

Proposed NU Business Name: MOHON STEEL WORKSHOP



Project identification and prepared by: Md.Majnu Hossen,
Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.HASAN ALI
Age	:	05-06-1986(31 Years)
Education, till to date	:	Class-5
Marital status	:	Married
Children	:	2 Son
No. of siblings:	:	2 Brothers & 1 Sister
Address	:	Vill:Mohipur, koloni,P.O:Sherpur,P.S:Sherpur, Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	
(iii) Father's name	:	HASNA BEGUM.
(iv) GB member's info	:	MD. ABDUL KADAR Branch:Garidaha,Sherpur,Centre # 63/M (Female), Member ID: 5452, Group No: 02
Further Information:		Member since: 10-11-1997(20years).
(v) Who pays GB loan installment	:	First loan: BDT 5,000/- Existing Loan: BDT 50,000, Outstanding loan: 30797
(vi) Mobile lady	:	Father
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc.	:	No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	He has 07 years experience in running business. He has not training.
Other Own/Family Sources of Income	:	-Cow business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728-692593.
Mother's Contact No.	:	01738-192591
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASNA BEGUM joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MOHON STEAL WORKSHOP
Location	:	Mohipur, Sherpur.
Total Investment in BDT	:	BDT 330000 /-
Financing	:	Self BDT 270000/- (from existing business) 82 % Required Investment BDT 60,000/- (as equity) 18 %
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 20 ft = 300 square ft
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods like. Sead, Pati, Angal, Bar, others▪ The business is operating by entrepreneur. Existing no employee.▪ One will be appointed in the future.▪ Collects goods from Sherpu, Bogra▪ Agreed grace period is 3 months.

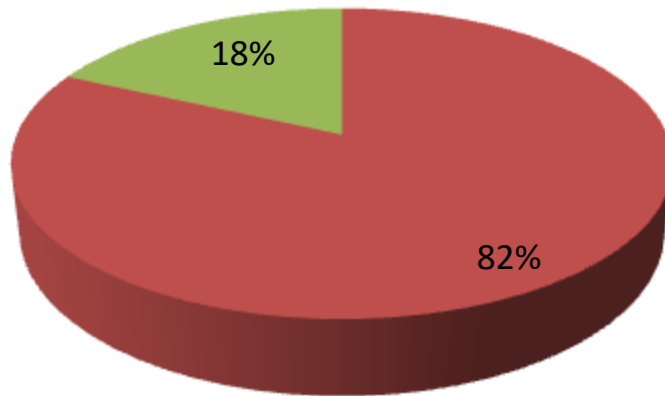
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Sead, Pati, Angal, Bar, others	10,000	300,000	3,600,000
Total Sales (A)	10,000	300,000	3,600,000
Less. Variable Expense			
Sead, Pati, Angal, Bar, others	7,000	210,000	2,520,000
Total variable Expense (B)	7,000	210,000	2,520,000
Contribution Margin (CM) [C=(A-B)]	3,000	90,000	1,080,000
Less. Fixed Expense			
House rant		1,000	12,000
Electricity Bill		5,000	60,000
Transportation		10,000	120,000
Salary (self)		5,000	60,000
Salary (staf)		60,000	720,000
Entertainment		1,000	12,000
Guard		200	2,400
Mobile Bill		300	3,600
Total fixed Cost (D)		82,500	990,000
Net Profit (E) [C-D]		7,500	90,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Sead	2	90000	180000	1	35000	35000	215000
Pati	120	53	6360	200	53	10600	16960
Angal	200	48	9600	200	48	9600	19200
Bar	150	54	8100				8100
Siciurity			60000				60000
others			5940			4800	10740
Total	472		270,000	1		60,000	330000

Source of Finance



- Entrepreneur's Contribution 270,000
- Investor's Investment 60,000
- Total 330,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Sead, Pati, Angal, Bar, others	15,000	450,000	5,400,000	5,670,000
Total Sales (A)	15,000	450,000	5,400,000	5,670,000
Less. Variable Expense				
Sead, Pati, Angal, Bar, others	10,500	315,000	3,780,000	3,969,000
Total variable Expense (B)	10,500	315,000	3,780,000	3,969,000
Contribution Margin (CM) [C=(A-B)]	4,500	135,000	1,620,000	1,701,000
Less. Fixed Expense				
House rant		1000	12,000	12,000
Electricity Bill		5000	60,000	60,000
Transportation		10000	120,000	120,000
Salary (self)		5,000	60,000	60,000
Salary (staf)		60000	720,000	720,000
Entertainment		1000	12,000	12,000
Guard		200	2,400	2,400
Mobile Bill		300	3,600	3,600
Total fixed Cost (D)		82,500	990,000	990,000
Net Profit (E) [C-D]		52,500	630,000	711,000
Investment Payback			36,000	36,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	630,000	711,000
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus	0	594,000
	Total Cash Inflow	690,000	1,305,000
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	594,000	1,269,000

SWOT ANALYSIS

STRENGTH

Employment: Self: 0Family: 03Others:0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





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VINTAGE



১০০০ Road No. ৫, Dalia, Azim, Dhaka







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শক্তি বা
১২৯-৬৬১৭২২, ০১৯১৬-৫১৫

Corporate Office
Adabor - Dhaka
Factory: Dhaka

স্বাস্থ্যকেন্দ্র, সপ্তদশ বর্ডা
মহান ঝিল ওয়াটারশপ
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FAMILY PICTURE

