Proposed NU Business Name: IT WORLD COMPUTER



Project identification and prepared by: Modon kumer Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Shahin Alam			
Age	:	19-08-1997 (20 Years)			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	01 Brothers 01 Sisters			
Address	:	Vill:Patira ,P.O: Tolna ,P.S: Khilkhet, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Pervina Akter Md Korim Hossan Branch: Dakshinkhan, Centre # 22 (Female), Member ID: 5033, Group No: 04 Member since: 07-05-1997 (20 Years) First loan: BDT =2,000 /-			
Further Information:		Outstanding loan:= 5820/- Father			
(v) Who pays GB loan installment (vi) Mobile lady	: :	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01912-233457
Family's Contact No.	:	01812-233457
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Pervina Akter joined Grameen Bank since 20 years ago. At first she took BDT2 ,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

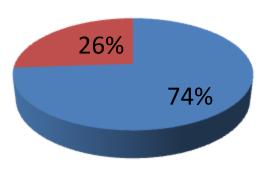
Proposed Nobin Udyokta Business Info					
Business Name	: IT WORLD COMPUTER				
Location	:	Iccapura Bazar,Rupgonj,Narayangonj			
Total Investment in BDT	:	BDT11,5 0,000/-			
Financing	:	Self BDT 850,000/- (from existing business) 74 %			
		Required Investment BDT 300,000/- (as equity) 26 %			
Present salary/drawings from business (estimates)	: BDT 8,000				
Proposed Salary	:	BDT 8,000			
Size of shop	:	18 ft x 12 ft= 216 square ft			
Security of the shop	:	BDT 100,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Prososor, Ram, HDD, Monitor, Casing, Ki bord, mouse, Speaker, Tv card etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from gulistan Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Computer Accossories	5,000	150,000	1,800,000			
Total Sales (A)	5,000	150,000	1,800,000			
Less. Variable Expense						
Computer Accossories	4,000	120,000	1,440,000			
Total variable Expense (B)	4,000	120,000	1,440,000			
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000			
Less. Fixed Expense						
Rent		5,000	60,000			
Electricity Bill		1000	12,000			
Transportation		2,000	24,000			
Mobile Bill		800	9,600			
Entertainment		500	6,000			
Salary (self)		8,000	96,000			
Total fixed Cost (D)		17,300	207,600			
Net Profit (E) [C-D)		12,700	152,400			

Investment Breakdown								
Particulars		Existing	5	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Pocceser	8	4500	36000	Pocceser	3	4500	13500	49,500
Ram	50	2000	100000	Ram	20	2000	40000	140,000
Hard Disk	30	4000	120000	Hard Disk	10	4000	40000	160,000
Monitor	10	6000	60000	Monitor	5	6000	30000	90,000
Casing	7	3000	21000	Casing	5	3000	15000	36,000
Key Board	21	400	8400	Key Board	20	400	8000	16,400
Mouse	60	300	18000	Mouse	50	300	15000	33,000
Speaker	80	2500	200000	Speaker	20	2500	50000	250,000
TV Card	40	1200	48000	TV Card	30	1200	36000	84,000
Advance			100000				0	100,000
Others			138600	Others			52,500	191,100
Total			850,000				300,000	1,150,000

Source of Finance

■ Entrepreneur's contibution 850000 ■ Investor's Investment 300000 ■ Total 1150000



Financial Projection (BDT)						
Particular Daily Monthly 1st Year 2nd Year						
Revenue (sales)						
Computer Accossories	6,000	180,000	2,160,000	2,268,000	2,381,400	
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	2,381,400	
Less. Variable Expense						
Computer Accossories	4,800	144,000	1,728,000	1,814,400	1,905,120	
Total variable Expense (B)	4,800	144,000	1,728,000	1,814,400	1,905,120	
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000	453,600	476,280	
Less. Fixed Expense						
Rent		5,000	60,000	60,000	60,000	
Electricity Bill		1050	12,600	13,230	13,892	
Transportation		2,200	26,400	27,720	29,106	
Mobile Bill		960	11,520	12,096	12,701	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		8,000	96,000	96,000	96,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		17,710	212,520	215,346	218,313	
Net Profit (E) [C-D)		18,290	219,480	238,254	257,967	
Investment Payback			120,000	120,000	120,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	219,480	238,254	257,967
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		99,480	217,734
	Total Cash Inflow	519,480	337,734	475,701
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	120.000	120,000	120,000
2.3	Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	99,480	217,734	355,701

