

Proposed NU Business Name: SOUMBHU POULTRY FARM

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Brief Bio of The Proposed Nobin Udyokta

Name	:	SOUMBHU BISHAS
Age	:	01-01-1984 (34 Years)
Education, till to date	:	SSC
Marital status	:	Umarried
Children	:	Daughters & Son
No. of siblings:	:	1 Brother & 2 Sisters
Address	:	Vill: Dokkin Kollap, P.O: Porshuram P.S: Porshuram, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MONO PERIA BISHAS
(iii) Father's name	:	GRONGO BISHAS
(iv) GB member's info	:	Branch: Porshuram, Centre # 58 (Female), Member ID: 7903/1, Group No: 01 Member since: 12-04-2009-2014 (05Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: BDT /-
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01853-016811
Mother's Contact No.	:	01986-183931
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Porshuram Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONO PERIA BISHAS joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

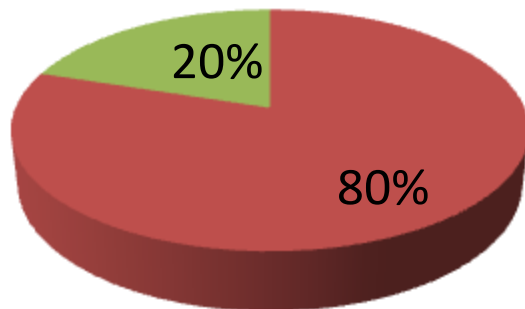
Business Name	:	SOUMBHU POULTRY FARM
Location	:	Khondokia 1 no word, Porshuram, Feni
Total Investment in BDT	:	BDT 250000/-
Financing	:	Self BDT 200000/-(from existing business) 80% Required Investment BDT 50,000/-(as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	70 ft x 22 ft= 1540 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing poltry Chick.▪Average gain on 20% sale.▪The business is operating by entrepreneur. Existing one employee.▪None employee will be appointed.▪The land is owned.▪Collects goods from feni.▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Poltry Chicks	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
Poltry Chicks	2400	72000	864000
Total Variable Expense	2400	72000	864000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		0	0
Electric Bill		1000	12000
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		6000	72000
Mobile Bill		500	6000
Total Fixed Cost (D)		13000	156000
Net Profit (E)= [C-D]		5000	60000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Poltry Chicken	2500	42	105,000	1000	42	42,000	147,000
Poltry	350	150	52,500			0	52,500
Others			42,500			8,000	50,500
			0			0	0
	2850	192	200000	1000	42	50,000	250,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 50,000
- Total 250,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2
Revenue(Sales)				
Poltry Chicks	3500	105000	1260000	1323000
Total Sales(A)	3500	105000	1260000	1323000
Less Variable Expense (B)				
Straw, Bran, Medicine etc	2800	84000	1008000	1058400
Total Variable Expense	2800	84000	1008000	1058400
Contributon Margin (CM) [C=(A-B)]	700	21000	252000	264600
Less Fixed Expense				
Electric Bill		1000	12000	12300
Transportaion		500	6000	6300
Salary (Self)		5000	60000	60000
Salary (Staff)		6000	72000	72000
Mobil Bill		500	6000	6100
Total Fixed Cost (D)		13000	156000	156700
Net Profit (E)= [C-D]		8000	96000	100800
Investment Pay Back			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	96,000	100800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		66000
	Total Cash Inflow	146,000	166,800
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	66,000	136,800

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:1 Others:01
Experience & Skill : 05 Years:
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

FAMILY PICTURE