Proposed NU Business Name: ABUBOKAR DAIRY FARM

Project identification and prepared by: Md.Shahidul Islam, Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



Brief Bio of The Proposed Nobin Udyokta							
Name	:	ABDUL MANNAN					
Age	••	25-05-1984 (33 Years)					
Education, till to date	••	Class 4					
Marital status	••	Married					
Children	••	03 Child					
No. of siblings:	••	1 Brothers 2 Sister					
Address		Vill: Hayatkanda, P.O: Aowna					
		. P.S: Nawabgonj, Dist: Dhaka.					
Parent's and GB related Info							
(i) Who is GB member	:	Mother Father					
(ii) Mother's name	:	MALEKA BEGUM					
(iii) Father's name	:	LATE SIRAJ UDDIN					
(iv) GB member's info	:	Branch: Sollah Nawabgonj, Centre # 21 (Female),					
		Member ID: 1114, Group No: 01					
		Member since: 15-01-1993 (09 Years)					
		First loan: BDT 3,000/-					
Further Information:		Existing loan: 12,000 Outstanding loan: NIL					
(v) Who pays GB loan installment	:	N/A					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	No					
(viii) Any other loan like GB,	:	No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	By birth years experience in running business. By birth Years in own business. He has no training
Other Own/Family Sources of Income	:	Cow rearing
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01780-171794
Family's Contact No.	:	01915-648954
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MALEKA BEGUM joined Grameen Bank since 24 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ABUBAKOR DAIRY FARM			
Location	:	East barha, Nawabgonj			
Total Investment in BDT	:	BDT 3,00,000/-			
Financing	:	Self BDT 2,20,000/- (from existing business) 73% Required Investment BDT 80,000/- (as equity) 27%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 10 ft= 200 square ft			
Implementation	:	 He has 1 Cow, 2 ox in his farm. The business is operating by entrepreneur. Existing no employee. The farm is owned. Collects goods from Shivrampur & Joypara Hat. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (10x60)	600	18,000	2,16,000			
Total Sales (A)	600	18,000	2,16,000			
Less. Variable Expense						
Straw, Bran, Medicine etc	200	6,000	72,000			
Total variable Expense (B)	200	6,000	72,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000			
Less. Fixed Expense						
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Electricity Bill		300	3,600			
Transportation		1,000	12,000			
Total fixed Cost (D)		6,500	78,000			
Net Profit (E) [C-D)		5,500	66,000			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Cow	1	80,000	80,000	1	80,000	80,000	1,60,000
Ox	2	70,000	1,40,000				1,40,000
Total			2,20,000			80,000	3,00,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1 st Year	2 nd Year	3 rd Year	
Revenue (sales)						
Milk (16x60)	960	28,800	3,45,600	3,62,800	3,81,024	
Total Sales (A)	960	28,800	3,45,600	3,62,800	3,81,024	
Less. Variable Expense						
Straw, Bran, Medicine etc	300	9,000	1,08,000	1,13,400	1,19,070	
Total variable Expense (B)	300	9,000	1,08,000	1,13,400	1,19,070	
Contribution Margin (CM)						
[C=(A-B)]	660	19,800	2,37,600	2,49,480	2,61,954	
Less. Fixed Expense						
Mobile Bill		400	4,800	4,800	4,800	
Salary (self)		5,000	60,000	60,000	60,000	
Electricity Bill		300	3,600	3,700	4,000	
Transportation		1,000	12,000	12,000	12,000	
Total Fixed Cost		6,700	80,400	80,500	80,800	
Net Profit (E) [C-D)		13,100	1,57,200	1,68,980	1,81,154	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	1,57,200	1,68,980	1,81,154
1.3	Depreciation (Non cash item)		-	
	Opening Balance of Cash			
1.4	Surplus		1,25,200	2,62,180
	Total Cash Inflow	2,37,200	2,94,180	4,43,334
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	1,12,000	32,000	32,000
3	Net Cash Surplus	1,25,200	2,62,180	4,11,334

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of farm: Eastbarha, Nawabganj,

Dhaka;

Regular customers;

THREATS

Theft

Fire

Political unrest





