Proposed NU Business Name: MS MOJUMDAR TRADERS

Project identification and prepared by: Md Anisar Rahman, Porshuram Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD . YAKUB HARUN			
Age	:	20-07-1984 (33 Years)			
Education, till to date	:	Class 7			
Marital status	:	Married			
Children	:	3 Daughters & 1 Son			
No. of siblings:	:	2 Brothers & 2 Sisters			
Address	:	Vill: Chitlia, P.O: Solia P.S: Porshuram, Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father NURJAHAN BEGUM LATE. SERAJUL ISLAM Branch: Porshuram, Centre # 26 (Female), Member ID: 1846, Group No: 01 Member since: 12-04-2000 (17 Years) First loan: BDT 5,000			
Further Information:		Existing Loan: BDT , Outstanding loan: BDT /-			
(v) Who pays GB loan installment	:	No			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	•••	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	-
Other Own/Family Sources of Liabilities		Brick broken machine
Entrepreneur Contact No.	•	01819-924366
Mother's Contact No.	:	01823-693106
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Porshuram Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NURJAHAN BEGUM joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

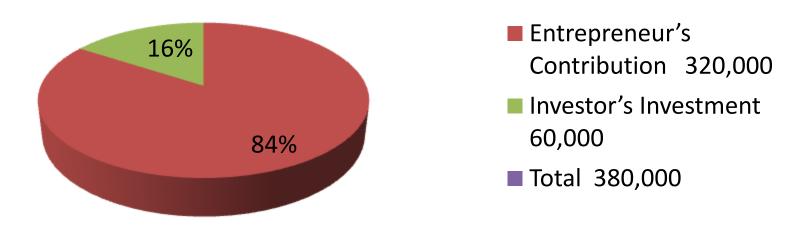
Proposed Nobin Udyokta Business Info

1 Toposca Nobili Gayokta Basiliess illio				
Business Name	:	MS MOJUMDAR TRADERS		
Location	:	Chitlia Mosque main road, Porshuram, Feni		
Total Investment in BDT	:	BDT 380,000/-		
Financing	:	Self BDT 320,000/-(from existing business) 84%		
		Required Investment BDT 60,000/-(as equity) 16%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	30 ft x 20 ft= 600 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods; dressing Table,wood,Palongo etc. Average gain on 15% sale. The business is operating by entrepreneur. Existing four employees. None employee will be appointed. The shop is rent. Collects goods from feni. Agreed grace period is 3 months. 		

Exist	ing		
Particular		Monthly	Yearly
Revnue (Sale)			
Dressing table, Dinging table, Alna ETC	9000	270000	3240000
Total Sales(A)	9000	270000	3240000
Less Variable Expense (B)			0
Dressing table, Dinging table, Alna ETC	7200	216000	2592000
Total Variable Expense	7200	216000	2592000
Contributon Margin (CM) [C=(A-B)]	1800	54000	648000
Less Fixed Expense			
Rent		2500	30000
Electric Bill		500	6000
Transportaion		300	3600
Salary (Self)		5000	60000
Salary (Staff)		40000	480000
Entertainment		300	3600
Mobile Bill		500	6000
Total Fixed Cost (D)		49100	589200
Net Profit (E)= [C-D]		4900	58800

		In	vestment B	reakdowr	n			
	Existi	ng			Proposed			
Particulars	Qty.	Unit Price	Amount Qty. Unit Amount			Proposed		
			(BDT)		Price	(BDT)	Total	
Bed	3	45,000	135,000			0	135,000	
Dressing Table	3	15,000	45,000			0	45,000	
Daining Set	1	35000	35,000			0	35,000	
Alna	3	3000	9,000			0	9,000	
Long Wood			76,000			60,000	136,000	
Sequity	1	20000	20,000			0	20,000	
			0			0	0	
	11	118000	320000	0	0	60,000	380,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
Dressing table, Dinging table, Alna ETC	9500	285000	3420000	3591000	
Total Sales(A)	9500	285000	3420000	3591000	
Less Variable Expense (B)					
Straw, Bran, Medicine etc	7600	228000	2736000	2872800	
Total Variable Expense	7600	228000	2736000	2872800	
Contributon Margin (CM) [C=(A-B)]	1900	57000	684000	718200	
Less Fixed Expense					
Rent		2500	30000	30000	
Electric Bill		500	6000	6300	
Transportaion		300	3600	3780	
Salary (Self)		5000	60000	60000	
Salary (Staff)		40000	480000	480000	
Entertainment		300	3600	3600	
Mobil Bill		500	6000	6100	
Total Fixed Cost (D)		49100	589200	589780	
Net Profit (E)= [C-D]		7900	94800	99540	
Investment Pay Back			36,000	36,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	94,800	99540
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		58800
	Total Cash Inflow	154,800	158,340
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	58,800	122,340

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:1 Others:04

Experience & Skill: 07 Years:

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

