#### **Proposed NU Business Name: MAA MEDICAL HALL**



Project identification and prepared by: Md Belal Hossain, Chagolnaiya Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD NUR HOSSAIN		
Age	:	02-02-1994 (23 Years)		
Education, till to date	:	BA		
Marital status	:	Single		
Children	:	-		
No. of siblings:	:	3 Brother & 3 Sisters		
Address	:	Vill: Poschim Debpur, P.O: Chandgazi, P.S: Chagolnaiya, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SOKHINA BEGUM  ABDUL HAI  Branch: Mohamaya, Centre # 15 (Female),  Member ID: 2971, Group No: 01  Member since: 03-02- 2003 to 2009 (06 Years)  First loan: BDT 5,000		
Further Information:		Existing Loan: BDT 25,000, Outstanding loan: BDT /-		
(v) Who pays GB loan installment (vi) Mobile lady	:	Father		
(vii) Grameen Education Loan	:	No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01793-504280
Mother's Contact No.	:	01812-345044
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagolnaiya Unit, Feni

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SOKHINA BEGUM** joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

<b>Proposed Nobin Udyokta Business Info</b>				
Business Name	:	MAA MEDICAL HALL		
Location	:	Monu hat Chagolnaiya, Chagolnaiya, Feni		
Total Investment in BDT	:	BDT 260,000/-		
Financing	:	Self BDT 200,000/-(from existing business) 77% Required Investment BDT 60,000/-(as equity) 23%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 20 ft= 300 square ft		
Implementation		<ul> <li>He has a pharmacy.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>Collects goods from Feni.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Medicine	100,000	1,200,000			
Total Sales (A)	100,000	1,200,000			
Less. Variable Expense					
Medicine	80,000	960,000			
Total variable Expense (B)	80,000	960,000			
Contribution Margin (CM) [C=(A-B)	20,000	240,000			
Less. Fixed Expense					
Electricity Bill	1,000	12,000			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Entertainment	200	2,400			
Transportation	300	3,600			
Salary (Staff)	4,000	48,000			
Rent	1,700	20,400			
Total fixed Cost (D)	12,500	150,000			
Net Profit (E) [C-D)	7,500	90,000			

Investment Breakdown								
Existing					Proposed			
Particulars Qty.		<b>Unit Price</b>	Init Price Amount (BDT)	Qty	Unit	Amount	Proposed	
					Price	(BDT)	Total	
Azitrhromycin	1	40000	40,000	1	10000	10,000	50,000	
Ciprofloxasin	1	20000	20,000	1	10000	10,000	30,000	
Paracytamol	1	5000	5,000	1	10000	10,000	15,000	
Antibiotic	1	40000	40,000	1	10000	10,000	50,000	
Pain killer	1	15000	15,000	1	10000	10,000	25,000	
Vitamin	1	20000	20,000	1	10000	10,000	30,000	
Security	1	60000	60,000	0	0	0	60,000	
Total	7	200000	200,000	6	60,000	60,000	260,000	

### **Source of Finance**



Financial Projection (BDT)							
Particular	Monthly	1st Year	2 Year	3 Year			
Revenue (sales)							
Medicine	125,000	1,500,000	1,575,000	1,653,750			
Total Sales (A)	125,000	1,500,000	1,575,000	1,653,750			
Less. Variable Expense							
Medicine	100,000	1,200,000	1,260,000	1,323,000			
Total variable Expense (B)	100,000	1,200,000	1,260,000	1,323,000			
Contribution Margin (CM) [C=(A-B)	25,000	300,000	315,000	330,750			
Less. Fixed Expense							
Electricity Bill	1,000	12,000	13,000	14,000			
Mobile Bill	400	4,800	5,500	6,000			
Salary (self)	5,000	60,000	60,000	60,000			
Entertainment	200	2,400	2,400	2,400			
Transportation	450	5,400	6,000	7,000			
Salary (Staff)	4,000	48,000	48,000	48,000			
Rent	1,700	20,400	20,400	20,400			
Total Fixed Cost	12,750	153,000	155,300	157,800			
Net Profit (E) [C-D)	12,250	147,000	159,700	172,950			
Investment Payback		24,000	24,000	24,000			

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	147,000	159,700	172,950
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		123,000	258,700
	Total Cash Inflow	207,000	282,700	431,650
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	123,000	258,700	407,650

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:01

Experience & Skill: 03 Years:

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





# **FAMILY PICTURE**



