Proposed NU Business Name: NEW DAY TAILORS



Project identification and prepared by: MD.Habibullah Kaliganj,Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	SAJOL BORMON				
Age	••	19-03-1992 (25 Years)				
Education, till to date	:	Class Ten				
Marital status		Unmarried				
Children	:	No				
No. of siblings:	••	1 Brother				
Address	:	Vill: Nargana P.O: Sawraid Bazar P.S: Kaliganj Dist: Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SUMITRA BORMON SUDHIR BORMON Branch: Jamalpur, Kaliganj Centre 04 (Female), Member ID: 7588, Group No: 12 Member since:0 First loan: BDT 0				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,		Existing loan: BDT 10,000, Outstanding Loan: 137850 Father No No No				

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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and	:	No experience in running business.5 Years in own business She has no training.
Training Info	:	
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.		01932469143
Family's Contact No.	:	01970716020
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliganj Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

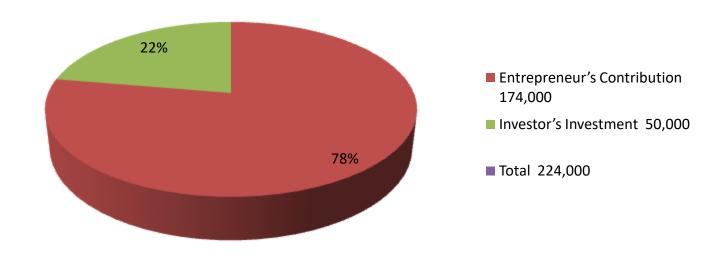
SUMITRA BORMON joined Grameen Bank since 0 years ago. At first she took BDT 0 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	NEW DAY TAILORS			
Location	:	Sawraid Bazar, Kaliganj,Gazipur .			
Total Investment in BDT	:	BDT 224,000/-			
Financing	:	Self BDT 174,000/- (from existing business) 78% Required Investment BDT 50,000/- (as equity) 22%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20ft x 10ft= 200square ft			
Implementation	:	 The business is planned to be scaled up by investment in goods like Pant pice, Shirt pice, e.t.c. Average 15% gain on sales. The business is operating by entrepreneur. Existing 04 employee. The shop rented. Collects goods from Dhaka, Islampur. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Pant pice,Shirt pice,e.t.c.	3100	93000	1116000		
	0	0	0		
Total Sales(A)	3100	93000	1116000		
Less Variable Expense (B)			0		
Pant pice,Shirt pice,e.t.c.	2635	79050	948600		
Total Variable Expense	2635	79050	948600		
Contributon Margin (CM) [C=(A-B)]	465	13950	167400		
Less Fixed Expense					
Rent		2400	28800		
Electric Bill		1000	12000		
Transportaion			0		
Salary (Self)		5000	60000		
Salary (Staff)			0		
Entertainment			0		
Guard			0		
Generator			0		
Mobile Bill		600	7200		
Total Fixed Cost (D)		9000	108000		
Net Profit (E)= [C-D]		4950	59400		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount	Qty.	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Pant pice			25,000			50,000	75,000	
Shirt pice			105,000			0	105,000	
Borkha			20,000			0	20,000	
Security			24,000			0	24,000	
	0	0	174,000	0	0	50,000	224,000	

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Pant pice,Shirt pice,e.t.c.	3600	108000	1296000	1360800	1428840		
0	0	0	0	0	0		
Total Sales(A)	3600	108000	1296000	1360800	1428840		
Less Variable Expense (B)							
Pant pice,Shirt pice,e.t.c.	3060	91800	1101600	1156680	1214514		
Total Variable Expense	3060	91800	1101600	1156680	1214514		
Contributon Margin (CM) [C=(A-B)]	540	16200	194400	204120	214326		
Less Fixed Expense							
Rent		2400	28800	28800	28800		
Electric Bill		1000	12000	12300	12600		
Transportaion		0	0	0	0		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		0	0	0	0		
Gard		0	0	0	0		
Generator		0	0	0	0		
Mobil Bill		600	7200	7300	7400		
Total Fixed Cost (D)		9000	108000	108400	108800		
Net Profit (E)= [C-D]		7200	86400	90720	95256		
Investment Pay Back			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	86,400	90720	95256
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		66400	137120
	Total Cash Inflow	136,400	157,120	232,376
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	66,400	137,120	212,376

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 14 years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





FAMILY PICTURE

