#### Proposed NU Business Name: M/S HELAL TRADRES



Project identification and prepared by: Aowlad Hossain , Feni Sadar Unit, Feni Project verified by: Susanta Kumar Bishwash



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. HELAL UDDIN PATWARI			
Age	:	03-061987 ( 30Y <i>ears)</i>			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	01 Son 1 daughter			
No. of siblings:	:	07 Brothers 02 Sister			
Address	:	Vill: doulatpur P.O: annondopur ; P.S: fulgazi. Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother AZMERI BAGUM MD. ABUL KALAM PATWARI Branch: Pathan nagor Centre # 45 (Female), Member ID: 2307, Group No: 07 Member since: 06-07-1990 To 01-08- 1995 <i>(05Years)</i> First Ioan: BDT 3.000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 5,000 Outstanding loan: Nill Father No No No			

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business. 03 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01827-604240
Family's Contact No.	:	01856-172458
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**AZMERI BAGUM** joined Grameen Bank since 05 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S HELAL TRADRES			
Location	:	Biman bondor rod, C O office ,Feni			
Total Investment in BDT	:	BDT 305,000			
Financing	:	Self BDT 245,000/- (from existing business) 80% Required Investment BDT 60,000/- (as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 30 ft= 300 square ft			
Security	:	60,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Aluminum, SS, Glass, SS Sheet etc.</li> <li>Average 25% gain on sales.</li> <li>The shop is rented.</li> <li>The business is operating by entrepreneur. Existing 05 employee.</li> <li>Collects goods from Feni Sadar.</li> <li>Agreed grace period is 3 months.</li> </ul>			

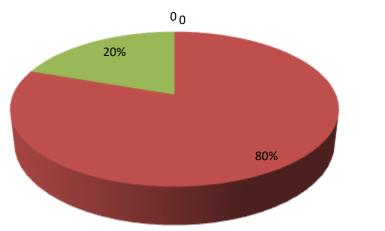
## **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Aluminum, SS, Glass, SS Sheet etc.	10,000	300,000	3,600,000
Total Sales (A)	10,000	300,000	3,600,000
Less Variable Expense			
Aluminum, SS, Glass, SS Sheet etc.	7,500	225,000	2,700,000
Total variable Expense (B)	7,500	225,000	2,700,000
Contribution Margin (CM) [C=(A-B)	2,500	75,000	900,000
Less Variable Expense			
Rent		2,500	30,000
Electricity bill		1000	12,000
Transportation		5,000	60,000
Salary (self)		5,000	60,000
Salary(Staff)		45,000	540,000
Entertainment		500	6,000
Mobile bill		300	3,600
Total fixed cost (D)		59,300	711,600
Net Profit (E)= [C-D]		15,700	188,400

#### **Investment Breakdown**

	Exist	, ing		Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)		/	(BDT)	Total	
Aluminum	55	900	49,500	30	900	27000	76,500	
S S	20	800	16,000	20	800	16,000	32,000	
Glass	200	70	14,000	200	70	14,000	28,000	
Clum	600	20	12,000	0	0	0	12,000	
Chair	15	2500	37,500	0	0	0	37,500	
Shocase	4	6000	24,000	0	0	0	24,000	
Others	1	32000	32,000	1	3000	3000	35,000	
Security	1	0	60,000	0	0	0	60,000	
Total	896	42290	245,000	251	4770	60,000	305,000	





Entrepreneur's Contribution 245,000

Investor's Investment 60,000

Total 305,000

## **Financial Projection (BDT)**

				<b>I</b>	
Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Aluminum, SS, Glass, SS Sheet etc.	11,000	330,000	3960000	4158000	4365900
Total Sales (A)	11,000	330,000	3960000	4158000	4365900
Less Variable Expense					
Aluminum, SS, Glass, SS Sheet etc.	8,250	247,500	2970000	3118500	3274425
Total variable Expense (B)	8,250	247,500	2970000	3118500	3274425
Contribution Margin (CM) [C=(A-B)	2,750	82,500	990000	1039500	1091475
Less Variable Expense					
Rent		2,500	30,000	30,000	30,000
Electricity bill		1,300	15,600	16,000	16,500
Transportation		5,500	66,000	66,500	67,000
Salary (self)		5,000	60,000	60,000	60,000
Salary(Staff)		45,000	540,000	540,000	540,000
Entertainment		500	6,000	6,000	6,000
Mobile bill		400	4,800	5,000	5 <i>,</i> 300
Total fixed cost (D)		60,200	722,400	723,500	724,800
Net Profit (E)= [C-D]		22,300	267,600	316,000	366,675
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	60,000				
1.2	Net Profit	267,600	316,000	366,675		
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		243,600	535,600		
	Total Cash Inflow	327,600	559,600	902,275		
2	Cash Outflow					
2.1	Purchase of Product	60,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000		
	Total Cash Outflow	84,000	24,000	24,000		
3	Net Cash Surplus	243,600	535,600	878,275		



#### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 00 Family:0 Others:00 Experience & Skill : 10 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures













# **FAMILY PICTURE**

