Proposed NU Business Name: LAMIA GENAREL STORE



Project identification and prepared by: Orjun Kumar Shill, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md. Ripon Mia			
Age	:	10-07-1984 (33 Years)			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	02 Dauthers			
No. of siblings:	:	04 Brothers 05 Sisters			
Address	:	Vill:Faydabad ,P.O:Faydabad ,P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Late Rohima Begum Md. Afsar Ali Branch: Uttorkhan, Centre # 40 (Female), Member ID: 1838/1, Group No: 01 Member since: 11-09-1995 (22 Years) First loan: BDT = 2500 /-			
Further Information:	١.	Outstanding loan:= Nill Father			
(v) Who pays GB loan installment (vi) Mobile lady		No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and	:	06 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01965-923988
Family's Contact No.	:	01915-118452
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Late Rahima joined Grameen Bank since 22 years ago. At first she took BDT 2500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

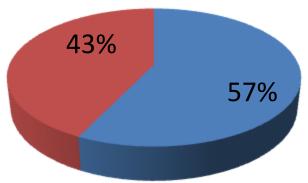
Proposed Nobin Udyokta Business Info					
Business Name	:	Lamia General Store			
Location	:	Faydabad, Darogartec, Dakshinkhan, Dhaka			
Total Investment in BDT	:	BDT 350,000/-			
Financing	:	Self BDT 200,000/- (from existing business) 57%			
		Required Investment BDT 150,000/- (as equity) 43 %			
Present salary/drawings from business (estimates)	:	BDT 8,000			
Proposed Salary	:	BDT 8,000			
Size of shop	:	15 ft x 12 ft=180 square ft			
Security of the shop : BDT 36,000		BDT 36,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Oil,Rice,Sugar,Paulse,Soup,Confectionary etc. Average 15 % gain on sales. The business is operating by entrepreneur. The shop is rented. Collects goods from Tongi. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery item	4,500	135,000	1,620,000			
Total Sales (A)	4,500	135,000	1,620,000			
Less. Variable Expense						
Grocery item	3,825	114,750	1,377,000			
Total variable Expense (B)	3,825	114,750	1,377,000			
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000			
Less. Fixed Expense						
Rent		1,500	18,000			
Electricity Bill		850	10,200			
Transportation		1,500	18,000			
Mobile Bill		1000	12,000			
Entertainment		500	6,000			
Salary (self)		8,000	96,000			
Total fixed Cost (D)		13,350	160,200			
Net Profit (E) [C-D)		6,900	82,800			

Investment Breakdown									
Particulars		Existing	3	Particulars		Proposed			
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Oil	27	205	5535	Oil	22	205	4510	10,045	
Rice	11	2650	29150	Rice	15	2650	39750	68,900	
Sugar	8	2700	21600	Sugar	4	2700	10800	32,400	
Paulse	6	3200	19200	Paulse	6	3200	19200	38,400	
Soup	15	1400	21000	Soup	18	1400	25200	46,200	
Egg	8	750	6000	Egg	12	750	9000	15,000	
Biscut	22	400	8800	Biscut	24	400	9600	18,400	
Solt	14	950	13300	Solt	15	950	14250	27,550	
Confectionary	95	20	1900	Confectionary	105	20	2100	4,000	
Secuirity Advanced			36000				0	36,000	
Others			37515	Others			15,590	53,105	
Total			200,000				150,000	350,000	

Source of Finance





Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Grocery item	5,500	165,000	1,980,000	2,079,000	2,182,950	
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950	
Less. Variable Expense						
Grocery item	4,675	140,250	1,683,000	1,767,150	1,855,508	
Total variable Expense (B)	4,675	140,250	1,683,000	1,767,150	1,855,508	
Contribution Margin (CM) [C=(A-B)	825	24,750	297,000	311,850	327,443	
Less. Fixed Expense						
Rent		1,500	18,000	18,000	18,000	
Electricity Bill		892.5	10,710	11,246	11,808	
Transportation		1,650	19,800	20,790	21,830	
Mobile Bill		1,200	14,400	15,120	15,876	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		8,000	96,000	96,000	96,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		13,743	164,910	167,456	170,128	
Net Profit (E) [C-D)		11,008	132,090	144,395	157,314	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	132,090	144,395	157,314
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		72,090	156,485
	Total Cash Inflow	282,090	216,485	313,799
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	60,000	60,000	60,000
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	72,090	156,485	253,799

