Proposed NU Business Name: VAI VAI PHARMECY



Project identification and prepared by: MD. Mahfuja Khatun Sokhipur

Project verified by: Md.Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta							
Name	:	SOIKAT					
Age	••	03-02-1997					
		(20 Years)					
Education, till to date	:	Diploma					
Marital status	:	Unmarried					
Children	:	No					
No. of siblings:	••	1 sister					
Address	:	Vill: Saramiya P.O: Kochuya P.S: Sokhipur Dist: Tangail					
Parent's and GB related Info							
(i) Who is GB member	:	Mother Father					
(ii) Mother's name	:	LIPI					
(iii) Father's name	:	SADIKUL					
(iv) GB member's info	:	Branch :Kochuya, Sokhipur Centre 36 (Female),					
		Member ID: 3636/3, Group No: 06					
		Member since: 28-08-2013(04Years)					
		First loan: BDT 20,000					
Further Information:		Existing loan: BDT 30,000, Outstanding Loan:30000					
(v) Who pays GB loan installment	:	Father					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	No					
(viii) Any other loan like GB,	:	No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	No
Business Experiences and	:	2 years experience in running business.2 years in own business
Training Info	:	He has 2 years training.
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	•	01775326452
Family's Contact No.	:	01714989434
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Sokhipur Unit,Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

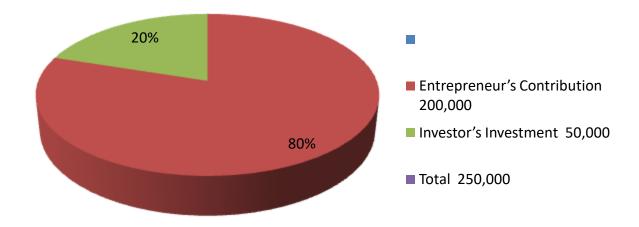
LIPI joined Grameen Bank since 04 years ago. At first she took BDT 20,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	VAI VAI PHARMECY			
Location	:	-			
Total Investment in BDT	:	BDT 250000/-			
Financing	:	Self BDT 200000/- (from existing business) 80% Required Investment BDT 50,000/- (as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 12ft= 144 square ft			
Implementation	:	 The business is planned to be scaled up by investment in goods like Medicine. Average 20% gain on sales. The business is operating by entrepreneur. Existing 0 employee. The shop is owned. Collects goods from Kochuya Agreed grace period is 3 months. 			

	Existing	<u>-</u>	_
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Medicine	2100	63000	756000
	0	0	C
Total Sales(A)	2100	63000	756000
Less Variable Expense (B)			С
Medicine	1680	50400	604800
Total Variable Expense	1680	50400	604800
Contributon Margin (CM) [C=(A-B)]	420	12600	151200
Less Fixed Expense			
Rent			C
Electric Bill		700	8400
Transportaion		1,200	14400
Salary (Self)		5000	60000
Salary (Staff)			С
Entertainment		200	2400
Guard		100	1200
Generator		100	1200
Mobile Bill		600	7200
Total Fixed Cost (D)		7900	94800
Net Profit (E)= [C-D]		4700	56400

Investment Breakdown									
	Proposed								
Particulars	Qty.	Unit	Amoun	Qty. Unit Amou Propo					
		Price	t (BDT)		Price	nt	ed Total		
						(BDT)			
Medicine			200,000			50,000	250,000		
	0	0	200,000	0	0	50,000	250,000		

Source of Finance



Financial Projection (BDT)						
Particular		Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)						
Medicine		2700	81000	972000	1020600	1071630
	0	0	0	0	0	0
Total Sales(A)		2700	81000	972000	1020600	1071630
Less Variable Expense (B)						
Medicine		2160	64800	777600	816480	857304
Total Variable Expense		2160	64800	777600	816480	857304
Contributon Margin (CM) [C=(A-B)]		540	16200	194400	204120	214326
Less Fixed Expense						
Rent				0	0	0
Electric Bill			700	8400	0	0
Transportaion			1,200	14400	15120	15876
Salary (Self)			5000	60000	60000	60000
Salary (Staff)				0	0	0
Entertainment			200	2400	2400	2400
Gard			100	1200	1200	1200
Generator			100	1200	1200	1200
Mobil Bill			600	7200	7300	7400
Total Fixed Cost (D)			7900	93600	86020	86876
Net Profit (E)= [C-D]			8300	99600	104580	109809
Investment Pay Back				20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	99,600	104580	109809
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		79600	164180
	Total Cash Inflow	149,600	184,180	273,989
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	79,600	164,180	253,989

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 02

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





FAMILY PICTURE

