Proposed NU Business Name: TAPOS STORE



Project identification and prepared by: Md. SHIRAJUL ISLAM

Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	TAPOS DAS				
Age	:	01-06-1988(29Y <i>ears</i>)				
Education, till to date	:	Class viii				
Marital status	:	Married				
Children	:	None				
No. of siblings:	:	02 Brothers 02 sisters				
Address	:	VIII:RESHEPARA P.O ;VAGAR P.S: KARANIGONJ Dist: DHAKA				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father SHAYA RANI DAS GOBINDHO CHANDRA DAS Branch: TAGOREYA, Centre # 2/M(Female), Member ID: 1226/2, Group No: 05 Member since:1991-1997(5 Years) First loan: BDT 5,000/- Existing loan:10,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father& Brother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	: :	06years of business experience. 08 years experience in running business. He has no training
Other Own/Family Sources of Income	:	NOne
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01675-685149
Family's Contact No.	:	None
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd .Karanigonj unit,Dhaka

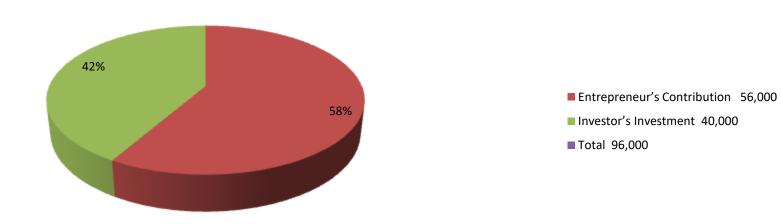
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHAYA RANI DAS joined Grameen Bank since 5 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	TAPOS STORE			
Location	:	Vill:RESHEPARA P.O ;VAGAR P.S: KARANIGONJ Dist: DHAKA			
Total Investment in BDT	:	BDT 96000/-			
Financing	:	Self BDT 56000/- (from existing business)58 % Required Investment BDT 40000/- (as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15 ft x 10 ft= 150square ft			
Security of the shop	:	Nil			
Implementation	:	 The business is planned to be scaled up by investment in existing Condance Milk Biscut Coul etc. Average 15% gain on sales. The business is operating by entrepreneur. The business is won. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Condance Milk Biscut Coul	2500	75000	900000		
	0	0	0		
Total Sales(A)	2500	75000	900000		
Less Variable Expense (B)			0		
Condance Milk Biscut Coul	2125	63750	765000		
Total Variable Expense	2125	63750	765000		
Contributon Margin (CM) [C=(A-B)]	375	11250	135000		
Less Fixed Expense					
Rent		300	3600		
Electric Bill			0		
Transportaion		200	2400		
Salary (Self)		5000	60000		
Salary (Staff)			0		
Generator			0		
Mobile Bill		300	3600		
Total Fixed Cost (D)		5800	69600		
Net Profit (E)= [C-D]		5450	65400		

Investment Breakdown								
Particulars	Existing			Proposed Particulars				Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Condace Milk	100	50	5000					
Biscut	200	30	6000					
Coul	10	2500	25000		16	2500	40000	
Chips	1000	10	10000					
ata	10	1000	10000					
Total			56000				40000	96000



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Condance Milk Biscut Coul	3000	90000	1080000	1134000	1190700	
0	0	0	0	0	0	
Total Sales(A)	3000	90000	1080000	1134000	1190700	
Less Variable Expense (B)						
Condance Milk Biscut Coul	2550	76500	918000	963900	1012095	
Total Variable Expense	2550	76500	918000	963900	1012095	
Contributon Margin (CM) [C=(A-B)]	450	13500	162000	170100	178605	
Less Fixed Expense						
Rent		300	3600	3600	3600	
Electric Bill		0	0	300	600	
Transportaion		200	2400	2520	2646	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	C	
Entertainment		0	0	0	C	
Mobil Bill		300	3600	3700	3800	
Total Fixed Cost (D)		5800	69600	70120	70646	
Net Profit (E)= [C-D]		7700	92400	97020	101871	
Investment Pay Back			16,000	16,000	16,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	92,400	97020	101871
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		76400	157420
	Total Cash Inflow	132,400	173,420	259,291
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16000	16000	16000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	76,400	157,420	243,291

SWOT ANALYSIS

Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business:08

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





