Proposed NU Business Name: JULHUAS TELECOM CENTER

Project identification and prepared by: Md. Ataur Rahman,
Bashon Unit, Gazipur
Project verified by: MD. Kazem Uddin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. JULHUAS KAZI				
Age	:	20/11/1987 (30 Years)				
Education, till to date		B.B.A				
Marital status		Married				
Children	:	1 Son &1 Dauther				
No. of siblings:	:	1 Sister				
Address	:	Vill: Mogorkhal; P.O: National University ;P.S: Gazipur Sadar ;Dist: Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father NARGISH AKTER EMAN UDDIN KAZI Branch: Gasha, Centre # 39(Female), Member ID: 3741, Group No: 02 Member since: 05-02-1990 to 20/04/2008 (18 Years) First loan: BDT 5,000/- Last Loan: 250000 Outstanding loan: Nil				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	9 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911107777
Family's Contact No.	:	01974200400
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NARGISH AKTER joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in buying Cow.

Proposed Nobin Udyokta Business Info					
Business Name	:	JULHUAS TELECOM CENTER			
Location	:	Bashon Road , Gazipur			
Total Investment in BDT	:	BDT 6,30,000/-			
Financing	:	Self BDT 3,80,000/- (from existing business) 60% Required Investment BDT 250,000/- (as equity) 40%			
Present salary/drawings from business (estimates)	•	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	13 ft x 18 ft = 234 square ft			
Security of the shop	:	-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sim card, Sim kit, Charger, Ear Phone, Baterry, Malti Plug, Energy bulb, Bluetooth, Card Reder, Load, Bkash etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing 1 employee. After getting equity fund no employee will be appointed. The shop Rent. Collects goods from Dhaka. Agreed grace period is 3 months. 			

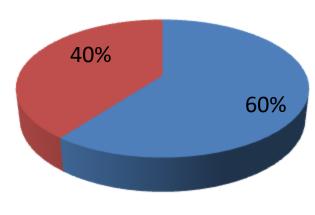
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Electric Item	1500	45000	540000
Bkash=(70000*4/1000=280), Load= (10000*27/1000=270)	550	16500	198000
Total Sales (A)	2050	61500	738000
Less Variable Expense			
Electric Item	1200	36000	432000
Total variable Expense (B)	1,200	36000	432000
Contribution Margin (CM) [C=(A-B)	850	25500	306000
Less Variable Expense			
Rent		5,400	64800
Electricity bill		300	3600
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		3000	36000
Entertainment		100	1200
Guard		100	1200
Generator		100	1200
Bank charge		0	0
Mobile bill		100	1200
Total fixed cost (D)		14,600	175200
Net Profit (E)= [C-D]		10,900	130800

Investment Breakdown							
	Existi	ng	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Sim card,	420	92	38,640	0	0	0	38,640
Sim kit	160	90	14,400	0	0	0	14,400
Charger	110	78	8,580	100	110	11,000	19,580
Ear Phone	55	70	3,850	0	0	0	3,850
Baterry	220	75	16,500	0	0	0	16,500
Malti Plug	10	150	1,500	0	0	0	1,500
Energy bulb	20	175	3,500	0	0	0	3,500
Bluetooth,Memory	50	370	18,500	0	0	0	18,500
Card,Card Reder							
Flexi Load	5	8000	40,000	5	6,800	34,000	74,000
Bkash+Roket	2	75000	150,000	2	50,000	100,000	250,000
Photocopy Machine	0	0	0	1	105,000	105,000	105,000
Security	1	70000	70,000	0	0	0	70,000
Others	1	14530	14,530	0	0	0	14,530
Total	1054	0	380,000	108	0	250,000	630,000

Source of Finance

- Enterpreneur Contribution=380000
- Investors Investment=250000
- Total=630000



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)	-	-				
Electric Item	2000	60000	720000	756000	793800	
Bkash=(80000*4/1000=320), Load=						
(12000*27/1000=324)	644	19320	231840	243432	255603.6	
Total Sales (A)	2644	79320	951840	999432	1049403.6	
Less Variable Expense			0			
Electric Item	1600	48000	576000	604800	635040	
			0			
Total variable Expense (B)	1,600	48000	576000	604800	635040	
Contribution Margin (CM) [C=(A-B)	1,044	31320	375840	394632	414363.6	
Less Variable Expense			0			
Rent		5,400	36000	36,000	36000	
Electricity bill		300	3600	4100	4600	
Transportation		800	9600	10,100	10600	
Salary (self)		5000	60000	60000	60000	
Salary(Staff)		3000	36000	36000	36000	
Entertainment		150	1800	1800	1800	
Guard		100	1200	1200	1200	
Generator		100	1200	1200	1200	
Bank charge		0	0	0	0	
Mobile bill		150	1800	1900	2000	
Total fixed cost (D)		15,000	155,400	151,100	152200	
Net Profit (E)= [C-D]		16,320	195840	243,532	262163.6	
Investment Payback			100,000	100,000	100,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	250,000		
1.2	Net Profit	195840	243,532	262163.6
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		95,840	239372
	Total Cash Inflow	445840	339372	501535.6
2	Cash Outflow			
2.1	Purchase of Product	250,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	100000	100000	100000
	Total Cash Outflow	350,000	100000	80000
3	Net Cash Surplus	95,840	239372	401535.6

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others: 01

Experience & Skill: 9 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest





















