## Proposed NU Business Name: RONE STIL HOUSE



Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | KAZI ABDUR RAHIM |
| :--- | :--- | :--- |
| Age | $:$ | $01-01-1985(33$ Years) |
| Education, till to date | $:$ | S.S.C |
| Marital status | $:$ | Married |
| Children | $:$ | 01 daughter,01son |
| No. of siblings: | $:$ | 03 Brothers ,01 Sister |
| Address | Vill: Kishamat P.O:Donbari P.S:Donbari Dist: tangail. |  |
| Parent's and GB related Info |  |  |
| (i) Who is GB member | $:$ | Mother $\quad$ Most: Ruly Begum |
| (ii) Mother's name |  |  |
| (iii) Father's name |  |  |
| (iv) GB member's info | $:$ | Kazi Abdul Mutaleb |
|  | $:$ | Branch: Chalash Modhupur, Centre \# 68 (Female), |
|  |  | Member ID: 10048, Group No: 13 |
|  | Member since: 2000-raning(017Years) |  |
| Further Information: | First loan: BDT 5000Taka. |  |
| (v) Who pays GB loan installment | $:$ Existing loan: 30000 Outstanding loan: 18640 |  |
| (vi) Mobile lady | Father |  |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | No |  |
| BRAC ASA etc.. | No |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nill |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 16 years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | He has No training. |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01918-571688$ |
| Family's Contact No. | $:$ | $01721-641741$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. donbari Unit,Tangail. |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST RULY BEGUM Joined Grameen Bank Since 11 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in agriculture.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | RONE STIL HOUSE |
| :--- | :--- | :--- |
| Location | $:$ | Dhanbari Maine Road, Donbari,Tangail. |
| Total Investment in <br> BDT | $:$ | BDT 206500 |
| Financing | $:$ | Self BDT 146500 (from existing business) 71\% <br> Required Investment BDT 60,000(as equity) 29\% |
| Present <br> salary/drawings from <br> business (estimates) | $:$ | BDT 5,000 Taka. |
| Proposed Salary | $:$ | BDT 5,000 Taka. |
| Size of shop | $:$ | 30ft x 20 ft= 500 Square ft |
| Security of the shop | $:$ | 130,000 Taka. <br> Implementation <br> -The business is planned to be scaled up by investment in <br> existing goods like almirah. <br> -Average 20\% gain on sale. <br> -The business is operating by entrepreneur. Existing no <br> Employee. <br> -The Shop is Rented <br> -Collects goods from Dhaka. <br> -Agreed grace period is 3 months. |


| Existing Business (BDT) |  |  |  |
| :---: | :---: | :---: | :---: |
| Particular | Daily | Monthly | Yearly |
| Revenue (sales) |  |  |  |
| Almirah | 6,000 | 180,000 | 2160000 |
|  |  |  |  |
|  |  |  |  |
| Total Sales (A) | 6,000 | 180,000 | 2160000 |
| Less. Variable Expense |  |  |  |
| Almirah | 4,800 | 144,000 | 1728000 |
|  | 0 | 0 | 0 |
|  | 0 | 0 | 0 |
| Total variable Expense (B) | 4,800 | 144,000 | 1728000 |
| Contribution Margin (CM) [C=(A-B) | 1,200 | 36,000 | 432000 |
| Less. Fixed Expense |  |  |  |
| Rent |  | 3000 | 36,000 |
| Electricity bill |  | 1200 | 14,400 |
| Transportation |  | 1000 | 12,000 |
| Salary (self) |  | 5000 | 60,000 |
| Salar (staff) |  | 10000 | 120,000 |
| Entertainment |  | 500 | 6,000 |
| Guard |  | 200 | 2,400 |
| Genaretor |  | 200 | 2,400 |
| Mobile bill |  | 300 | 3,600 |
| Total fixed Cost (D) |  | 21,400 | 256,800 |
| Net Profit (E) [C-D) |  | 14,600 | 175,200 |


