

Proposed NU Business Name: **SHAH ALOM POULTRY FIRM**



Project identification and prepared by: Mst. Mahfuja khatun ,
Sokhipur Unit, Tangail

Project verified by: MD. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHAH ALOM
Age	:	03-08-1983(34 Years)
Education, till to date	:	Class Five
Marital status	:	Married
Children	:	01 Daughter 1 Son
No. of siblings:	:	03 Sister 2 Brother
Address	:	Vill: Kutubpur P.O: Kutubpur Thana: Sokhipur Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. SAHERA
(iii) Father's name	:	MD. SIKANDAR
(iv) GB member's info	:	Branch: kaniya Sokhipur , Centre # 02 (Female), Member ID: 1015, Group No: 01 Member since: 08-05-2001(16Years) First loan: BDT 4,000
Further Information:		Existing Loan: BDT: 10,000, Outstanding loan: BDT: 0
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	5 Years experience in own business. He has No training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01756749108
Mother's Contact No.	:	01726306434
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SAHERA joined Grameen Bank since 05 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

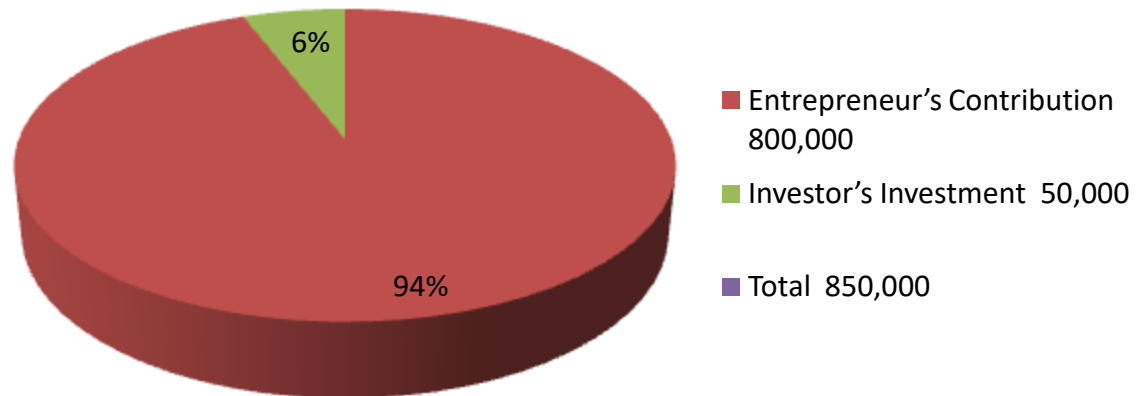
Proposed Nobin Udyokta Business Info

Business Name	:	SHAH ALOM POULTRY FIRM
Location	:	Own House
Total Investment in BDT	:	BDT 850,000/-
Financing	:	Self BDT 800,000/-(from existing business) 94% Required Investment BDT 50,000/-(as equity) 06%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	40 ft x 20 ft= 800 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Layer etc.▪The business is operating by entrepreneur. Existing 01 employee.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Existing			
Particular	Daily	Monthly	Yearly
Revnuce (Sale)			
Layer	2000	60000	720000
	0	0	0
Total Sales(A)	2000	60000	720000
Less Variable Expense (B)			0
Layer	1400	42000	504000
Total Variable Expense	1400	42000	504000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent			0
Electric Bill		1000	12000
Transportaion		2,500	30000
Salary (Self)		5000	60000
Salary (Staff)		4000	48000
Entertainment			0
Guard			0
Generator			0
Mobile Bill		600	7200
Total Fixed Cost (D)		13100	157200
Net Profit (E)= [C-D]		4900	58800

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Layer			800,000			50,000	850,000
	0	0	800,000	0	0	50,000	850,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Layer	2500	75000	900000	945000	992250
0	0	0	0	0	0
Total Sales(A)	2500	75000	900000	945000	992250
Less Variable Expense (B)					
Layer	1750	52500	630000	661500	694575
Total Variable Expense	1750	52500	630000	661500	694575
Contributon Margin (CM) [C=(A-B)]	750	22500	270000	283500	297675
Less Fixed Expense					
Rent			0	0	0
Electric Bill		1000	12000	0	0
Transportaion		2,500	30000	31500	33075
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		4000	48000	48000	48000
Entertainment			0	0	0
Gard			0	0	0
Generator			0	0	0
Mobil Bill		600	7200	7300	7400
Total Fixed Cost (D)		13100	157200	146800	148475
Net Profit (E)= [C-D]		9400	112800	118440	124362
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	112,800	118440	124362
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		92800	191240
	Total Cash Inflow	162,800	211,240	315,602
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	92,800	191,240	295,602

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0, Others:01
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







