Proposed NU Business Name: MAA MOTSHO KHAMAR



Project identification and prepared by: Md Razu Ahmed, Nawabgonj Unit, Dhaka

Project verified by: MD. Ahamsul Arefin



Brief Bio of The Proposed Nobin Udyokta				
Name	:	KHITISH BARMAN		
Age	:	03-03-1988 (29 Years)		
Education, till to date	:	Class 5		
Marital status	:	Single		
Children	:	Nill		
No. of siblings:	:	3 Brother & 5 Sister		
Address	:	Vill: Bokternagar P.O: Ddaudpur, P.S: Nawabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Husband's name (iv) GB member's info		Mother Father MAYA RANI BARMAN LATE ASHINI BARMAN Branch: Sikaripara; Centre # 29 (Female), Member ID: 2436/5, Group No: 01 Member since: 01-01-1994 (05 Years) First loan: BDT 6,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 20,000/-, Outstanding loan: BDT:17,800/- Brother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01635-439520
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthiya, Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MAYA RANI BARMAN joined Grameen Bank since 23 years ago. At first she took 6,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAA MOTSHO KHAMAR		
Location	:	Kumarbarilla, Nawabgonj, Dhaka		
Total Investment in BDT	••	BDT 1,20,000/-		
Financing	:	Self BDT 70,000/-(from existing business) 58%		
		Required Investment BDT 50,000/-(as equity) 42%		
Present salary/drawings from business (estimates)	•	BDT 5,000/-		
Proposed Salary	• •	BDT 5,000/-		
Size of shop	• •	5 Bigha.		
Security of the shop	••	BDT 30,000/-		
Implementation	:	 Fish cultivator. The business is operating by entrepreneur. Existing no employees. The pond is under leasing. Collects goods from Bandura. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Half Yearly	Yearly				
Revenue (sales)						
Fish	1,00,000	2,00,000				
Total Sales (A)	1,00,000	2,00,000				
Less. Variable Expense						
Feed & Medicine, Young Fish	30,000	60,000				
Total variable Expense (B)	30,000	60,000				
Contribution Margin (CM) [C=(A-B)	70,000	1,40,000				
Less. Fixed Expense						
Mobile Bill	1,200	2,400				
Salary (self)	30,000	60,000				
Transportation	6,000	12,000				
Total fixed Cost (D)	37,200	74,400				
Net Profit (E) [C-D)	32,800	65,600				

Investment Breakdown								
Existing					Proposed			
Particulars	Qty. Unit		Amount (BDT)	Qty Unit		Amount (BDT)	Proposed Total	
		Price			Price			
Ruhi	400	50	20,000	400	50	20,000	40,000	
Carp	400	50	20,000	0	0	0	20,000	
Mrigel	400	50	20,000	400	0	20,000	40,000	
Others			10,000	0	0	10,000	20,000	
Total	1200		70,000	21		50,000	1,20,000	





Financial Projection (BDT)					
	Half				
Particular	Yearly	1st Year	2nd Year	3 rd Year	
Revenue (sales)					
Fish	1,50,000	3,00,000	3,15,000	3,30,750	
Total Sales (A)	1,50,000	3,00,000	3,15,000	3,30,750	
Less. Variable Expense					
Fish feed & Medicine	45,000	90,000	94,500	99,225	
Total variable Expense (B)	45,000	90,000	94,500	99,225	
Contribution Margin (CM) [C=(A-					
B)	1,05,000	2,10,000	2,20,500	2,31,525	
Less. Fixed Expense					
Mobile Bill	1,800	3,600	4,000	4,000	
Salary (self)	30,000	60,000	60,000	60,000	
Transportation	9,000	18,000	18,000	19,000	
Total Fixed Cost	40,800	81,600	82,000	83,000	
Net Profit (E) [C-D)	64,200	1,28,400	1,38,500	1,48,525	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	3 rd Year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	128,400	138,500	1,48,525
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,08,400	2,26,900
	Total Cash Inflow	178,400	246,900	3,75,425
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of pond; Regular customers;

THREATS

Theft
Political unrest











