Proposed NU Business NamE: ARABIYAN BOROKA HOUJ



Project identification and prepared by: MOHIDUL ISLAM

Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta					
Name	:	EMDAD HOSSIN			
Age	••	30-08-1982(35Years)			
Education, till to date	••	CLASS-NINE			
Marital status	••	Married			
Children	••	1 SONS 1 DAUGHTER			
No. of siblings:	••	3Brothers 3 SISTRES			
Address	••	VILL: ROHITPUR PURBO P.O : ROHITPUR P.S: KARANIGONJ Dist: DHAKA			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	HURON NASA			
(iii) Father's name	:	LATE JULMOT ALI			
(iv) GB member's info	:	Branch: KOLATAIA Centre # 10/M(Female),			
		Member ID: 3515/2, Group No: 02			
		Member since:1990-2005(15 <i>Years</i>)			
		First loan: BDT 5,000/- Existing loan: 10,000/-			
Further Information:		Outstanding loan: Nil			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill		7 years of business experience.
Other Own/Family Sources of Income	:	NOne
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01710-886070
Family's Contact No.	:	None
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd .Karanigonj unit,Dhaka

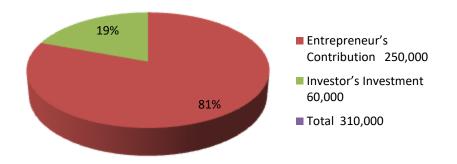
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HURON NASA joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ARABIYAN BOROKA HOUJ		
Location	:	VILL: ROHITPUR PURBO P.O : ROHITPUR P.S: KARANIGONJ Dist: DHAKA		
Total Investment in BDT	:	But/-310000/-		
Financing	:	Self BDT 250000/- (from existing business)81% Required Investment BDT 60000/- (as equity) 19%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	60 ft x 40ft= 2400 square ft		
Security of the shop	:	Nil		
Implementation	:	 The business is planned to be scaled up by investment in existing Salai Massion janarator etc. Average 15% gain on sales. The business is operating by entrepreneur. The business is won. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
Salai Massion						
Janarator	5500	165000	1980000			
	0	0	0			
Total Sales(A)	5500	165000	1980000			
Less Variable Expense (B)			0			
Salai Massion Janarator	4675	140250	1683000			
Total Variable Expense	4675	140250	1683000			
Contributon Margin (CM)						
[C=(A-B)]	825	24750	297000			
Less Fixed Expense						
Rent		5000	60000			
Electric Bill		500	6000			
Transportaion		200	2400			
Salary (Self)		5000	60000			
Salary (Staff)		8000	96000			
Mobile Bill		300	3600			
Total Fixed Cost (D)		19000	228000			
Net Profit (E)= [C-D]		5750	69000			

Investment Breakdown								
Existing Particulars			Particulars	Proposed Particulars			Proposed Total	
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Salai Massion	12	20000	200000		3	20000	60000	
Janarator	1	10000	10000					
Total			250000				60000	310000



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
Salai Massion Janarator	6000	180000	2160000	2268000	
0	0	0	0	0	
Total Sales(A)	6000	180000	2160000	2268000	
Less Variable Expense (B)					
Salai Massion Janarator	5100	153000	1836000	1927800	
Total Variable Expense	5100	153000	1836000	1927800	
Contributon Margin (CM) [C=(A-B)]	900	27000	324000	340200	
Less Fixed Expense					
Rent		5000	60000	60000	
Electric Bill		500	6000	6300	
Transportaion		200	2400	2520	
Salary (Self)		5000	60000	60000	
Salary (Staff)		8000	96000	96000	
Entertainment		0	0	0	
Mobil Bill		300	3600	3700	
Total Fixed Cost (D)		19000	228000	228520	
Net Profit (E)= [C-D]		8000	96000	100800	
Investment Pay Back			36,000	36,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	96,000	100800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		60000
	Total Cash Inflow	156,000	160,800
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	60,000	124,800

SWOT ANALYSIS

Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business:08

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





