

Proposed NU Business Name: **MA POULTRY FARM**



Project identification and prepared by: Md Kabir Raksham,
Taherpur, Rajshahi Unit,

Project verified by: MD. Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MOTLEBUR RAHMAN MONDOL
Age	:	20-12-1984(33 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	Null
No. of siblings:	:	1 Brother
Address	:	Vill: Ramrama P.O: Ramrama Thana: Bagmara Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST.MOYJAN BEGUM
(iii) Father's name	:	LET. SAIDUR RAHMAN MONDOL
(iv) GB member's info	:	Branch: Sreepur Bagmara, Centre # 81(Female), Member ID:1029/2, Group No: 01 Member since: 01-03-2013(04Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT: 40000, Outstanding loan: BDT: 39120
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	08 years experience in running business. 08 Years experience in own business. He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734340571
Mother's Contact No.	:	01705297354
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Taherpur Unit,Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.MOYJAN BEGUM joined Grameen Bank since 14 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

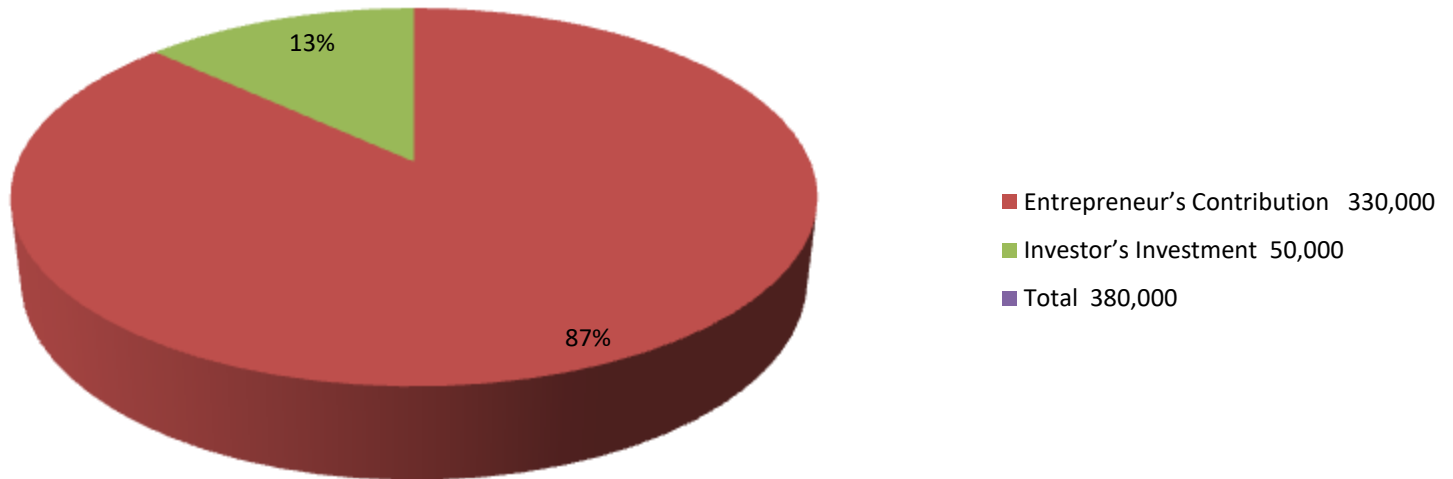
Business Name	:	MA POULTRY FARM
Location	:	Ramroma,Ramroma,Baghmara, Rajshahi
Total Investment in BDT	:	BDT 380000/-
Financing	:	Self BDT 330000/-(from existing business) 87% Required Investment BDT 50,000/-(as equity) 13%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	100ft x 50ft= 5000 sft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like;Poultry leyar. etc.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Baghmara.▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Poultry Lekar	4400	132000	1584000
	0	0	0
Total Sales(A)	4400	132000	1584000
Less Variable Expense (B)			0
Poultry Lekar	3300	99000	1188000
Total Variable Expense	3300	99000	1188000
Contribution Margin (CM) [C=(A-B)]	1100	33000	396000
Less Fixed Expense			
Rent		0	0
Electric Bill		500	6000
Transportation		1,000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		0	0
Food		20000	240000
Medicine		1300	15600
Mobile Bill		200	2400
Total Fixed Cost (D)		28000	336000
Net Profit (E)= [C-D]		5000	60000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Poultry Leyar			330,000			50,000	380,000
	0	0	330,000	0	0	50,000	380,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Poultry Leyar	5000	150000	1800000	1890000	1984500
0	0	0	0	0	0
Total Sales(A)	5000	150000	1800000	1890000	1984500
Less Variable Expense (B)					
Poultry Leyar	3750	112500	1350000	1417500	1488375
Total Variable Expense	3750	112500	1350000	1417500	1488375
Contributon Margin (CM) [C=(A-B)]	1250	37500	450000	472500	496125
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		500	6000	6300	6600
Transportaion		1,000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		0	0	0	0
Gard		20000	240000	240000	240000
Generator		1300	15600	15600	15600
Mobil Bill		200	2400	2500	2600
Total Fixed Cost (D)		28000	320400	321400	322430
Net Profit (E)= [C-D]		9500	114000	119700	125685
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	114,000	119700	125685
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		94000	193700
	Total Cash Inflow	164,000	213,700	319,385
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	94,000	193,700	299,385

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 08Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Kusumbi
Regular customers;

THREATS

Theft
Fire
Political unrest







FAMILY PICTURE