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

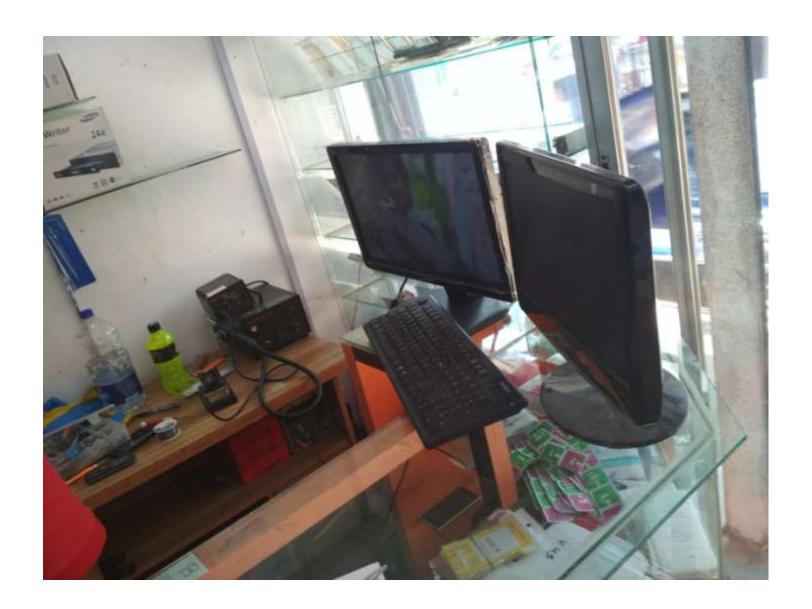


















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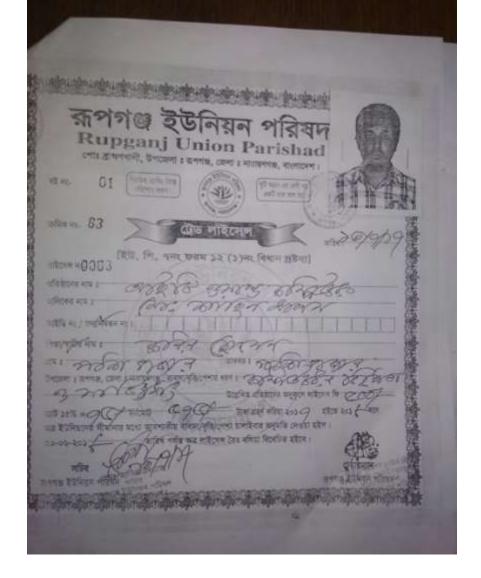
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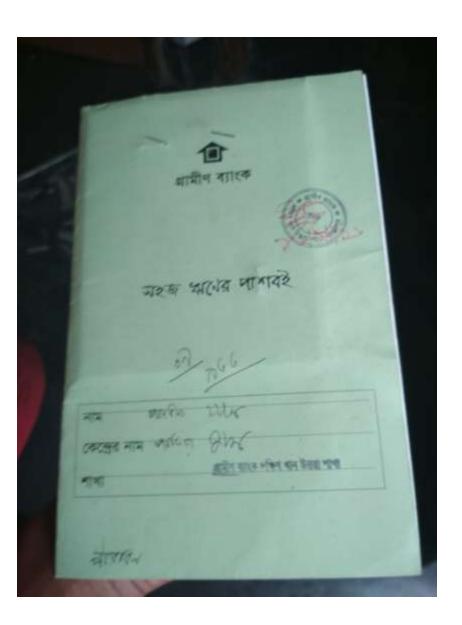
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FAMILY PICTURE

