total Variable Expense	1740	52200	626400
Contribution Margin (CM) [C=(A-B)]	1160	34800	417600
Less Fixed Expense			
Rent		0	0
Electric Bill		2200	26400
Transportaion		0	0
Salary (Self)		10000	120000
Salary (Staff)		15000	180000
Entertainment		0	0
Guard		0	0
Generator		1200	14400
Mobile Bill		2000	24000
Total Fixed Cost (D)		30400	364800
Net Profit (E)= [C-D]		4400	52800

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Layer chicken, e.t.c.			900,000			50,000	950,000
	0	0	900,000	0	0	50,000	950,000

### Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Leyer chicken,e.t.c.	3400	102000	1224000	1285200	1349460
0	0	0	0	0	0
<b>Total Sales(A)</b>	<b>3400</b>	<b>102000</b>	<b>1224000</b>	<b>1285200</b>	<b>1349460</b>
<b>Less Variable Expense (B)</b>					
Leyer chicken,e.t.c.	2040	61200	734400	771120	809676
<b>Total Variable Expense</b>	<b>2040</b>	<b>61200</b>	<b>734400</b>	<b>771120</b>	<b>809676</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>1360</b>	<b>40800</b>	<b>489600</b>	<b>514080</b>	<b>539784</b>
<b>Less Fixed Expense</b>					
Rent		0	0	0	0
Electric Bill		2200	26400	26700	27000
Transportaion		0	0	0	0
Salary (Self)		10000	120000	120000	120000
Salary (Staff)		15000	180000	180000	180000
Entertainment		0	0	0	0
Gard		0	0	0	0
Generator		1200	14400	14400	14400
Mobil Bill		2000	24000	24100	24200
<b>Total Fixed Cost (D)</b>		<b>30400</b>	<b>350400</b>	<b>350800</b>	<b>351200</b>
<b>Net Profit (E)= [C-D]</b>		<b>10400</b>	<b>124800</b>	<b>131040</b>	<b>137592</b>
<b>Investment Pay Back</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	124,800	131040	137592
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		104800	215840
	<b>Total Cash Inflow</b>	<b>174,800</b>	<b>235,840</b>	<b>353,432</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>104,800</b>	<b>215,840</b>	<b>333,432</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 1 Family:0 Others:2  
Experience & Skill : 15 years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures









# FAMILY PICTURE