Proposed NU Business Name: MOUSHUMI TAILORS



Project identification and prepared by: Modon kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Moushumi Akter Nitu			
Age	:	10-07-1994 (23 Years)			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	01 Brothers 02 Sisters			
Address	:	Vill: 361/B/2 Dobadia ,P.O: Uttarkhan ,P.S: Uttarkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Parul Md Mokbul Hossain Branch: Dakshinkhan, Centre # 64 (Female), Member ID:4967/2 , Group No: 01 Member since: 21-05-2002 to 12-03-2012 (10 Years) First loan: BDT = 5,000 /-			
Further Information:		Outstanding loan:= Nill None			
(v) Who pays GB loan installment	•	No			
(vi) Mobile lady (vii) Grameen Education Loan		No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill Own Business and Training Info	:	0 2 years of business experience. 0 2 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01619-197876
Family's Contact No.	•	01624-636058
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Parul joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

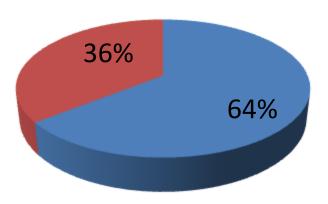
Proposed Nobin Udyokta Business Info					
Business Name	:	Moushumi Tailors			
Location	:	Dobadia, Uttarkhan, Dhaka			
Total Investment in BDT	:	BDT 140,000/-			
Financing	:	Self BDT 90,000/- (from existing business) 64%			
		Required Investment BDT 50,000/- (as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12ft x 08 ft= 96 square ft			
Security of the shop	:	BDT 10,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Three pice, Than Cloth, Mosari, Orna etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Gauchia, Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloth	1,000	30,000	360,000			
Sewing	220	6,600	79,200			
Total Sales (A)	1,220	36,600	439,200			
Less. Variable Expense						
Cloth	800	24,000	288,000			
Total variable Expense (B)	800	24,000	288,000			
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200			
Less. Fixed Expense						
Rent		1,400	16,800			
Electricity Bill		500	6,000			
Transportation		500	6,000			
Mobile Bill		500	6,000			
Entertainment		200	2,400			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		8,100	97,200			
Net Profit (E) [C-D)		4,500	54,000			

Investment Breakdown								
Particulars		Existing	5	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Three pice	50	400	20000	Three pice	40	400	16,000	36,000
Than cloth	500	65	32500	Than cloth	400	65	26,000	58,500
Jainamaz	12	250	3000	Jainamaz	10	250	2,500	5,500
Moshari	10	400	4000	Moshari	5	400	2,000	6,000
Orna	20	120	2400	Orna	24	120	2,880	5,280
Machinaries	1	8000	8000				0	8,000
Advanced	1	10000	10000				0	10,000
Others			10100	Others			620	10,720
Total			90,000				50,000	140,000

Source of Finance

■ Entrepreneur's contibution 90000 ■ Investor's Investment 50000 ■ Total 140000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Cloth	1,500	45,000	540,000	567,000	595,350
Sewing	250	7,500	90,000	94,500	99,225
Total Sales (A)	1,750	52,500	630,000	661,500	694,575
Less. Variable Expense					
Cloth	1,200	36,000	432,000	453,600	476,280
Total variable Expense (B)	1,200	36,000	432,000	453,600	476,280
Contribution Margin (CM) [C=(A-B)	550	16,500	198,000	207,900	218,295
Less. Fixed Expense					
Rent		1,400	16,800	16,800	16,800
Electricity Bill		525	6,300	6,615	6,946
Transportation		550	6,600	6,930	7,277
Mobile Bill		600	7,200	7,560	7,938
Entertainment		200	2,400	2,520	2,646
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		133	1,600	1,600	1,600
Total Fixed Cost		8,408	100,900	102,025	103,206
Net Profit (E) [C-D)		8,092	97,100	105,875	115,089
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	97,100	105,875	115,089
1.3	Depreciation (Non cash item)	1,600	1,600	1,600
1.4	Opening Balance of Cash Surplus		78,700	166,175
	Total Cash Inflow	148,700	186,175	282,864
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	78,700	166,175	262,864

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Own Business: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

