

Proposed NU Business Name :MASUD ELCTRONICES



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	Mad.MASUD RANA
Age	:	15-09-1984(33 Years)
Education, till to date	:	Class eight
Marital status	:	married
Children	:	1 son 1daughter
No. of siblings:	:	1 Brother,2 Sister.
Address	:	Vill: nagourpur .P.O: nagourpur , P.S: nagourpur , Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mst.: majada begum
(iii) Father's name	:	md :monchar ali mola
(iv) GB member's info	:	Branch nagourpur Centre #47/m (Female), Member ID : 3444/1 , Group No:2 Member since:01/01/2005 First loan: BDT 5,000 /- Outstanding loan:nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	09years experience in running business. He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725060723
Family's Contact No.	:	01959311002
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

majada begum

joined Grameen 10 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in. business.

Proposed Nobin Udyokta Business Info

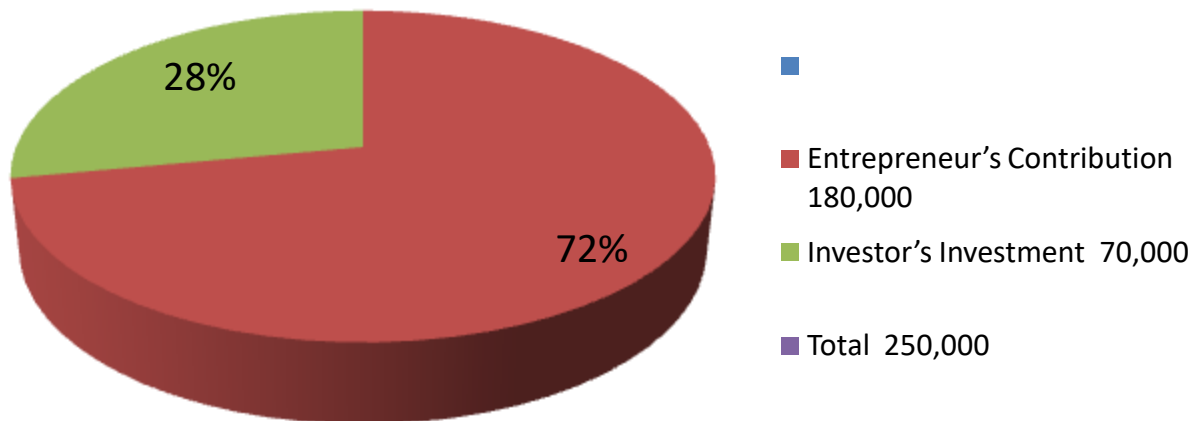
Business Name	:	MASUD ELCTRONICES
Location	:	Arechay road nagourpur tangail
Total Investment in BDT	:	BDT250,000/-
Financing	:	Self BDT `180,000/- (from existing business 74% Required Investment BDT 70,000/- (as equity) 26%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 10 ft= 200square ft
Security of the shop	:	20000
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like : amplifier ,mix char,maik , ice ,p if ,capachaiter ,transformer, lifting light etc. ▪The business is operating by entrepreneur. Existing no employee. ▪The shop is won. ▪Collects goods from tangail ▪Agreed grace period is 3 months.

Existing Business (BDT)

BDT (TK)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
amplifiers ,mix char,maik , ice ,p if ,capachaiter ,transformer, lifting light	2400	72500	870000
Total Sales (A)	2400	72500	870000
Less. Variable Expense			
mplifier ,mix char,maik , ice ,p if ,capachaiter ,transformer, lifting light	0	58000	696000
Total variable Expense (B)	0	58000	696000
Contribution Margin (CM) [C=(A-B)	0	14500	174000
Less. Fixed Expense			
Rent		800	9600
Electricity Bill		200	2400
Transportation		,500	6000
Mobile Bill		300	3600
Entertainment		200	2400
Gurd		0	0
janitor		0	0
Salary (self)		5000	60,000
Total fixed Cost (D)		7000	84000
Net Profit (E) [C-D)		7500	90000

amplifier	120000		120000
mix char	24000		24000
maik	6000		6000
ice	3000		3000
Mouse box		70000	70000
capachaiter	3000		3000
transformer	10000		10000
liting,bati	14000		14000
Total	180000	70000	250000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year(+5%)
Revenue (sales)			
amplifier ,mix char,maik , ice ,p if ,capachaiter ,transformer, lifting light	72500	870000	913500
Total Sales (A)	72500	870000	913500
Less. Variable Expense			
mplifier ,mix char,maik , ice ,p if ,capachaiter ,transformer, lifting light	58000	696000	730800
Total variable Expense (B)	58000	696000	730800
Contribution Margin (CM) [C=(A-B)	14500	174000	182700
Less. Fixed Expense			
Rent	800	9600	9600
Electricity Bill	200	2400	2600
Guard	0	0	0
Mobile Bill	300	3600	3800
generator	0	0	0
Entertainment	200,	2400	2600
transportation	500	6000	6000
Salary (self)	5000	60,000	60,000
Total Fixed Cost	7000	84000	84600
Net Profit (E) [C-D)	7500	90,000	98100
Investment Payback		42000	42000

Cash flow projection on business plan (rec. & Pay)

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	90000	98100
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		48000
	Total Cash Inflow	160000	156520
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	112000	42000
3	Net Cash Surplus	48000	104100

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



মাসুদ ইলেকট্রিক এন্ড

ইলেকট্রনিক্স সাউন্ড সিস্টেম

প্রোঃ মোঃ মাসুদ রানা



এখানে দক্ষ টেকনিশিয়ান দ্বারা টিভি,
LED, এমপ্লিফায়ার বক্স মেরামত ও



স্বল্পমূল্যে ইলেকট্রনিক্স এ

সিষ্টেমস

শ্রো: মোঃ মাসুদ রানা



কোন দক্ষ টেকনিশিয়ান দ্বারা টিভি
(LED) এমপ্লিফায়ার বক্স মোরামাত
করে দেয়া করা সহ জেনারেটর,
স্টেরিও সিস্টেম, প্রিন্টার, স্ক্যানার, ইত্যাদি মাল্যামাল
করে দেয়া হয়।









भाजपुर
गौडु जिल्ला
श्री: माझुल शर्मा
बाल मंडाड, नारायणपुर
०९२६०७०९२०



ইতে



এখানে
LED
নতুন
এসপি

সর্ব



মাসুদ
লাইভ সিস্টেম
শ্রী: মাসুদ রানা
বাস মেরগড, নোয়াখালী
০১৭২৫০৬০৭২০

FAMILY PICTURE

