

## Proposed NU Business Name: **RAHIT BABU POLTRY FARM**



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Bogra Shadar Unit, Bogra  
Project verified by: Md. Mozaharul Islam Sarker



## Brief Bio of The Proposed Nobin Udyokta

Name	:	<b>MD MORSHED MILTON</b>
Age	:	28-08-1982 (35 Years)
Education, till to date	:	H S C Pass
Marital status	:	Married
Children	:	No
No. of siblings:	:	01 Brother 01 Sister
Address	:	Vill: Ushnorki P.O Gabtoli P.S: Gabtali, Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. MORSHEDA BEGUM</b>
(iii) Father's name	:	<b>LATE JABED ALI MOLLA</b>
(iv) GB member's info	:	Branch: Gabtoli, Centre # 47(Female), Member ID:1236, Group No: 04 Member since: 29-08-2003 (14Years) First loan: BDT 5000 /- Outstanding loan: 25920/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01772-845861
Father's Contact No.	:	01795-733510
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. MORSHEDA BEGUM** joined Grameen Bank since 14 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>RAHIT BABU POLTRY FARM</b>
Location	:	Kalu gazi Bazar,Ushnori,Gabtali,Bogra.
Total Investment in BDT	:	BDT 2,65,000/-
Financing	:	Self BDT 2,15,000/- (from existing business) 81% Required Investment BDT 50,000/- (as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	40 ft x 25 ft= 1000 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Poltry product and Sales .</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪One will be appointed in the future.</li><li>▪Collects goods from</li><li>▪Agreed grace period is 3 months.</li></ul>

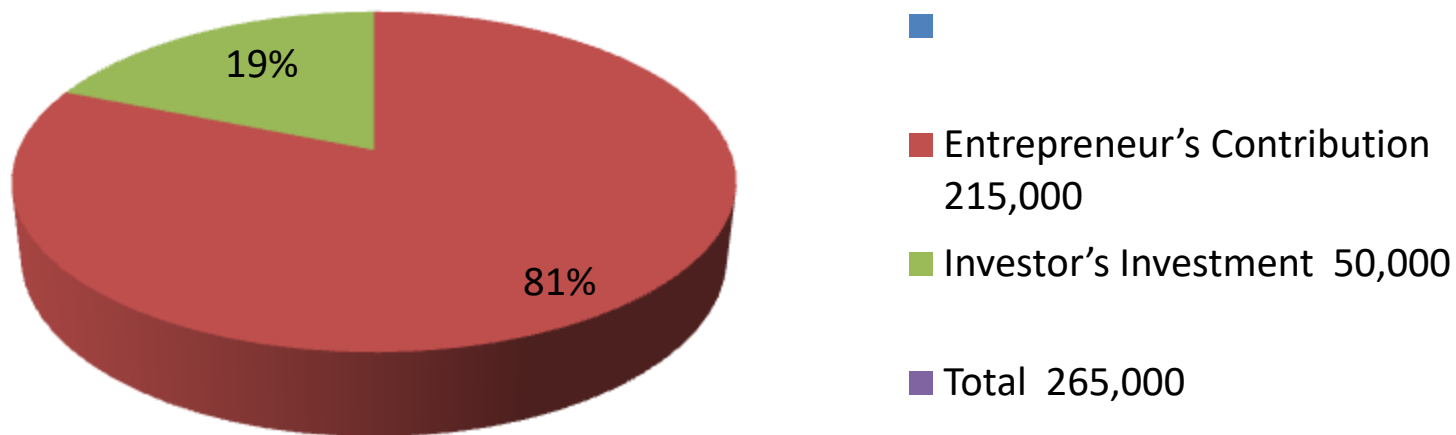
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poltry sales	6,667	200,010	2,400,120
<b>Total Sales (A)</b>	<b>6,667</b>	<b>200,010</b>	<b>2,400,120</b>
<b>Less. Variable Expense</b>			
Product cost	6,134	184,020	2,208,240
<b>Total variable Expense (B)</b>	<b>6,134</b>	<b>184,020</b>	<b>2,208,240</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>533</b>	<b>15,990</b>	<b>191,880</b>
<b>Less. Fixed Expense</b>			
House rant		-	0
Electricity Bill		800	9,600
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		4,000	48,000
Entertainment		300	3,600
Guard			0
Generator		-	0
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>11,400</b>	<b>136,800</b>
<b>Net Profit (E) [C-D]</b>		<b>4,590</b>	<b>55,080</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	900	200	180,000	500	70	35,000	215,000
Feed	10	2200	22,000	5	2,200	11,000	33,000
Medicine	1	3000	3,000	1	4000	4,000	7,000
<b>Total</b>	<b>911</b>	<b>0</b>	<b>215,000</b>	<b>506</b>	<b>0</b>	<b>50,000</b>	<b>265,000</b>

## Source of Finance



# Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Goat Sale	8333	249990	2999880	3149874	3307367.7
0	0	0	0	0	0
<b>Total Sales(A)</b>	<b>8333</b>	<b>249990</b>	<b>2999880</b>	<b>3149874</b>	<b>3307367.7</b>
<b>Less Variable Expense (B)</b>					
Straw, Bran, Medicine etc	5833	174993	2099916	2204911.8	2315157
<b>Total Variable Expense</b>	<b>5833</b>	<b>174993</b>	<b>2099916</b>	<b>2204911.8</b>	<b>2315157</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>2500</b>	<b>74997</b>	<b>899964</b>	<b>944962.2</b>	<b>992210</b>
<b>Less Fixed Expense</b>					
Rent			0	0	0
Electric Bill		800	9600	9900	10200
Transportaion		1,000	12000	12600	13230
Salary (Self)		5,000	60000	60000	60000
Salary (Staff)		4,000	48000	48000	48000
Entertainment		300	3600	3600	3600
Gard			0	0	0
Generator			0	0	0
Mobil Bill		400	4800	4900	5000
<b>Total Fixed Cost (D)</b>		<b>11500</b>	<b>138000</b>	<b>139000</b>	<b>140030</b>
<b>Net Profit (E)= [C-D]</b>		<b>63497</b>	<b>761964</b>	<b>800062.2</b>	<b>840065</b>
<b>Investment Pay Back</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	761,964	800062.2	840065.31
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		741964	1522026.2
	<b>Total Cash Inflow</b>	<b>811,964</b>	<b>1,542,026</b>	<b>2,362,092</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>741,964</b>	<b>1,522,026</b>	<b>2,342,092</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:01  
Experience & Skill : 10 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop: Kalu gazi Bazar,  
Ushnori, Gabtali, Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures









# FAMILY PICTURE

