#### **Proposed NU Business Name: MS MANIK ELECTRIC & ELECTRONICS**



Project identification and prepared by: Md. SHAHADAT HOSSAIN Donbari tangail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SHRI MANIK BISSHAS			
Age	:	02-09-1987(30 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	01 daughter,			
No. of siblings:	:	01 Brothers ,01 Sister			
Address	:	Vill: Basniguri P.O: D Kandua P.S:Donbari Dist: tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  JOHNA RANI SHRI BEJOY BISSHAS  Branch: Kandua, Centre # 44 (Female),  Member ID: 6524, Group No: 03  Member since: 2000-raning(017Years)  First loan: BDT 3000Taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: 70000 Outstanding loan: 70000 Father No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	11 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Plough Fish
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01918-300217
Family's Contact No.	:	no
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. donbari Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**JOHNA RANI** Joined Grameen Bank Since 17 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	MS MANIK ELECTRIC & ELECTRONICS			
Location	:	Dhanbari Maine Road, Donbari,Tangail.			
Total Investment in BDT	:	BDT 388000			
Financing	:	Self BDT 328000 (from existing business) 85%			
		Required Investment BDT 60,000(as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	10ft x 10 ft= 100 Square ft			
Security of the shop	:	50,000 Taka.			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Fane, balp, rong, tar etc.</li> <li>Average 5% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employee.</li> <li>The Shop is Rented</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

E	existing		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Fane,balp, rong, tar etc	10000	300000	3600000
	0	0	0
Total Sales(A)	10000	300000	3600000
Less Variable Expense (B)			0
Fane,balp, rong, tar etc	9500	285000	3420000
Total Variable Expense	9500	285000	3420000
Contributon Margin (CM) [C=(A-B)]	500	15000	180000
Less Fixed Expense			
Rent		1400	16800
Electric Bill		300	3600
Transportaion		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		500	6000
Guard		300	3600
Generator		200	2400
Mobile Bill		300	3600
Total Fixed Cost (D)		9000	108000
Net Profit (E)= [C-D]		6000	72000

Investment Breakdown							
	Existir	ng	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty. Unit A		Amount	Proposed
			(BDT)		Price	(BDT)	Total
Fane	100	1700	170,000	30	1700	51,000	221,000
balp	100	200	20,000	20	200	4,000	24,000
rong	100	120	12,000	20	120	2,400	14,400
tar	40	900	36,000	2	900	1,800	37,800
other	1	40000	40,000	1	800	800	40,800
Security			50,000			0	50,000
	341	42920	328,000	73	3,720	60,000	388,000





Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Fane,balp, rong, tar etc	10500	315000	3780000	3969000	4167450	
0	0	0	0	0	0	
Total Sales(A)	10500	315000	3780000	3969000	4167450	
Less Variable Expense (B)						
Straw, Bran, Medicine etc	9975	299250	3591000	3770550	3959078	
Total Variable Expense	9975	299250	3591000	3770550	3959078	
Contributon Margin (CM) [C=(A-B)]	525	15750	189000	198450	208373	
Less Fixed Expense						
Rent		1400	16800	16800	16800	
Electric Bill		300	3600	3900	4200	
Transportaion		1000	12000	12600	13230	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		O	0	0	0	
Entertainment		500	6000	6000	6000	
Gard		300	3600	3600	3600	
Generator		200	2400	2400	2400	
Mobil Bill		300	3600	3700	3800	
Total Fixed Cost (D)		9000	105600	106600	107630	
Net Profit (E)= [C-D]		6750	81000	85050	89303	
Investment Pay Back			24,000	24,000	24,000	

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	81,000	85050	89302.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		57000	118050
	Total Cash Inflow	141,000	142,050	207,353
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	57,000	118,050	183,353

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures











## **FAMILY PICTURE**

