

Proposed NU Business Name :SHAFALI STUDIO VEDIO PHOTOSTART



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	UTTOM CHANDRA DASH
Age	:	10-08-1982(34 Years)
Education, till to date	:	S S C
Marital status	:	married
Children	:	1son 1 daughter
No. of siblings:	:	3 Brother,0 Sister.
Address	:	Vill: Mahmud nagour .P.O: Mahmud nagour , P.S: nagourpur , Dist: Tangail.
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mst.: hena rain das
(iii) Father's name	:	:go pal Chandra das
(iv) GB member's info	:	Branch Shabothpur Centre #24/m (Female), Member ID : 2453/1 , Group No:5 Member since:01/01/2004 First loan: BDT 2000 /-
Further Information:		Outstanding loan: nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	14years experience in running business. He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720064618
Family's Contact No.	:	0176918693
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

hena rain das

joined Grameen 08years ago. At first she took BDT2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . Agriculture

Proposed Nobin Udyokta Business Info

Business Name	:	SHAFALI STUDIO VEDIO PHOTOSTART
Location	:	Collage road nagourpur tangail
Total Investment in BDT	:	BDT103400/-
Financing	:	Self BDT 33400/- (from existing business 77% Required Investment BDT 70,000/- (as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 12 ft= 240square ft
Security of the shop	:	50000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Fuji paper, picture stray kham kale karan kham , etc.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rent.▪Collects goods from tangail▪Agreed grace period is 3 months.

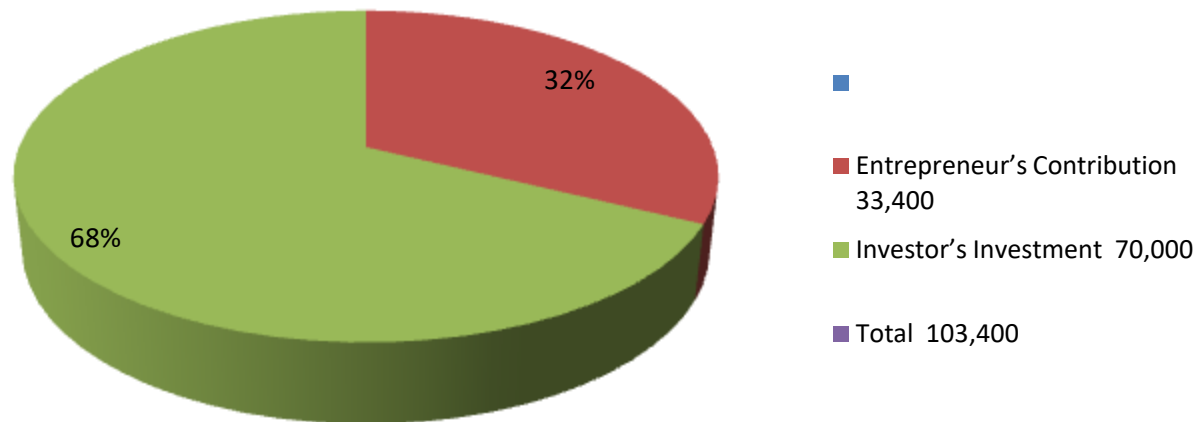
Existing Business (BDT)

BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Fuji paper, picture stray kham kale karan kham	3504	105120	1261440
Total Sales (A)	3504	105120	1261440
Less. Variable Expense			
; Fuji paper, picture stray kham kale karan kham	0	78750	945000
Total variable Expense (B)	0	78750	945000
Contribution Margin (CM) [C=(A-B)]	0	26250	316440
Less. Fixed Expense			
Rent		4000	48000
Electricity Bill		1200	14400
Transportation		,0	0
Mobile Bill		500	6000
Entertainment		1000	12000
Gurd		80	960
janitor		0	0
Salary(staff)		7000	84000
Salary (self)		5,000	60,000
Total fixed Cost (D)		18780	225360
Net Profit (E) [C-D]		7500	91080

Fuji paper	12000		12000
Picture stray	5400		5400
kham	6000		6000
Tran kham	2500		2500
kalie	7500		7500
Photo state machine	0	70000	70000
Total	33400	70000	103400

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)				
Fuji paper, picture stray kham kale karan kham	105120	1261440	1324512	1390738
Total Sales (A)	105120	1261440	1324512	1390738
Less. Variable Expense				
Fuji paper, picture stray kham kale karan kham	78750	945000	992250	1041862
Total variable Expense (B)	78750	945000	992250	1041863
Contribution Margin (CM) [C=(A-B)]	26250	316440	332262	348875
Less. Fixed Expense				
Rent	4000	48000	48000	48000
Electricity Bill	1200	14400	14400	14400
Guard	80	960	960	960
Mobile Bill	500	6000	6200	6200
generator	0	0	0	0
Entertainment	1000,	12000	12100	12100
salary (staff)	7000	84000	84000	84000
Salary (self)	5000	60,000	60,000	60,000
Total Fixed Cost	18780	225360	225660	225660
Net Profit (E) [C-D]	7500	91080	106602	123215
Investment Payback		28000	28000	28000

Cash flow projection on business plan (rec. & Pay)

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	91080	106602	123215
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		49080	127682
	Total Cash Inflow	161080	155682	250897
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	112000	28000	28000
3	Net Cash Surplus	49080	127682	222897

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

আধুনিকতার সাথে...
শাকালী স্টুডিও

ডিজিটাল স্টুডিও এন্ড ভিডিও





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আনুষ্ঠানে ডিজিটাল
করা হয়।

২০১৭২৭ সালের
শিক্ষক
নিবন্ধন করা হয়
সং: পেশাদারি ডিজিটাল স্ক্যানিং

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DIGITAL STUDIO

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FAMILY PICTURE