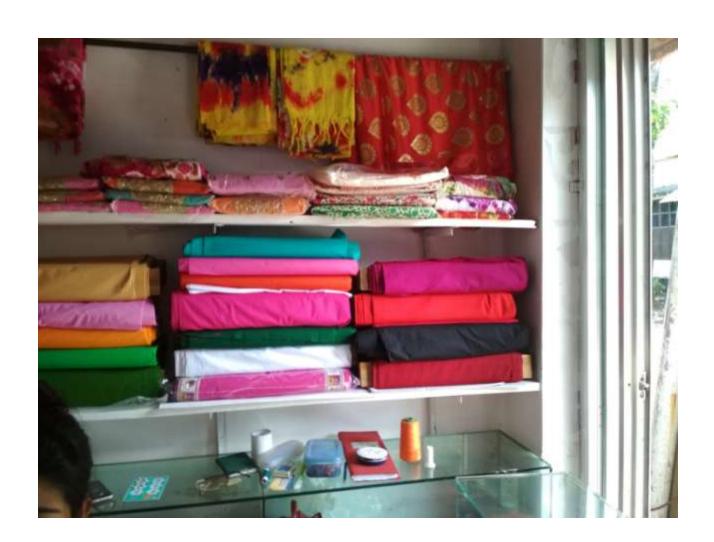
Theft

Fire

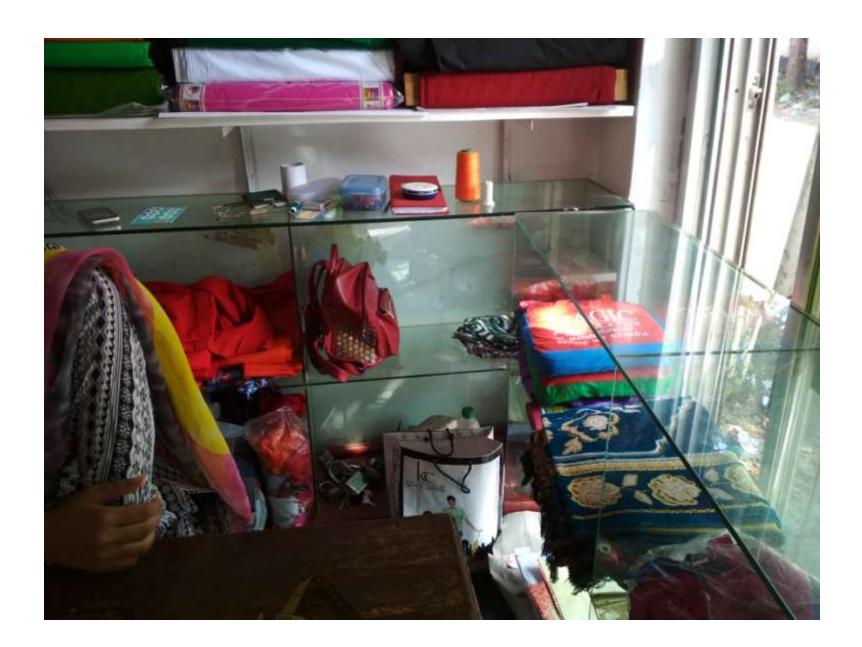
Political unrest

Pictures

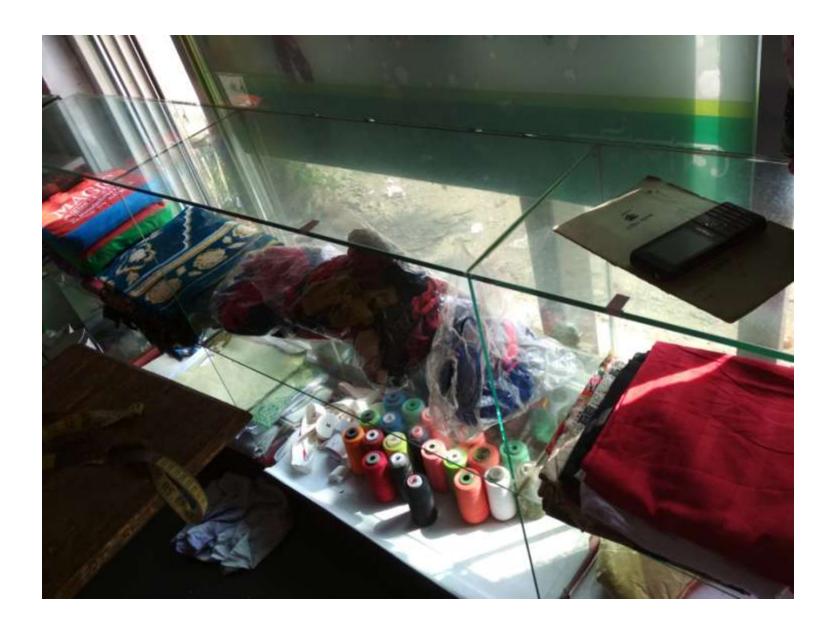










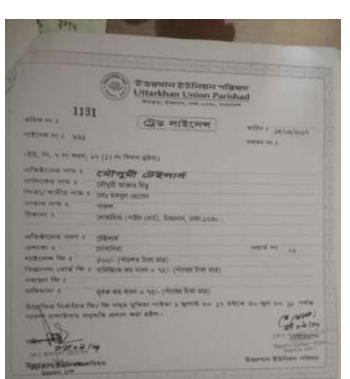








procedit wivews were record with a southflow



FAMILY PICTURE

