

Proposed NU Business Name: **MA POLTRY FARM**



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Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nabin Udyokta

Name	:	MD. SHOFIUR RAHMAN
Age	:	31-12-1997 (20 Years)
Education, till to date	:	Honours (2 year)
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	02 Brothers 02 Sisters
Address	:	Vill: Chandopara P.O Sabgram P.S: Bogra, Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST JOMEELA BEGUM
(iii) Father's name	:	MD. ABDUS SAMAD PK
(iv) GB member's info	:	Branch: Mohishaban, Gabtoli, Centre # 55 (Female), Member ID: 5556/1, Group No: 08 Member since: 25-06-2010 (6 Years) First loan: BDT 3,000 /- Outstanding loan: 18,240/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	01 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-555703
Father's Contact No.	:	01712-913370
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST JOMELA BEGUM joined Grameen Bank since 06 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MA POLTRY FARM
Location	:	Chandopara,Sabgram, Bogra.
Total Investment in BDT	:	BDT 1,02,000/-
Financing	:	Self BDT 52,000/- (from existing business) 51% Required Investment BDT 50,000/- (as equity) 49%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	30 ft x 30 ft= 900 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like;Poltry sales. ▪The business is operating by entrepreneur. Existing no employee. ▪One will be appointed in the future. ▪Collects goods from ▪Agreed grace period is 3 months.

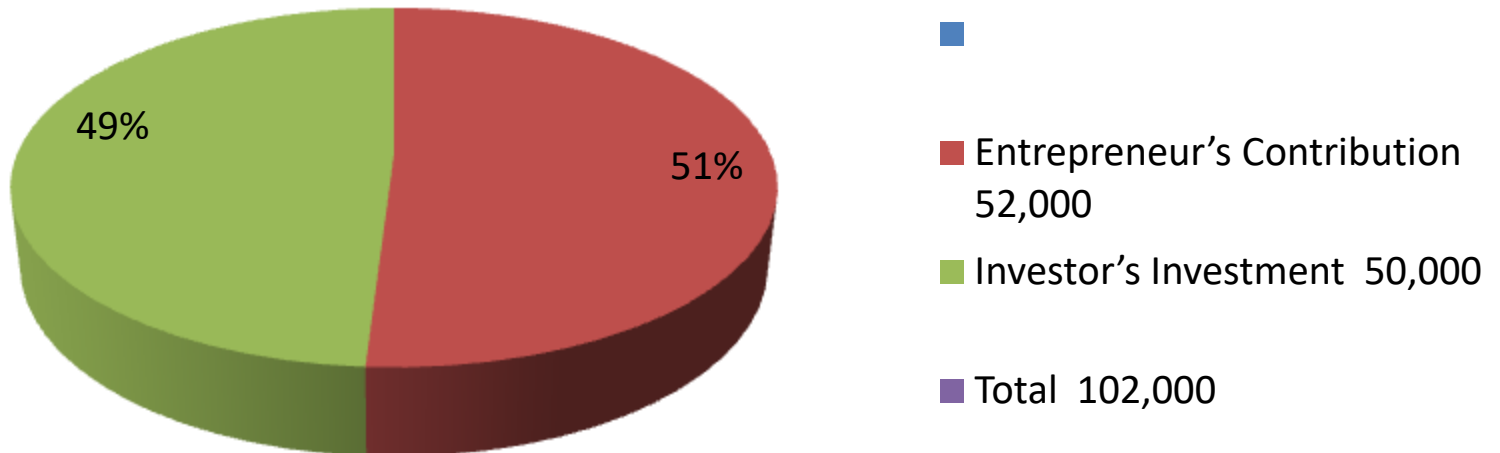
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry Sales	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Cost	1,800	54,000	648,000
Total variable Expense (B)	1,800	54,000	648,000
Contribution Margin (CM) [C=(A-B)]	200	6,000	72,000
Less. Fixed Expense			
House rant		-	0
Electricity Bill		500	6,000
Transportation		300	3,600
Salary (self)		4,000	48,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		200	2,400
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		5,000	60,000
Net Profit (E) [C-D]		1,000	12,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	800	50	40,000	1000	14	14,000	54,000
Feed	5	1900	9,500	18	1,900	34,200	43,700
Medicine	1	2500	2,500	1	1800	1,800	4,300
Total	0	0	52,000	0	0	50,000	102,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				0	-
Poltry sales	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Product cost	2,700	81,000	972,000	1,020,600	1,071,630
Total variable Expense (B)	2,700	81,000	972,000	1,020,600	1,071,630
Contribution Margin (CM) [C=(A-B)]	300	9,000	108,000	113,400	119,070
House rant		-	0	0	0
Electricity Bill		600	7,200	7,200	7,200
Transportation		500	6,000	6,000	6,000
Salary (self)		4,000	48,000	48,000	48,000
Salary (staf)		-	0	0	-
Entertainment		-	0	0	-
Guard		-	0	0	-
Generator		-	0	0	-
Mobile Bill		200	2,400	2,400	2,400
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		5,300	63,600	63,600	63,600
Net Profit (E) [C-D]		3,700	44,400	49,800	55,470
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	44,400	49,800	55,470
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		24,400	54,200
	Total Cash Inflow	94,400	74,200	109,670
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	24,400	54,200	89,670

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 01 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop:Chandopara,Sabgram,
Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

