

Proposed NU Business Name: **MEDIA PARK**



Project identification and prepared by: Md. Bellal Hossain
Dagonvuiyan Unit, Feni

Project verified by: : Shush anta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHAHIDUL ISLAM
Age	:	01-01-1996 (13Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	03Brothers ,01 Sister
Address	:	Villi: Enayetnagor, P.O: Enayetnagor, P.S: Dagonvuiyan, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	NASIMA AKTER
(iii) Father's name	:	BELAYET HOSSAIN
(iv) GB member's info	:	Branch:Eaqubpur,Dagonbhuyain , Centre # 52(Female), Member ID: 4783, Group No: 02 Member since: 30/03/2010to 2015 till (06Years) First loan: BDT 5000 /-
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: 0
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	2 years experience in running business. 20 Years in own business. He has no years training
Other Own/Family Sources of Income	:	Business,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01819070987
Family's Contact No.	:	01859459531
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Dagonvuiyan Unit, Feni .

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NASIMA AKTER joined Grameen Bank since 06 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

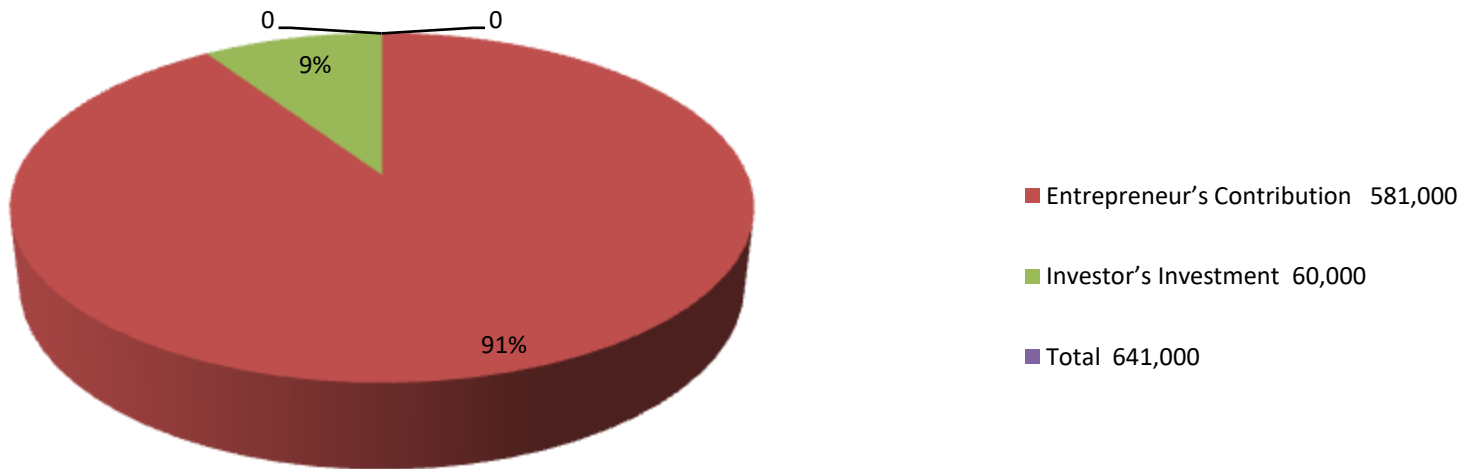
Business Name	:	MIDA PARK
Location	:	New school market,seberhat,senbag,Nohakhali.
Total Investment in BDT	:	BDT 6,41,000 /-
Financing	:	Self BDT 5,81,000/- (from existing business) 91% Required Investment BDT 60,000/- (as equity) 09%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x1 0 ft= 100 square ft
Security of the shop	:	4,00,000/=
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Cosmetics, Biyer sagni items etc.▪Average 30% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪After getting equity fund 01 will be appointed▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Cosmetics, Biyer sagni items etc.	5000	150000	1800000
Total Sales (A)	5000	150000	1800000
Less. Variable Expense			
Cosmetics, Biyer sagni items etc.	3500	105000	1260000
Total variable Expense (B)	3500	105000	1260000
Contribution Margin (CM) [C=(A-B)]	1500	45000	540000
Less. Fixed Expense			
Rent		5000	60000
Electricity bill		1200	14400
Transportation		6000	72000
Salary (self)		5000	60000
Salary(staff)		5000	60000
Entertainment		200	2400
Gird		120	1440
Generator		400	4800
Mobile bill		500	6000
Total fixed Cost (D)		23420	281040
Net Profit (E) [C-D]		21580	258960

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Parti spera	100	250	25000	0	0	10000	35000
Balun	0	0	5000	50	400	5000	10000
Gohona set	40	500	20000	0	0	10000	30000
Coshtep	0	60	2000	0	0	0	2000
Fita	0	0	1000	0	0	0	1000
Gift items	0	0	20000	0	0	15000	35000
Mobile charger	0	0	5000	0	0	5000	10000
Mobile batery	0	0	3000	0	0	5000	8000
Others	0	0	20000	0	0	10000	30000
Sarownay	10	8000	80000	0	0	0	80000
Security			400000	0	0	0	400000
Total			581000	0	0	60000	641000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cosmetics, Biyer sagni items etc.	8060	241800	2901600	3046680
Total Sales (A)	8060	241800	2901600	3046680
Less. Variable Expense				
Cosmetics, Biyer sagni items etc.	5642	169260	2031120	2132676
Total variable Expense (B)	5642	169260	2031120	2132676
Contribution Margin (CM) [C=(A-B)]	2418	72540	870480	914004
Less. Fixed Expense				
Rent		5000	60000	60000
Electricity Bill		1500	18000	18200
Transportation		6500	78000	78200
Salary (self)		5000	60000	60000
Salary(staff)		10000	120000	120000
Entertainment		200	2400	2400
Gird		120	1440	1440
Generator		400	4800	4800
Mobile Bill		700	8400	8600
Total fixed Cost (D)		29420	353040	353640
Net Profit (E) [C-D]		43120	517440	543312
Investment payback			36000	36000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	517440	543312
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		481,440
	Total Cash Inflow	577,440	1,024,752
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	481,440	988,752

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill :06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Delduar
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



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DESERT

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किराफे

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5GB

FAMILY PICTURE