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

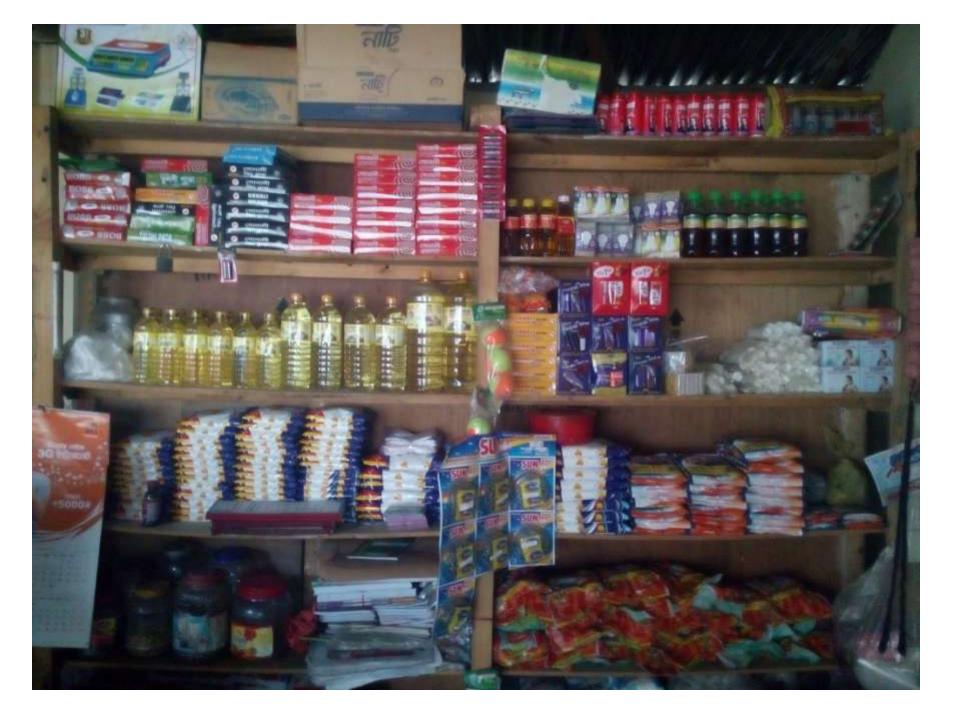
Political unrest

Pictures



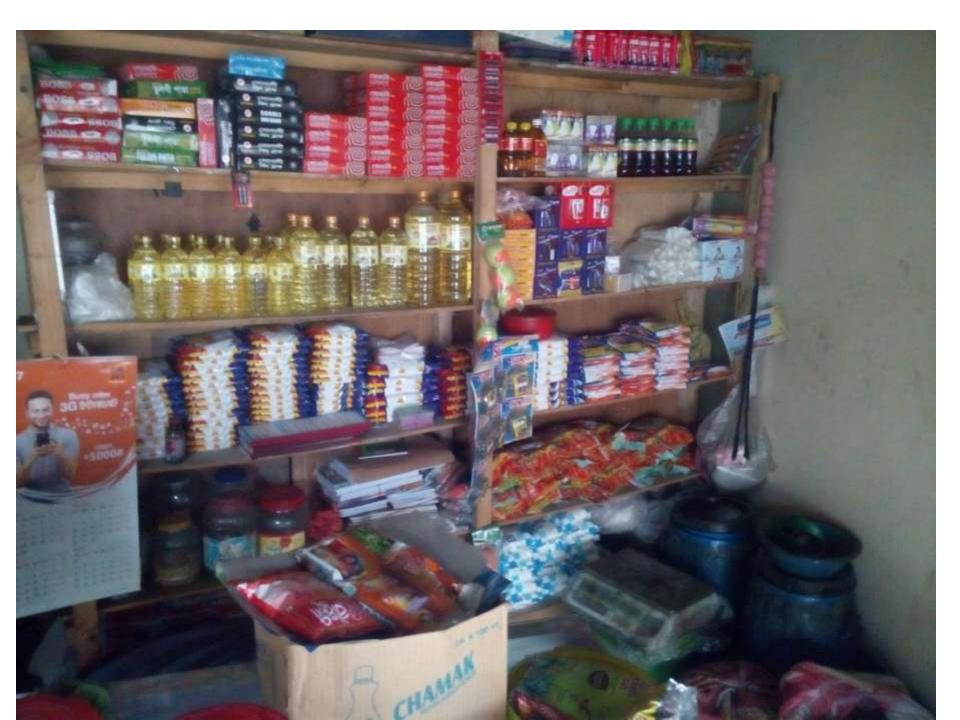






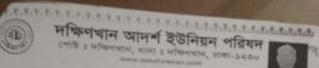














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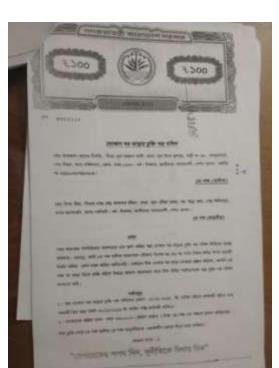
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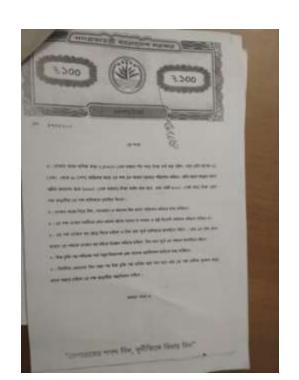
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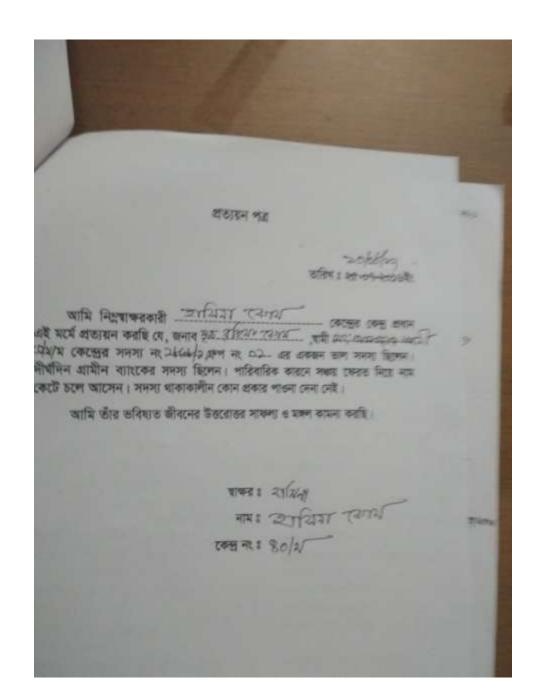
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FAMILY PICTURE

