#### **Proposed NU Business Name: NURUZZAMAN STORE**

Project identification and prepared by: Md.Shahidul Islam, Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



Brief Bi	0	of The Proposed Nobin Udyokta
Name	:	SHEKH NURUZZAMAN
Age	:	18-01-1999 (18 Years)
Education, till to date	:	5
Marital status	:	Unmarried
Children	:	0
No. of siblings:	:	1 Brothers 1 Sister
Address	:	Vill: Madamohanpur, P.O: solla
		. P.S: Nawabgonj, Dist: Dhaka.
Parent's and GB related Info		
(i) Who is GB member	:	Mother Fathe
(ii) Mother's name	:	NURZAHAN BEGUM
(iii) Father's name	:	MD.MOZIBOR
(iv) GB member's info	:	Branch: Solla Nawabgonj, Centre # 01(Female),
		Member ID: 1011/6, Group No: 12
		Member since: 15-01-2008 (09 Years)
		First loan: BDT 5,000/-
Further Information:		Existing loan: 12,000 Outstanding loan:BDT:6984/-
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB,	:	No

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and		By birth years experience in running business. By birth Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•	0863-870478
Family's Contact No.	:	01724-482331
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NURZAHAN BEGUM** joined Grameen Bank since 09 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Pro	pc	osed Nobin Udyokta Business Info
Business Name	:	NURUZZAMA STORE
Location	:	Modonmohonpur, Nawabgonj,Dhaka
Total Investment in BDT	:	BDT: 1,25,000/-
Financing	:	Self BDT 75,000/- (from existing business) 60% Required Investment BDT 50,000/- (as equity) 40%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15 ft x 10 ft= 150 square ft
Implementation	:	<ul> <li>Rice, suger.oil, etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is owned.</li> <li>Collects goods from Nawabgonj.</li> <li>Agreed grace period is 3 months.</li> </ul>

Exesting			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Grocery	2000	60000	720000
	0	0	0
Total Sales(A)	2000	60000	720000
Less Variable Expense (B)			0
Grocery	1600	48000	576000
Total Variable Expense	1600	48000	576000
Contributon Margin (CM) [C=(A-B)]	400	12000	144000
Less Fixed Expense			
Electric Bill		200	2400
Transportaion		500	6000
Salary (Self)		5000	60000
Entertainment		200	2400
Rent		0	0
Guard		0	0
Salary (Staff-4)		0	0
Mobil Bill		100	1200
Generator		0	0
Total Fixed Cost (D)		6000	72000
Net Profit (E)= [C-D]		6000	72000

Investment Breakdown												
	Existi	ng	Proposed									
<b>Particulars</b>	Qty.	<b>Unit Price</b>	Amount	Qty.	Unit	Amount	Proposed					
			(BDT)		Price	(BDT)	Total					
Cold drinks		20,000	20,000			16,000	36,000					
Rice	03	25,00	7,500	2	2500	5,000	12,500					
Atta	02	1,500	3,000				3,000					
Flower	02	2100	4200									
Soyabin			12,000			19,000	31,000					
Detergent			6,000									
Soap			3,000									
Others goods			20,000									
Cosmatics						20,000	20,000					
Total			75,000			50,000	1,25,000					

40%



■ Investor Investment's :- 50,000

■ Total :- 1,25,000

Financial Projection (BDT)											
Particular	Daily	Monthly	Year -1	Year-2	Year-3						
Revenue(Sales)											
Grocery Item	2500	75000	900000	945000	992250						
	0 <b>0</b>	0	0	0	C						
Total Sales(A)	2500	75000	900000	945000	992250						
Less Variable Expense (B)											
Straw, Bran, Medicine etc	2000	60000	720000	756000	793800						
Total Variable Expense	2000	60000	720000	756000	793800						
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450						
Less Fixed Expense											
Rent			0	0	0						
Electric Bill		200	2400	2700	3000						
Transportaion		500	6000	6300	6615						
Salary (Self)		5000	60000	60000	60000						
Salary (Staff)		200	2400	2400	2400						
Entertainment		0	0	0	C						
Gard			0	0	C						
Generator			0	0	C						
Mobil Bill		100	1200	1300	1400						
Total Fixed Cost (D)		6000	72000	72700	73415						
Net Profit (E)= [C-D]		9000	108000	113400	119070						
Investment Pay Back			20,000	20,000	20,000						

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	108,000	113400	119070
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		88000	181400
	Total Cash Inflow	158,000	201,400	300,470
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	88,000	181,400	280,470

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill : 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm: Aouna, Dhaka; Regular customers;

## THREATS

Theft

Fire

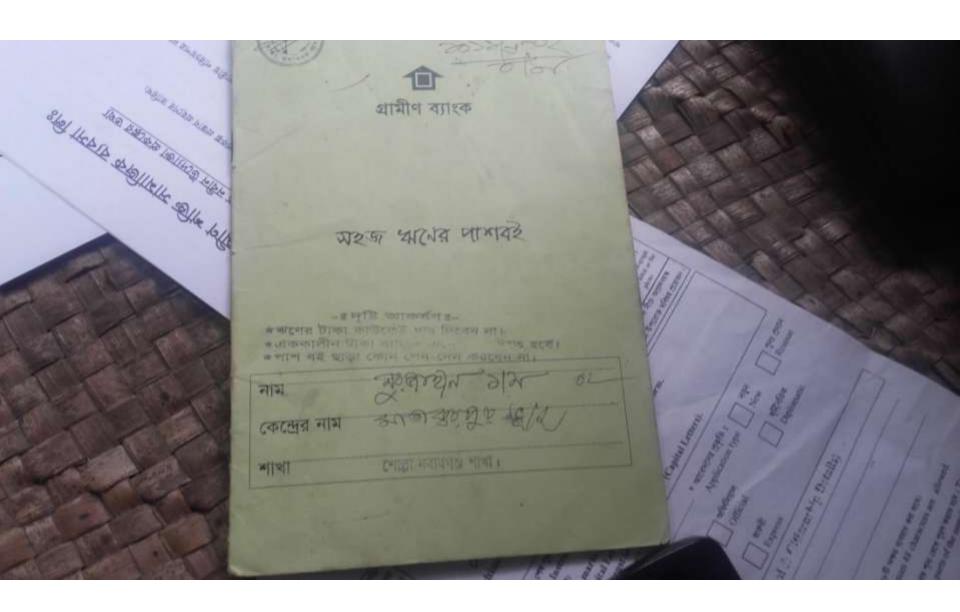
Political unrest











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