

Proposed NU Business Name: **DREAM COLOUR STUDIO**

Project identification and prepared by: Md. Yakub Ali, Kaliakoir
Unit, Gazipur.

Project verified by: MD. Mizanur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	SELIM
Age	:	02-05-1993 (28 Years)
Education, till to date	:	Class 8
Marital status	:	Unmarried
Children	:	01 son, 01 daughter,
No. of siblings:	:	01 Brother,01 sister.
Address	:	Vill: Tenni Moddopara,P.O : Haturea Chala, P.S: Kalaikoir, Dist: Gazipur
Parent's and GB related Info		<input checked="" type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Selina Begum
(iii) Father's name	:	MD:Sheher Ali
(iv) GB member's info	:	Branch: Moddopara, Centre # 33 (Female), Member ID: 6927, Group No: 09 Member since: 2002-2017 (15Years) First loan: 5,000 taka. Existing loan: 20,000 taka Outstanding loan: 0 taka
Further Information:		
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years experience in running business. He has one year training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01981-363192
Mother's Contact No.	:	01823-191811
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SELINA BEGUM joined Grameen Bank since 15 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

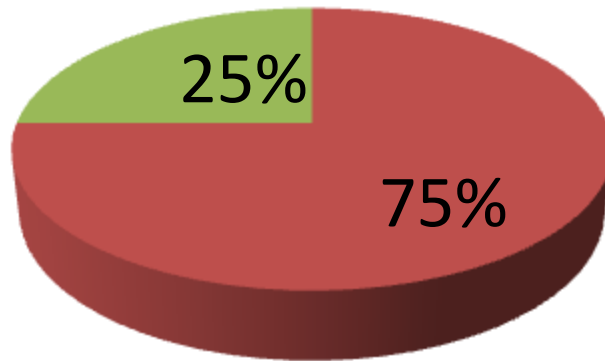
Business Name	:	Dream Colour Studio
Location	:	Jamalpur chorasta, Kalikoir ,Gazipur
Total Investment in BDT	:	BDT :2,00,000
Financing	:	Self BDT 1,50,000(from existing business) 70% Required Investment BDT 50,000(as equity) 30%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 08 ft= 80 square ft
Security of the shop	:	None
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Service.▪The business is operating by entrepreneur. Existing no employee.▪The business is rented.▪Collects goods from Polton,▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Service And Video Editing	1500	45000	540000
Total Sales(A)	1500	45000	540000
Less Variable Expense (B)			0
Service And Video Editing	900	27000	324000
Total Variable Expense	900	27000	324000
Contribution Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		2000	24000
Electric Bill		1200	14400
Transportation		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		4000	48000
Entertainment		100	1200
Mobile Bill		200	2400
Total Fixed Cost (D)		13500	162000
Net Profit (E)= [C-D]		4500	54000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Computer	1	50,000	50,000			0	50,000
Printer	1	28,000	28,000			0	28,000
Scanar	1	4500	4,500			0	4,500
Light	2	2500	5,000			0	5,000
Camara	1	55000	55,000			0	55,000
Others			7,500			0	7,500
Photocopy Machine			0	1	50000	50,000	50,000
	6	140000	150000	1	50,000	50,000	200,000

Source of Finance



- Entrepreneur's Contribution 150,000
- Investor's Investment 50,000
- Total 200,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Service And Vedio Editing	2000	60000	720000	756000	793800
	0	0	0	0	0
Total Sales(A)	2000	60000	720000	756000	793800
Less Variable Expense (B)					
Straw, Bran, Medicine etc	1200	36000	432000	453600	476280
Total Variable Expense	1200	36000	432000	453600	476280
Contributon Margin (CM) [C=(A-B)]	800	24000	288000	302400	317520
Less Fixed Expense					
Rent		2000	24000	24000	24000
Electric Bill		1200	14400	14700	15000
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		4000	48000	48000	48000
Entertainment		100	1200	1200	1200
Mobil Bill		200	2400	2500	2600
Total Fixed Cost (D)		13500	162000	163000	164030
Net Profit (E)= [C-D]		10500	126000	132300	138915
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	126,000	132300	138915
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		106000	218300
	Total Cash Inflow	176,000	238,300	357,215
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	106,000	218,300	337,215

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

প্রস্তাবিত নবীন উদ্যোক্তা

প্রকল্পের নাম: স্মিটু স্টোর

ইউনিটের নাম: মুষ্টি পুস্তক - হাইনিকট

প্রকল্প

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

নাম: মোস্তাফিজুর রহমান (মোস্তাফিজ)

বয়স: ৩৯ বছর, জন্ম তারিখ: ২৭/১২/৮৬

শিক্ষাগত যোগ্যতা: এম.এ., এম.বি.এ., বি.এ.









FAMILY PICTURE

