

Proposed NU Business Name: **ROKON POULTRY FARM**



Project identification and prepared by: Md Ataur Rahman,
Sokhipur Unit, Tangail

Project verified by: Md Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD ROKON KHAN
Age	:	23-02-1985 (32 Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	2 Son
No. of siblings:	:	3 Brother & 1 Sister
Address	:	Vill: Gorgobindopur P.O: Sokhipur, P.S: Sokhipur , Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. RENU AKTER
(iii) Father's name	:	MD FOZLULHOQ KHAN
(iv) GB member's info	:	Branch: Kalia Sokhipur, Centre # 27 (Female), Member ID: 2932, Group No: 06 Member since: 05-03-1996 to 2011 (15 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 4,000, Outstanding loan: BDT -
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01753-488605
Mother's Contact No.	:	01760-201825
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. RENU AKTER joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ROJINA POULTRY FARM
Location	:	Gorgobindopur, Sokhipur, Tangail
Total Investment in BDT	:	BDT 130,000/-
Financing	:	Self BDT 80,000/-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	45 ft x 26 ft= 1170 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a poultry farm.▪Average 15% gain on sales.▪The business is operating by entrepreneur. Existing no employees.▪Collects goods from Tangail.▪The farm is owned.▪Agreed grace period is 3 months.

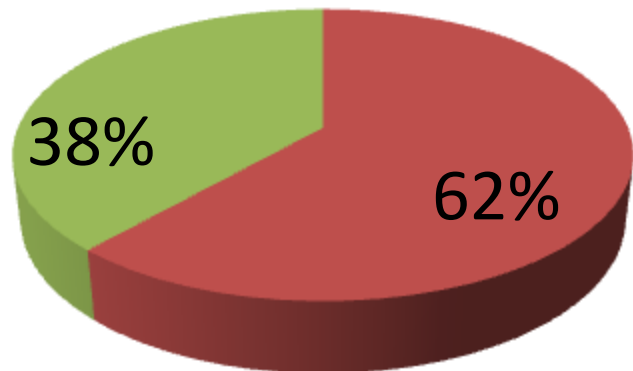
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
hen	100,000	1,200,000
Total Sales (A)	100,000	1,200,000
Less. Variable Expense		
hen, Feed	85,000	1,020,000
Total variable Expense (B)	85,000	1,020,000
Contribution Margin (CM) [C=(A-B)]	15,000	180,000
Less. Fixed Expense		
Electricity Bill	800	9,600
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	500	6,000
Total fixed Cost (D)	6,600	79,200
Net Profit (E) [C-D]	8,400	100,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Broylar	1200	52	62,400	0	0	0	62,400
Feed	8	2125	17,600	1	50000	50,000	67,600
Total	1208	2177	80,000	1	50,000	50,000	130,000

Source of Finance



■ Entrepreneur's Contribution 80,000

■ Investor's Investment 50,000

■ Total 130,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2 Year
Revenue (sales)			
hen	135,000	1,620,000	1,701,000
Total Sales (A)	135,000	1,620,000	1,701,000
Less. Variable Expense			
hen, Feed	114,750	1,377,000	1,445,850
Total variable Expense (B)	114,750	1,377,000	1,445,850
Contribution Margin (CM) [C=(A-B)]	20,250	243,000	255,150
Less. Fixed Expense			
Electricity Bill	800	9,600	9,600
Mobile Bill	400	4,800	5,500
Salary (self)	5,000	60,000	60,000
Transportation	700	8,400	9,500
Total Fixed Cost	6,900	82,800	84,600
Net Profit (E) [C-D]	13,350	160,200	170,550
Investment Payback		30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	160,200	170,550	181,808
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		130,200	270,750
	Total Cash Inflow	210,200	300,750	452,558
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000	30,000
	Total Cash Outflow	80,000	30,000	30,000
3	Net Cash Surplus	130,200	270,750	422,558

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 05 Years:
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

