Proposed NU Business Name: RIDOAYN APAN FARNICHAR MARTH



Project identification and prepared by: Md. SHAHADAT HOSSAIN Donbari tangail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD: SOHIDUL ISLAM			
Age	:	01-01-1985(32 Years)			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	01 son			
No. of siblings:	:	03 Brothers			
Address	:	Vill: mondol bari P.O:zodunatpur P.S:Donbari Dist: tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father AJUFA Begum FAJLUL HOQE Branch: kandua, Centre # 69 (Female), Member ID: 1665, Group No: 07 Member since: 2000-(17Years) First loan: BDT 3,000Taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: 50,000 Outstanding loan: 42300 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nill
Business Experiences and		05 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01913-381280
Family's Contact No.	:	Nill
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. donbari Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AJUFA BEGUM Joined Grameen Bank Since 17 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	RIDOAYN APAN FARNICHAR MARTH			
Location	:	jadunathpur Bazar, donbari,Tangail.			
Total Investment in BDT	:	BDT 220,000			
Financing	:	Self BDT 170,000(from existing business) 77%			
		Required Investment BDT 50,000(as equity) 23%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	10ft x 20 ft= 300 Square ft			
Security of the shop	:	70,000 Taka.			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; khat sucas ,other , etc. Average 40% gain on sale. The business is operating by entrepreneur. Existing no Employee. The Shop is Rented Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Bus	iness (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Khat,wardrop,kat etc	5,000	150,000	1800000
Total Sales (A)	5,000	150,000	1800000
Less. Variable Expense			
Khat,wardrop,kat etc	3,000	90,000	1080000
	0	0	0
Total variable Expense (B) Contribution Margin (CM) [C=(A-B)	3,000 2,000	90,000	1080000 720000
Less. Fixed Expense	-,,,,,		
Rent		500	6,000
Electricity bill		200	2,400
Transportation		1000	12,000
Salary (self)		5000	60,000
Salar (staff)		25000	300,000
Entertainment		200	2,400
Guard		0	0
Genaretor		0	0
Mobile bill		200	2,400
Total fixed Cost (D)		32,100	385,200
Net Profit (E) [C-D)		27,900	334,800

Investment Breakdown								
	Exis	ting		Proposed				
Particulars	culars Qty. Unit Amount		Amount	Qty.	Unit Price	Amount (BDT)	Proposed	
		Price	(BDT)				Total	
wardrop	4	15000	60,000	1	15000	15,000	75,000	
khat	2	25000	50,000	1	25000	25000	75,000	
kat	100	450	45,000	10	450	4,500	49,500	
	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	
other	1	15000	15,000	1	5500	5500	20,500	
Security			0	0	0	0	0	
Total			170,000	0		50,000	220,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd year	
Revenue (sales)						
chal,vushi,atta,moyda,chini etc.	6,000	180,000	2,160,000	2,268,000	2,381,400	
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400	
Less. Variable Expense						
chal,vushi,atta,moyda,chini etc.	3,600	108,000	1,296,000	1,360,800	1,428,840	
Total variable Expense(B)	3,600	108,000	1,296,000	1,360,800	1,428,840	
Contribution Margin (CM) [C=(A-B)	2400	72,000	864,000	907,200	952,560	
Less. Fixed Expense						
Rent		500	6,000	6,000	6,000	
Electricity bill		200	2,400	2,500	2,800	
Transportation		1500	18,000	18,300	18,800	
Salary (self)		5000	60,000	60,500	61,100	
Salar (staff)		25000	300,000	0	C	
Entertainment		500	6,000	6,300	6,500	
Guard		0	0	0	C	
Genaretor		0	0	0	2,400	
Mobile bill		500	6,000	6,200	6,500	
Total fixed Cost (D)		33,200	398,400	99,800	104,100	
Net Profit (E) [C-D)		38,800	465,600	807,400	848,460	
Investment Payback			30,000	30,000	30,000	

	Cash flow projection on business plan (rec. & Pay)						
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	50,000					
1.2	Net Profit	465,600	807,400	848,460			
1.3	Depreciation (Non cash item)						
	Opening Balance of Cash						
1.4	Surplus		435,600	1,213,000			
	Total Cash Inflow	515,600	1,243,000	2,061,460			
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
	Investment Pay Back (Including Ownership Tr.						
2.3	Fee)	30,000	30,000	30,000			
	Total Cash Outflow	80,000	30,000	30,000			
3	Net Cash Surplus	435,600	1,213,000	2,031,460			

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















FAMILY PICTURE

