Proposed NU Business Name: KHAN MOTSO HATCHERY



Project identification and prepared by: Md. Asadul Haque, KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	SHAFIKUL ISLAM KHAN				
Age	:	05/01/1991 (26 Y <i>ears</i>)				
Education, till to date	:	BBA				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	1 Brother 1 Sister				
Address	:	Vill: Shurjo Narayanpur, P.O: Bhawal Narayanpur-1730, P.S: Kapashia, Dist: Gazipur.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HELENA AKTER ABED ALI KHAN Branch: Kapashia, Centre # 64 (Female), Member ID: 4498, Group No: 01 Member since: 15/03/1997 to 2017 (20 Years) First Loan: BDT 2,500/-, Existing Loan: BDT 40,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding Loan: 32,080 /- Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	03 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Vegetable Sale
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710-220057
Family's Contact No.	:	01914-047873
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HELENA AKTER joined Grameen Bank since 20 years ago. At first she took BDT 2,500/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	KHAN MOTSO HATCHERY			
Location		Shurjo Narayanpur, Kapashia.			
Total Investment in BDT	:	BDT 8,60,000/-			
Financing	:	Self BDT 7,90,000/- (from existing business) 92% Required Investment BDT 70,000/- (as equity) 8%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	180 ft x 150 ft= 27000 square ft			
Implementation	:	 The business is planned to be scaled up by investment in catfish minnows Average 40% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in own place. Collects goods from Mymensingh. Agreed grace period is 3 months. 			

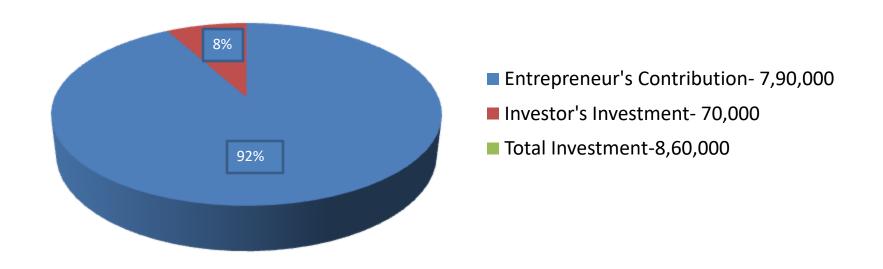
Existing Business

BDT (TK)

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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Catfish Minnows		90,000	10,80,000
Total Sales (A)		90,000	10,80,000
Less. Variable Expense			
Fish food and medicine		54,000	16,20,000
Total variable Expense (B)		54,000	16,20,000
Contribution Margin (CM) [C=(A-B)		36,000	4,32,000
Less. Fixed Expense			
Electricity		1,000	12,000
		1,000	12,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		5,000	60,000
Total fixed Cost (D)		7,450	89,400
Net Profit (E) [C-D)		28,550	3,42,600

Investment Breakdown									
Particulars		Existing		Proposed			Proposed Total		
	Unit	Unit Price	Total	Unit	Unit Price	Total			
Catfish Minnows	100 Maund	7500	750,000	8 Mound	7500	60,000	810,000		
Fish Food			20,000			10,000	30,000		
Medicine			20,000			-	20,000		
Total			790,000			70,000	860,000		

Source of Finance



Financial Projection						
BDT (TK)						
Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)	
Revenue (sales)						
Catfish Minnows		1,30,000	15,60,000	16,38,000	17,19,900	
Total Sales (A)		1,30,000	15,60,000	16,38,000	17,19,900	
Less. Variable Expense						
Fish food and medicine		78,000	9,36,000	9,82,800	10,31,940	
Total variable Expense (B)		78,000	9,36,000	9,82,800	10,31,940	
Contribution Margin (CM) [C=(A-B)		52,000	6,24,000	6,55,200	6,87,960	
Less. Fixed Expense						
Electricity		1,000	12,000	14,400	18,000	
Transportation		1,300	15,600	19,200	24,000	
Mobile Bill		350	4,200	4,560	4,800	
Entertainment		150	1,800	1,900	2,000	
Salary (self)		5,000	60,000	72,000	72,000	
Total Fixed Cost		7,800	93,600	1,12,060	1,20,800	
Net Profit (E) [C-D)		44,200	5,30,400	5,43,140	5,67,160	
Investment Payback			28,000	28,000	28,000	

Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	5,30,400	5,43,140	5,67,160
1.3	Depreciation (Non cash item)		_	
1.4	Opening Balance of Cash Surplus		5,02,400	10,17,540
	Total Cash Inflow	6,00,400	10,45,540	15,84,700
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	,
3	Net Cash Surplus	5,02,400	10,17,540	15,56,700

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm Regular customers

THREATS

Theft

Fire

Political unrest

Pictures

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FAMILY PICTURE