| Investment Breakdown |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Existing |  |  |  | Proposed |  |  |  |
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty. | Unit Price | Amount (BDT) | Proposed Total |
| Almirah | 6 | 18000 | 108,000 | 2 | 18000 | 36,000 | 144,000 |
| sheet | 150 | 90 | 13,500 | 100 | 90 | 9000 | 22,500 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| other | 0 | 0 | 0 | 1 | 15000 | 15000 | 15,000 |
| Security |  |  | 25,000 | 0 | 0 | 0 | 25,000 |
| Total |  |  | 146,500 | 0 |  | 60,000 | 206,500 |

## Source of Finance



■ Entrepreneur Investmant 146500
■ Invastor Invastmaent 60000
$\square$ Total Investment 206500

| Financial Projection (BDT) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Particular | Daily | Monthly | 1st Year | 2nd year |  |
| Revenue (sales) |  |  |  |  |  |
| chal,vushi,atta,moyda,chini etc. | 6,500 | 195,000 | 2,340,000 | 2,457,000 |  |
| Total Sales (A) | 6,500 | 195,000 | 2,340,000 | 2,457,000 |  |
| Less. Variable Expense |  |  |  |  |  |
| chal,vushi,atta,moyda,chini etc. | 5,200 | 156,000 | 1,872,000 | 1,965,600 |  |
| Total variable Expense(B) | 5,200 | 156,000 | 1,872,000 | 1,965,600 |  |
| Contribution Margin (CM) [C=(A-B) | 1300 | 39,000 | 468,000 | 491,400 |  |
| Less. Fixed Expense |  |  |  |  |  |
| Rent |  | 3000 | 36,000 | 36,000 |  |
| Electricity bill |  | 1200 | 14,400 | 14,500 |  |
| Transportation |  | 1000 | 12,000 | 12,300 |  |
| Salary (self) |  | 5000 | 60,000 | 60,500 |  |
| Salar (staff) |  | 10000 | 120,000 | 0 |  |
| Entertainment |  | 500 | 6,000 | 6,300 |  |
| Guard |  | 200 | 2400 | 2400 |  |
| Genaretor |  | 200 | 2,400 | 2,400 |  |
| Mobile bill |  | 300 | 3,600 | 3,800 |  |
| Total fixed Cost (D) |  | 21,400 | 256,800 | 138,200 |  |
| Net Profit (E) [C-D) |  | 17,600 | 211,200 | 353,200 |  |
| Investment Payback |  |  | 36,000 | 36,000 |  |

Cash flow projection on business plan (rec. \& Pay)

| Sl \# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 60,000 |  |
| 1.2 | Net Profit | 211,200 | 353,200 |
| 1.3 | Depreciation (Non cash item) |  |  |
| 1.4 | Opening Balance of Cash Surplus |  | 175,200 |
|  | Total Cash Inflow | 271,200 | 528,400 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 60,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 36,000 | 36,000 |
|  | Total Cash Outflow | 96,000 | 36,000 |
| 3 | Net Cash Surplus | 175,200 | 492,400 |

## SWOT ANALYSIS

| $S_{\text {TRENGTH }}$ <br> Employment: Self: 01 Family:0 Others:0 <br> Experience \& Skill : 3 Years <br> Quality goods \& services; <br> Skill and experience; | $W_{\text {EAKness }}$ <br> Lack of Capital/Investment |
| :---: | :---: |
| PPORTUNITIES <br> Huge demand in the community Location of shop; Regular customers; | Threats <br> Theft <br> Fire <br> Political unrest |

## Pictures

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थुठारिए नरीन đद्याज थन

गनिकेष नाम: \&न बढ़ी, जो, Smरल
शबन घणन मेख
अभ्याणन मरण्व घौबन इंबां:
स: चुर्शम: बाधी जीकून्न तराशि

समाण काvil: S.S.C
प्र बना विबाश
गुरल 2 अ6ひ






## FAMILY PICTURE



