

Proposed NU Business Name: **WEEDING TOUCH EVENT**



Project identification and prepared by, Aowlad Hossain
Feni sadar Unit, Feni

Project verified by: Susanta kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SAKHAWAT HOSSAIN
Age	:	03-10-1992 (25 Years)
Education, till to date	:	Diploma
Marital status	:	Unmarried
Children	:	None
No. of siblings:	:	01 Brother 02 Sisters
Address	:	Vill: Gobindapur P.O: Hazir Bazar ; P.S: Feni Sadar ; Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	FERDAUS ARA
(iii) Father's name	:	MD. SELIM ULLAH
(iv) GB member's info	:	Branch: Kalidaho, Feni Centre # 07(Female), Member ID: 1107/2 , Group No: 01 Member since: 20-08-2012 (05Years) First loan: BDT 5000/- Existing loan: BDT 30,000 Outstanding loan: BDT 25,840
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. 02 Years in own business. He has No Year training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01815-920865
Family's Contact No.	:	01815-414531
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

FERDAUS AKTER joined Grameen Bank since 05 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	WEEDING TOUCH EVENT
Location	:	Shadid market 5 th Floor, Feni
Total Investment in BDT	:	BDT 915,000/-
Financing	:	Self BDT 855,000/- (from existing business) 93% Required Investment BDT 60,000/- (as equity) 07%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 15 ft= 150 square ft
Security	:	200,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Camera, Video, Computer, Lighting etc.▪Average 50% gain on sales.▪The shop is rented.▪The business is operating by entrepreneur. Existing 05 employee.▪Collects goods from Dhaka▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
		150,000	1800,000
Camera, Video, Computer, Lighting etc		150,000	1800,000
Total Sales (A)			
Less Variable Expense		75,000	900,000
Camera, Video, Computer, Lighting etc		75,000	900,000
Total variable Expense (B)		75,000	900,000
Contribution Margin (CM) [C=(A-B)			
Less Variable Expense		6,000	72,000
Rent		1,200	14,400
Electricity bill		2,500	30,000
Transportation		5,000	60,000
Salary (Staff)		30,000	360,000
Salary (self)		500	6000
Generator		600	7200
Night Guard		350	4200
Mobile bill		300	3600
Total fixed cost (D)		46,450	557,400
Net Profit (E) [C-D]			

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Camera	4	50,000	200,000	1	60000	60,000	260,000
Video Camera	2	80000	160,000	0	0	0	160,000
Coumputer	4	50000	200,000	0	0	0	200,000
Lighting Set	5	7000	35,000	0	0	0	35,000
Others	0	0	60,000	0	0	0	60,000
Security	1	0	200,000	0	0	0	200,000
Total	16	187000	855,000	1	60000	60,000	915,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
		160,000	1920,000	2,016,000	2,116,800
Camera, Video, Computer, Lighting etc		160,000	1920,000	2,016,000	2,116,800
Total Sales (A)					
Less Variable Expense		80,000	960,000	1,008,000	1,058,400
Camera, Video, Computer, Lighting etc		80,000	960,000	1,008,000	1,058,400
Total variable Expense (B)		80,000	960,000	1,008,000	1,058,400
Contribution Margin (CM) [C=(A-B)]					
Less Variable Expense		6,000	72,000	36,000	36,000
Rent		1,500	18,000	12,500	13,000
Electricity bill		3,000	36,000	30,500	31,000
Salary(Staff)		5000	60,000	60,000	60,000
Salary (self)		30,000	360,000	540,000	540,000
Entertainment		500	6000	6,000	6,000
Guard		600	7200	2400	2,400
Generator		350	4200	2,400	2,400
Mobile bill		400	4800	5,000	5,300
Total fixed cost (D)		47,350	568,200	694,800	696,100

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	391,800	313,200	362,300
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		367,800	657,000
	Total Cash Inflow	451,800	681,000	1,019,300
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	367,800	657,000	995,300

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:00
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











ওয়েডিং টাচ ইভেন্ট

ওয়েডিং ড্রাস - ভিডিও এডিটিং - ফটোগ্রাফি - মিনিমাটোগ্রাফি - ভিডিওগ্রাফি - প্রিন্ট মিক্স - ডিজিটাল লাইটিং ও একটি বিজ্ঞাপন সিম্বল প্রতিষ্ঠান।

স্টোর নং ৫৬৯, শহীদ হোসেন উদ্দিন বিপনী বিতান, (৫ম তলা), কলেজ রোড, ফেনী।

০১৮১৫৯২০৬৬৫

Wedding Touch Event



ওয়েডিং টাচ ইভেন্ট



FAMILY PICTURE

