Proposed NU Business Name: MA TELECOM



Project identification and prepared by: Golam Rasul,
Munshiganj Unit, Munshiganj

Project verified by: Arefin Sumsul



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	APU HOSSAIN		
Age	:	08-02-1987 (30 Years)		
Education, till to date	••	Class Five		
Marital status	••	Unmarried		
Children	••	None		
No. of siblings:	••	6 Brother & 2 Sister		
Address	:	Vill: Suath Ramgopal pur P.O: Rikabi bazar P.S: Munshiganj Sadar ,Dist: Munshiganj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MORIYAM BEGUM ABUL KASHEM Branch: Ponchosar Centre # 16 (Female), Member ID: 5784/1, Group No: 04 Member since: 20-04-2007 (10 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 20,000/- Outstanding loan: BDT 16,440/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has training one years
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01912-995017
Father's Contact No.	:	01833-219296
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Munshiganj Unit, Munshiganj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MORIYAM BEGUM joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MA TELECOM		
Location	:	Rikabi bazar, Munshiganj Sadar, Munshiganj		
Total Investment in BDT	:	BDT 1,60,000/-		
Financing	:	Self BDT 100,000(from existing business)63%		
		Required Investment BDT 60,000(as equity) 37 %		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 10 ft= 100 square ft		
Security of the shop	:	50,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Mobile, charger, Betary, Computer, etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in rent place. Collects goods from Gulishtan, Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Electric item	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less. Variable Expense					
Electric item	1,600	48,000	576,000		
Total variable Expense (B)	1,600	48,000	576,000		
Contribution Margin (CM) [C=(A-B)	4,00	12,000	144,000		
Less. Fixed Expense					
Rent		2,000	24,000		
Transport		5,00	6,000		
Electricity Bill		1,000	12,000		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Entertainment		2,00	2,400		
Total fixed Cost (D)		9,000	108,000		
Net Profit (E) [C-D)		3,000	36,000		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Mobile (15*4000)	60,000	50000	110,000		
Chager (50*100)	5,000	5,000	10,000		
Betary (40*200)	8,000	0	8,000		
Caching (70*100)	7,000		7,000		
Other	20,000	5,000	25,000		
Total	100,000	60,000	160,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year	
Revenue (sales)						
Grocery item	2,500	75,000	900,000	945,000	992,250	
Total Sales (A)	2,500	75,000	900,000	945.000	992,250	
Less. Variable Expense						
Grocery item	2,000	60,000	720,000	756,000	793,800	
Total variable Expense (B)	2,000	60,000	720,000	756,000	793,800	
Contribution Margin (CM)						
[C=(A-B)	500	15,000	180,000	189,000	198,450	
Less. Fixed Expense						
Rent		2,000	24,000	24,000	24,000	
Transport		5,00	6,000	6,100	6,200	
Electricity Bill		1,000	12,000	12,000	12,000	
Mobile Bill		300	3,600	3,700	3,800	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		2,00	2,400	2,500	2,600	
Non Cash Item						
Depreciation						
Total Fixed Cost		9,000	108,000	108,300	108,600	
Net Profit (E) [C-D)		6,000	72,000	80,700	89,850	
Investment Payback			24.000	24.000	24.000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	72,000	80,700	89,850
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		48,000	104,700
	Total Cash Inflow	132,000	128,700	194,550
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	48,000	104,700	170,550

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













FAMILY PICTURE

