Proposed NU Business Name: DALOWAR VARIETIES STORE



Project identification and prepared by: Md. Abu Bakkar Siddique,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD DELOWAR HOSSAIN			
Age	:	30-06-1991 (26 Years)			
Education, till to date	:	BSS			
Marital status	:	Married			
Children	:	01 Dauther 01 Son			
No. of siblings:	:	01 Brothers 01 Sisters			
Address	:	Vill: Kawlar Chandertec ,P.O: Khilkhet ,P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	Dinara Begum			
(iii) Father's name	:	Soleman Hossain			
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 20 (Female),			
		Member ID: 9115/1 , Group No: 08			
		Member since: 01-07-2002 (15 Years)			
		First loan: BDT =10,000 /-			
Further Information:		Outstanding loan:= 125,700/-			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and	•	06 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	House rent
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01916-914760
Family's Contact No.	:	01716-369793
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Dinara Begum joined Grameen Bank since 15 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

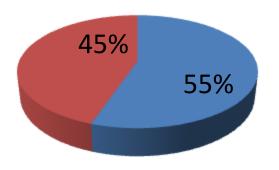
Proposed Nobin Udyokta Business Info					
Business Name	:	DELOWAR VARETIES STORE			
Location	:	Kawlar Chandertec, Khilkhet, Dakshinkhan, Dhaka			
Total Investment in BDT	:	BDT 670,000/-			
Financing	:	Self BDT 370,000/- (from existing business) 55%			
		Required Investment BDT 300,000/- (as equity) 45 %			
Present salary/drawings from business (estimates)	:	BDT 7,000			
Proposed Salary	:	BDT 7,000			
Size of shop	:	12 ft x 12 ft= 144 square ft			
Security of the shop	:	Own Shop			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice,Oil,Suger,Salt,Ata,Patoto,Softdrinks,Cosmetics&Bkash Load etc. Average 15 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is owner. Collects goods from Tongi. Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Grocery item	5,000	150,000	1,800,000				
Bkash,Flexi load	100	3,000	36,000				
Total Sales (A)	5,100	153,000	1,836,000				
Less. Variable Expense							
Grocery item	4,250	127,500	1,530,000				
Total variable Expense (B)	4,250	127,500	1,530,000				
Contribution Margin (CM) [C=(A-B)	1,800	25,500	306,000				
Less. Fixed Expense							
Electricity Bill		1500	18,000				
Transportation		2,000	24,000				
Mobile Bill		500	6,000				
Entertainment		500	6,000				
Salary (self)		7,000	84,000				
Total fixed Cost (D)		11,500	138,000				
Net Profit (E) [C-D)		14,000	168,000				

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	45	2500	112500	Rice	40	2500	100000	212,500
Dal	140	80	11200	Dal	100	80	8000	19,200
Suger	5	3300	16500	Suger	5	3300	16500	33,000
Ata	3	1700	5100	Ata	4	1700	6800	11,900
Salt	230	35	8050	Salt	250	35	8750	16,800
Soap	560	30	16800	Soap	500	30	15000	31,800
Oil	200	100	20000	Oil	250	100	25000	45,000
Cosmetics	450	110	49500	Cosmetics	300	110	33000	82,500
Soft drinks	300	45	13500	Soft drinks	400	45	18000	31,500
Bkash+Load	1	80000	80000	Bkash+Load	1	50,000	50,000	130,000
Others			36850	Others			18,950	55,800
Total			370,000				300,000	670,000

Source of Finance

■ Entrepreneur's contibution 370000 ■ Investor's Investment 300000 ■ Total 670000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Grocery item	6,000	180,000	2,160,000	2,268,000	2,381,400
Bkash,Flexi load	200	6,000	72,000	75,600	79,380
Total Sales (A)	6,200	186,000	2,232,000	2,343,600	2,460,780
Less. Variable Expense					
Grocery item	5,100	153,000	1,836,000	1,927,800	2,024,190
Total variable Expense (B)	5,100	153,000	1,836,000	1,927,800	2,024,190
Contribution Margin (CM) [C=(A-B)	2,100	33,000	396,000	415,800	436,590
Less. Fixed Expense					
Electricity Bill		1575	18,900	19,845	20,837
Transportation		2,200	26,400	27,720	29,106
Mobile Bill		600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (self)		7,000	84,000	84,000	84,000
Non Cash Item					
Depreciation		333	4,000	4,000	4,000
Total Fixed Cost		12,208	146,500	149,425	152,496
Net Profit (E) [C-D)		20,792	249,500	266,375	284,094
Investment Payback			120,000	120,000	120,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	249,500	266,375	284,094
1.3	Depreciation (Non cash item)	4,000	4,000	4,000
1.4	Opening Balance of Cash Surplus		133,500	283,875
	Total Cash Inflow	553,500	403,875	571,969
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	120,000	120,000	120,000
2.3	Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	133,500	283,875	451,969

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

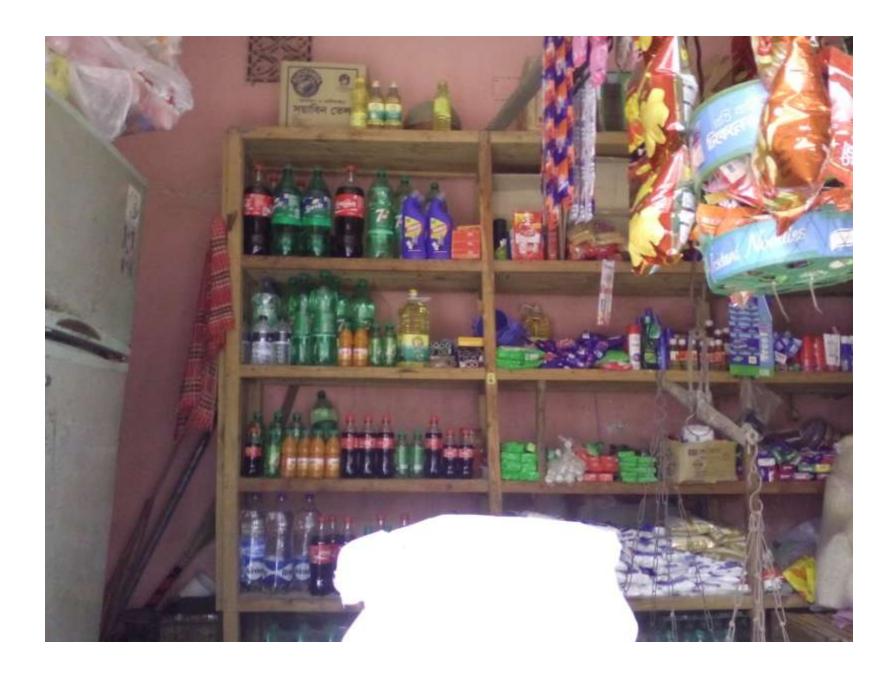
Fire

Political unrest

Pictures















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FAMILY PICTURE

