

Proposed NU Business Name: **JAMEY SHOES STORE**



Project identification and prepared by: MD Bellal Hossain,
Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	HUMAYON KABIR
Age	:	03-02-1993 (24 Years)
Education, till to date	:	Class Eight
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02Brothers,01 Sisters
Address	:	Vill: West Mohammed nogar, P.O: K.T.M.Hat, P.S: Companigong, Dist: Nohakhali
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	FERDOUSH BEGUM
(iii) Father's name	:	ABDUR ROB
(iv) GB member's info	:	Branch: Eaqubpur, Dagonvuiyan, Centre # 34(Female), Member ID: 3043, Group No: 04 Member since: 14/03/200 (17Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 70,000, Outstanding loan:20250
(v) Who pays GB loan installment	:	Father : No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB.	:	No

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	0years experience in running business. 02 Years in own business. He has no years training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	-
Entrepreneur Contact No.	:	01858362886
Family's Contact No.	:	01884155492
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

FERDOUSH BEGUM joined Grameen Bank since 17 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture

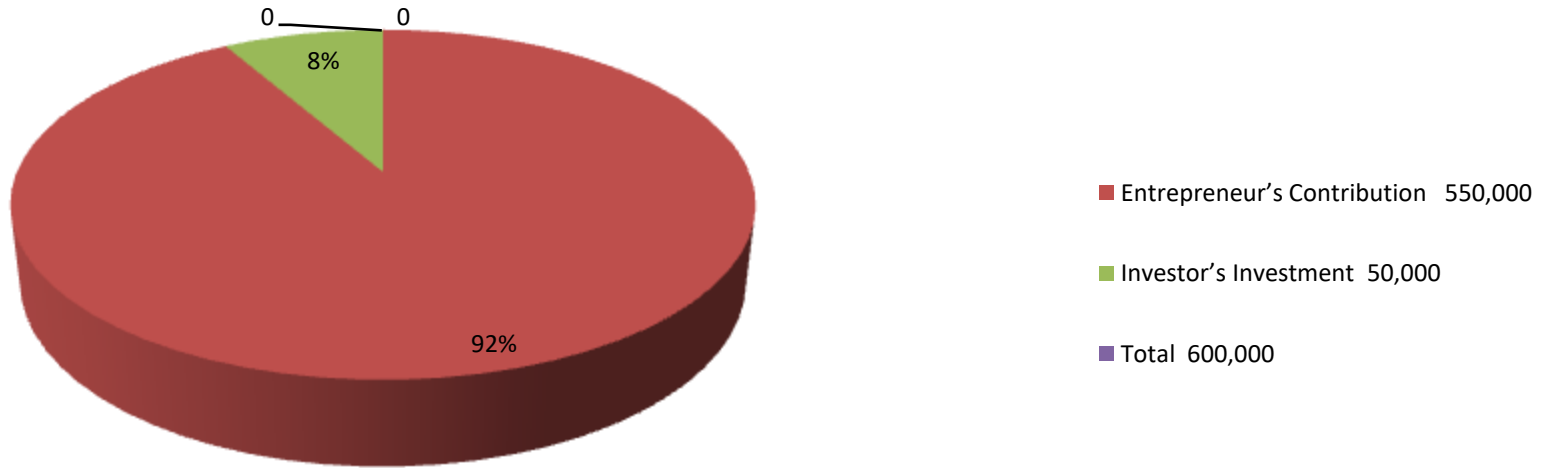
Proposed Nobin Udyokta Business Info

Business Name	:	JAMEY SHOES STORE
Location	:	Mani road, Dudmukha bazar, Dagonbhuyain, Feni.
Total Investment in BDT	:	BDT 600,000/-
Financing	:	Self BDT 550,000/-(from existing business) 92% Required Investment BDT 50,000/-(as equity) 8%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Shoes item etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪One will be appointed after receiving equity money▪The shop is Rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Particular	Daily	Monthly	Yearly
Revenue (sales)			
furniture item	4000	120000	1440000
Total sales (A)	4000	120000	1440000
Less Variable Exp.			
furniture item	3200	96000	1152000
Total Variable exp. (B)	3200	96000	1152000
Contribution Margin CM [C= (A-B)	800	24000	288000
less fixed exp.			
Rent		500	6000
Electricity bill		400	4800
Transportation		1500	18000
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		200	2400
Gird		50	600
Generator		300	3600
Mobile bill		500	6000
total fixed cost (D)		8450	101400
Nit profit		15550	186600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Ladis Shoes	1200	200	240000	100	200	20000	260000
Jentes Shoes	500	400	200000	50	400	20000	220000
Baby items	0	0	80000	0	0	10000	90000
Security	0	60	30000	0	0	0	30000
Total	0	0	550000	0	0	50000	600000



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
furniture item	7590	227700	2732400	2869020	3012471
Total Sales (A)	7590	227700	2732400	2869020	3012471
less variable Expenses					
furniture item	6072	182160	2185920	2295216	2409976.8
Total variable Expenses (B)	6072	182160	2185920	2295216	2409976.8
Contribution Margin (CM)= (A-B)	1518	45540	546480	573804	602494.2
Less Fixed Expenses					
Rent		500	6000	6000	6000
Electricity bill		1000	12000	12200	12400
Transportation		1500	18000	18200	18400
Salary (self)		5000	60000	60000	60000
Salary(staff)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Gird		50	600	600	600
Generator		300	3600	3600	3600
Mobile bill		700	8400	8600	8800
Total Fixed Cost		14250	171000	171600	172200
Net Profit (E) (C-D)		31290	375480	394254	413966.7
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	375480	394254	413966.7
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		355,480	729,734
	Total Cash Inflow	425,480	749,734	1,143,701
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	355,480	729,734	1,123,701

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill :02 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

















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জেমি সু স্টোর

এখানে উন্নতমানের রুচিসম্মত জুতা, ব্যাগ ও বেল্ট পাওয়া যায়।



কেস্ট, দুধমুখা পূর্ব বাজার, দাগনভূঞা, মে...

FAMILY PICTURE

