Proposed NU Business Name: MS ALLAHR DAN ENTER PRISH



Project identification and prepared by: Md. SHAHADAT HOSSAIN Donbari tangail

Project verified by: Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD: MUKLESUR RAHMAN		
Age	:	07-08-1985(32 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	Nill		
No. of siblings:	:	04 Brothers, 01sister		
Address	:	Vill: Kalipur P.O:Dhanbari P.S:Dhanbari Dist: tangail.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MOST. HASNA BEGUM MD: AMANAT ALLI Branch: Chalash, Centre # 25 (Female), Member ID: 6961, Group No: 07 Member since: 1990-2008(18 Years) First loan: BDT 3500Taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 160000, Outstanding loan: 0 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	25 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agricaltur
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-501233
Family's Contact No.	:	Nill
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. donbari Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. HASNA BEGUM Joined Grameen Bank Since 1 Years Ago. At First She Took 3500 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS ALLAHR DAN ENTER PRISH		
Location	:	Baniyaja, Bazar, donbari,Tangail.		
Total Investment in BDT	:	BDT 680000		
Financing	:	Self BDT 600000(from existing business) 88%		
		Required Investment BDT 80,000(as equity) 12%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	15ft x 15 ft= 300 Square ft		
Security of the shop	:	130,000 Taka.		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like chaul. Average 5% gain on sale. The business is operating by entrepreneur. Existing no Employee. The Shop is Rented Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)		_	-		
chaul	40,000	1,200,000	14400000		
Total Sales (A)	40,000	1,200,000	14400000		
Less. Variable Expense					
chaul	38,000	1.140.000	13680000		
	0	0	0		
	0	0	0		
Total variable Expense (B)			13680000		
Contribution Margin (CM) [C=(A-B)	2,000	60,000	720000		
Less. Fixed Expense		1000	42.000		
Rent		1000	12,000		
Electricity bill Transportation		300 25000	3,600 300,000		
Salary (self)		5000	60,000		
Salar (staff)		0	0		
Entertainment		2000	24,000		
Guard		100	1,200		
Genaretor		200	2,400		
Mobile bill		400	4,800		
Total fixed Cost (D)		34,000	408,000		
Net Profit (E) [C-D)		26,000	312,000		

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
chaul	200	2500	500,000	32	2500	80,000	580,000
sheet	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
other	0	0	0	0	0	0	0
Security			100,000	0	0	0	100,000
Total			600,000	0		80,000	680,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	
Revenue (sales)					
chaul	45,000	1,350,000	16,200,000	17,010,000	
Total Sales (A)	45,000	1,350,000	16,200,000	17,010,000	
Less. Variable Expense					
chaul	42,750	1,282,500	15,390,000	16,159,500	
Total variable Expense(B)	42,750	1,282,500	15,390,000	16,159,500	
Contribution Margin (CM) [C=(A-B)	2250	67,500	810,000	850,500	
Less. Fixed Expense					
Rent		1000	12,000	12,000	
Electricity bill		300	3,600	3,700	
Transportation		25000	300,000	300,300	
Salary (self)		5000	60,000	60,500	
Salar (staff)		0	0	0	
Entertainment		2000	24,000	24,300	
Guard		100	1200	1200	
Genaretor		100	1,200	1,200	
Mobile bill		400	4,800	5,000	
Total fixed Cost (D)		33,900	406,800	408,200	
Net Profit (E) [C-D)		33,600	403,200	442,300	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	403,200	442,300
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		355,200
	Total Cash Inflow	483,200	797,500
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Day Back (Including		
2.2	Investment Pay Back (Including	40.000	40.000
2.3	Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	355,200	749,500

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

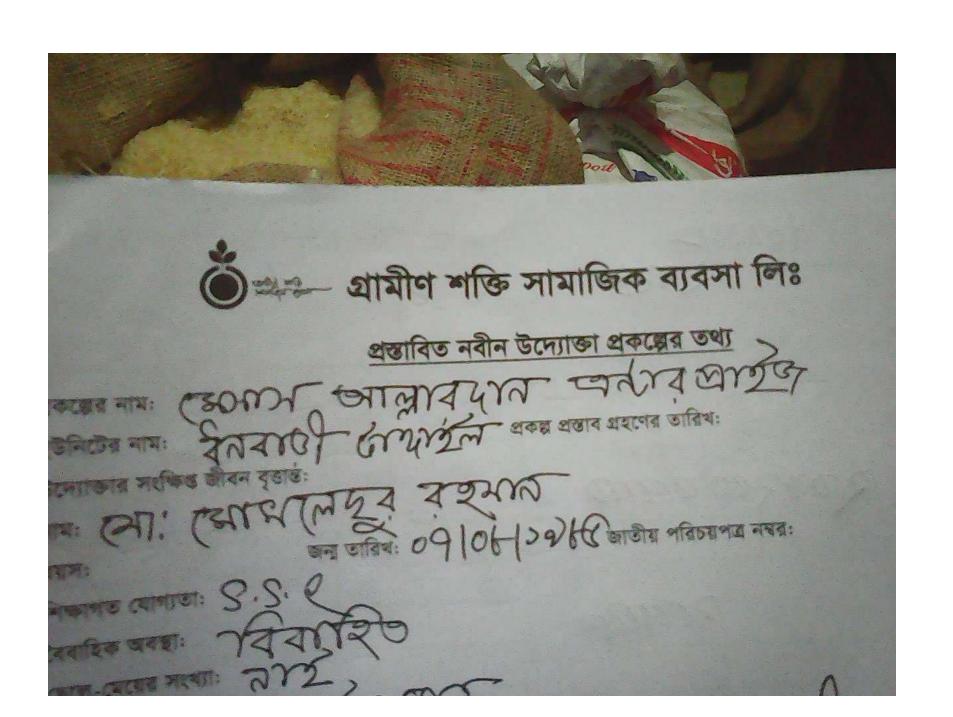
THREATS

Theft

Fire

Political unrest

Pictures













FAMILY PICTURE

