Proposed NU Business Name: M/S MILON OTOS



Project identification and prepared by: Md .Mokter, Adomdighi Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	: MD. MILON HOSSAIN					
Age	:	02-02-19992(31 Years)				
Education, till to date	:	Eight				
Marital status	••	married				
Children	••	01 son				
No. of siblings:	:	04 Brother & 01 Sister				
Address	:	Vill: Zorpukuria, P.O: Adamdighi, Thana: Adamdighi, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. MUNI BEGUM MD. KAMAL PK Branch: Adamdighi, Centre # 41(Female), Member ID: 5135/1, Group No: 08 Member since: 02-01-2000(10Years) First loan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT: 20,000, Outstanding loan: BDT:Nill Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717-523396
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Adamdighi Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MUNI BEGUM joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

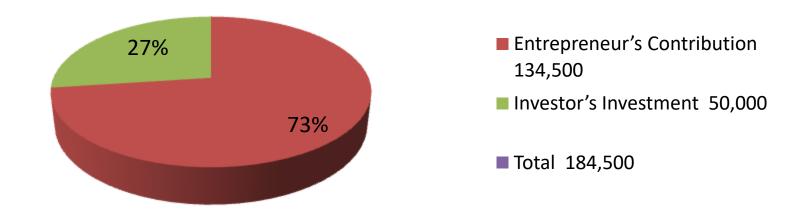
Proposed Nobin Udyokta Business Info

Business Name	:	M/S MILON OTOS			
Location	:	Adamdighi,Bogra			
Total Investment in BDT	:	BDT184,5 00/-			
Financing	:	Self BDT 1,34,500/-(from existing business) 73% Required Investment BDT 50,000/-(as equity) 27%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 12 ft= 144 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Bogra Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Mobel, Plag, Classer ter, Drampaper,	3,000	90000	1080000			
Total Sales (A)	3,000	90000	1080000			
Less Variable Expense	,					
	2100	63000	756000			
Total variable Expense (B)	2,100	63000	756000			
Contribution Margin (CM) [C=(A-B)	900	27000	324000			
Less Variable Expense						
Rent		1,000	12000			
Electricity bill		500	6000			
Transportation		500	6000			
Salary (self)		5000	60000			
Guard		0	C			
Salary(Staff)		5,000	60000			
Entertainment		200	2400			
Genarator		100	1200			
Mobile bill		200	2400			
Total fixed cost (D)		12,500	150000			
Net Profit (E)= [C-D]		14,500	174000			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)]		(BDT)	Total	
Moble	40	430	17,200	60	430	25800	420,000	
Plag	30	150	4,500	60	150	9000	90,000	
Class	40	20	8,00		0	0	5,000	
Drampaper	15	120	1,800		0	0	20,000	
Mobile Feeder	20	150	3,000	40	150	6000	2,500	
Breah Shoe	10	200	2,000					
Air Filter	10	200	2,000					
Headlight Balp	10	200	2,000	0	0	10000	30,000	
Balp	30	30	9,00					
Other						9200	9200	
Security		0	100,000	0	0	0	80,000	
Total	205	1,500	134,500	160	7,30	50,000	184,500	

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue(Sales)							
	4,000	120000	1440000	1512000	1587600		
Total Sales (A)	4,000	120000	1440000	1512000	1587600		
Less Variable Expense				0	0		
	2800	84000	1008000	1058400	1111320		
Total variable Expense (B)	2,800	84000	1008000	1058400	1111320		
Contribution Margin (CM)							
[C=(A-B)	1,200	36000	432000	453600	476280		
Less Variable Expense							
Rent		1,000	12000	12600	13230		
Electricity bill		500	6000	6300	6615		
Transportation		500	6000	6300	6615		
Salary (self)		5000	60000	63000	66150		
Salary(Staff)		5000	60000	63000	66150		
Entertainment		300	3600	3780	3969		
Genator		100	1200	1260	1323		
Mobile bill		300	3600	3780	3969		
Total fixed cost (D)		12,700	152400	160020	168021		
Net Profit (E)= [C-D]		23,300	279600	293580	308259		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	279600	293580	308259
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		259,600	533,180
	Total Cash Inflow	329,600	553,180	841,439
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	259,600	533180	821439

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:01 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Adomdighi, Bogra Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







FAMILY PICTURE

